



PRIE: Program for Research on the Information Economy

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Director

<http://www.si.umich.edu/~prie/>

A Research Confederation

- About 20 research faculty and grad students
 - economics, computer science, library and information science, AI, networking, management, organization theory, law
- Commitment to interdisciplinary research and graduate education

Selected Projects

- **Content economics**

- PEAK
- Digital Libraries (UMDL)
- Bundling and pricing in information broker systems
- Information value theory
- Media financing
- Evaluation brokers

- **Network economics**

- Smart Reservations
- Internet Congestion
- Service Architecture
- Web Caching

- **New media and society**

- Anonymity, Trust, and Collective Action in Public Spaces
- Cyberbalkanization
- Do the Info Rich Get Richer?
- Competitive strategy for information goods
- Electronic commerce policy

- **Computational markets**

- AuctionBot
- MARX
- Scheduling systems

The logo for PEAK (Pricing Electronic Access to Knowledge) is located at the top center. It consists of the word "PEAK" in a bold, gold, serif font on a black rectangular background. To the right of the text, the full name "Pricing Electronic Access to Knowledge" is written in a smaller, white, sans-serif font. Below the name, two bullet points are listed: "• Document Delivery" and "• Pricing Research", also in white sans-serif font. A light blue downward-pointing triangle is positioned below the logo.

PEAK

Pricing Electronic Access to Knowledge

• Document Delivery

• Pricing Research

Economics & Use of Digital Library Collections

University of Michigan

23-24 March 2000

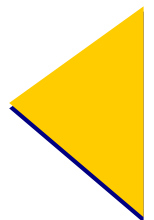
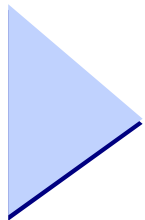
Economics & Usage

- What do digital collections cost?
- How are digital collections used?
- How do new pricing schemes affect usage?
- How will competition work in digital publishing markets?
- What alternatives are emerging to traditional publishing approaches?



Economics Sessions

- Economics of scholarly communication
- Economic studies of digital collections projects
- Economics of pricing and markets
- New approaches



Usage Sessions

- Usage studies of projects
- Traditional library experiences with digital collections



Acknowledgments

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- Backstage:
 - School of Information and UM Library staff