

# Featured Employer Program



Becoming a Featured Employer at the School of Information will allow you to target job postings, recruiting, and company information to School of Information graduate students for an entire semester. Links to your profile will be strategically placed throughout our Web site to further promote your organization.

We offer a maximum of three Featured Employers per semester:

- Fall — September to December, August 31 sign-up deadline
- Winter — January to April, November 30 sign-up deadline
- Summer — May to August, March 31 sign-up deadline

## What do Featured Employers Get?

Your company profile and logo will be placed on the School of Information Careers Web page for one semester ([si.umich.edu/careers](http://si.umich.edu/careers)). The SI Careers Web site receives about 1,500 to 2,000 hits during an average week. SI Career Services will create your profile for you, working from text and the logo you provide. We can even provide a direct link to your job postings or careers/employment section of your Web site. You will approve the profile before it's live on our Web page.

You will also receive these benefits:

- Your company will be featured on the School of Information monitor in the student lounge for one semester.
- SI Career Services will coordinate for your organization an information session for all SI students, or will directly target a student organization.
- You receive automatic expoSItion (annual student project exhibition) sponsorship status.
- Student E-mail Blast. SI Career Services will send two targeted E-mails out to all SI students registered in our iTrack recruitment database to announce internship and/or job postings, on-campus recruiting activities, or any other off-site recruiting events your organization hosts.

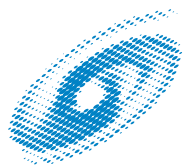
## Additional Benefits to Employers

- Increase visibility with SI students and within the School.
- Create your “brand” within the School.
- Share information and market your organization.
- Share information about your open positions and recruiting needs.
- Increase success rates of recruiting top-notch, qualified candidates to your organization.

If you are already actively recruiting at the University of Michigan and want to broaden your recruitment efforts to the School of Information, this is a great first step to generate awareness of your organization.

## Cost

- Corporate rate: \$500
- Nonprofit rate: \$250



SCHOOL OF INFORMATION  
UNIVERSITY OF MICHIGAN

## To Learn More...

To become a featured employer at the School of Information, or if you have any questions, please contact Joanna Kroll at [jckroll@umich.edu](mailto:jckroll@umich.edu).