



2015 | EMPLOYMENT REPORT

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report primarily summarizes UMSI graduate information from all 2014 graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. This report includes Master of Science in Information (MSI), Master of Health Informatics (MHI) and PhD graduate job outcomes. *(One BSI student graduated in 2014. That one outcome is also included.)*

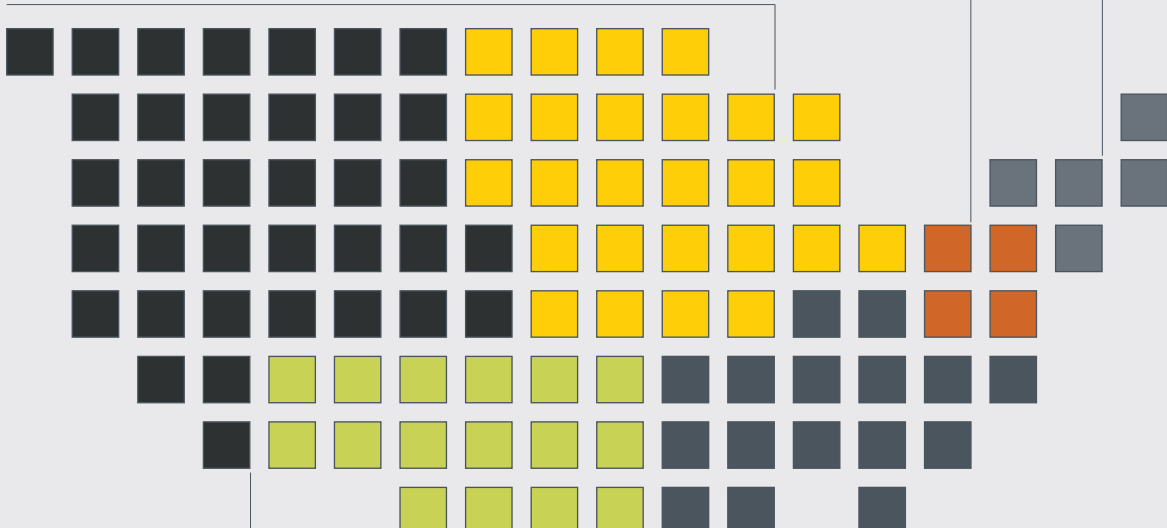
Specifically, this report details post-graduation pursuits, salary information, work type, industry type, work setting, geographic distribution, job search methods and overall job satisfaction. Of the 195 students who graduated in 2014, 162 students responded to the survey or reported their job in other ways. This represents an 83% response rate and/or known outcome.

WHERE UMSI GRADS ARE WORKING

Northeast 9%

Midatlantic 3%

Midwest 44%



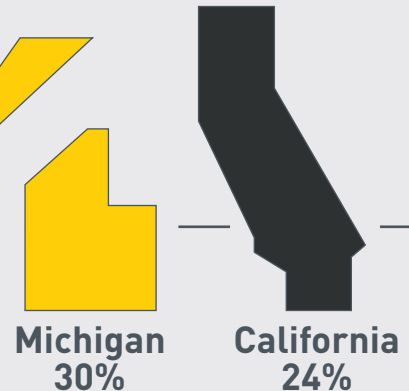
West 34%

Southwest 4%

Southeast 3%

International 2%

STATES EMPLOYING THE MOST GRADS



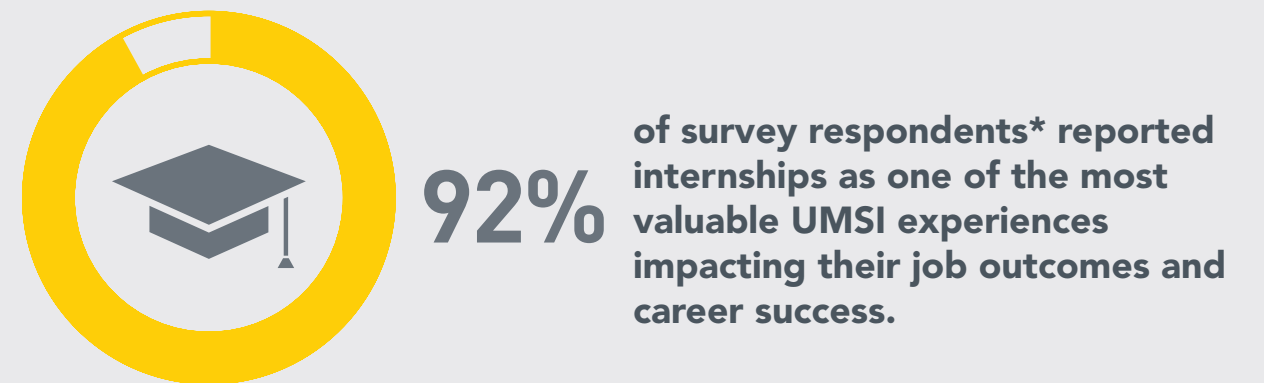
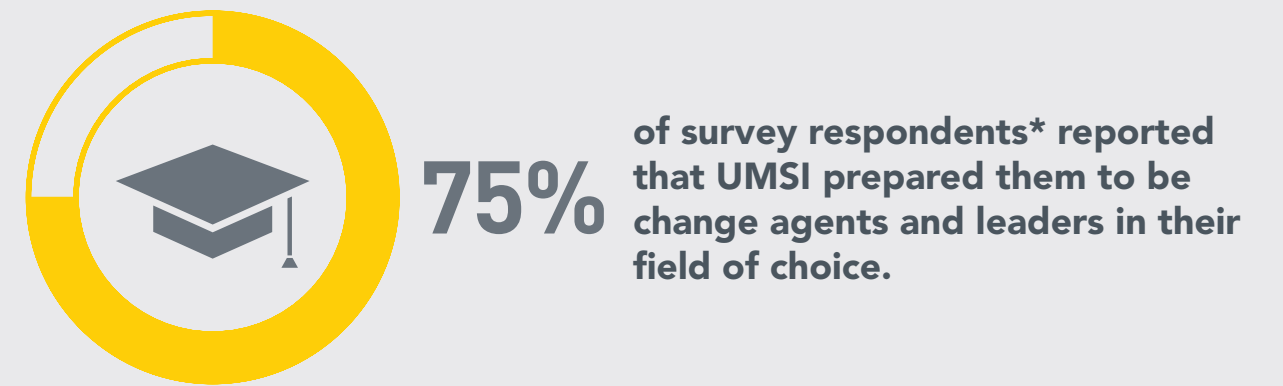
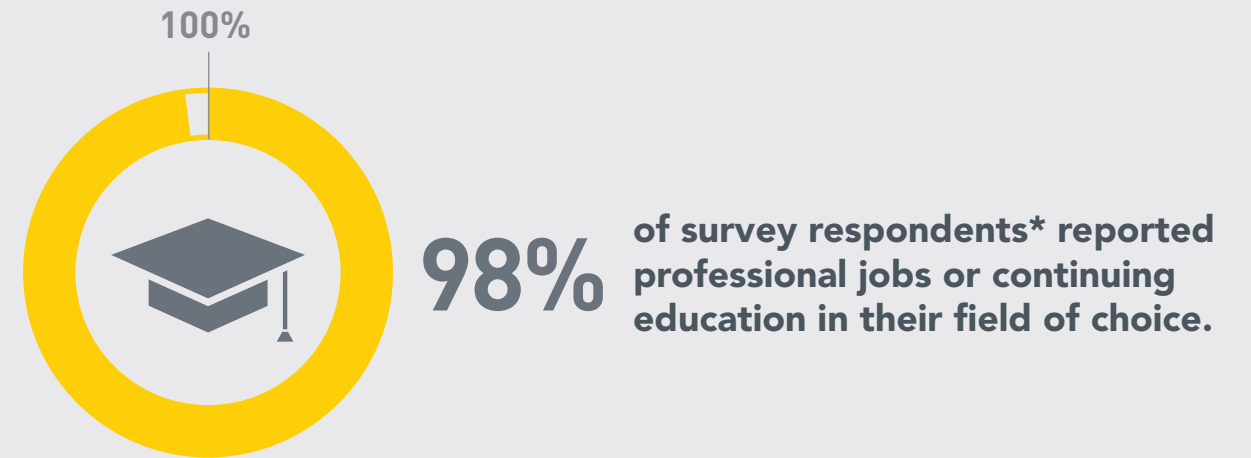
As the economy continues to strengthen across industries, UMSI graduates were successful in securing employment in their locations of choice. Michigan (30%) and California (24%) continue to be the states with the most reported jobs based on geographic preference and job opportunities for UMSI graduates. The lower percentage of international outcomes is a strong indicator that our international students were successful in landing substantial jobs in the U.S.

INDUSTRIES UMSI GRADS ARE WORKING IN



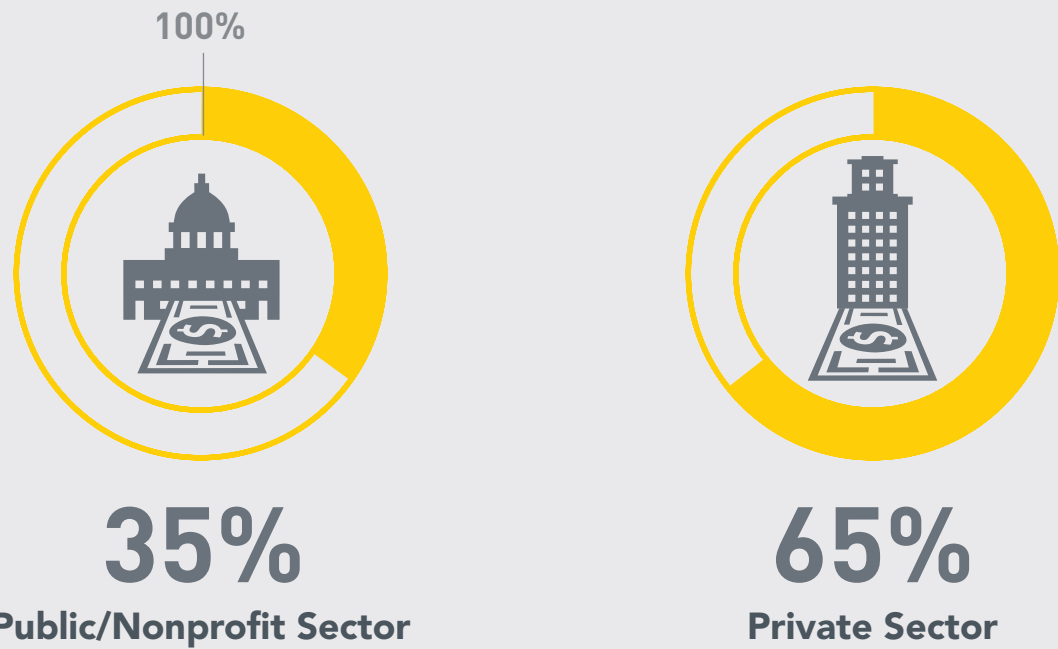
UMSI graduates continue the trend of obtaining innovative, diverse, professional jobs in a wide range of work settings and positions. The nature of the positions ranged from entry-level to senior level and management positions. A few examples of the diversity of positions obtained are library fellow at MIT, research engineer at EA Sports, user experience researcher for the *New York Times*, healthcare consultant at PricewaterhouseCoopers, user-experience designer at Amazon, digital-imaging archivist at the Henry Ford Museum, and data scientist at Gravity4, the world's first high-frequency marketing cloud.

More than half of our graduates pursue careers in technology industries and academic library/archives. However, careers in consulting, startups, digital agencies and healthcare are on the rise.

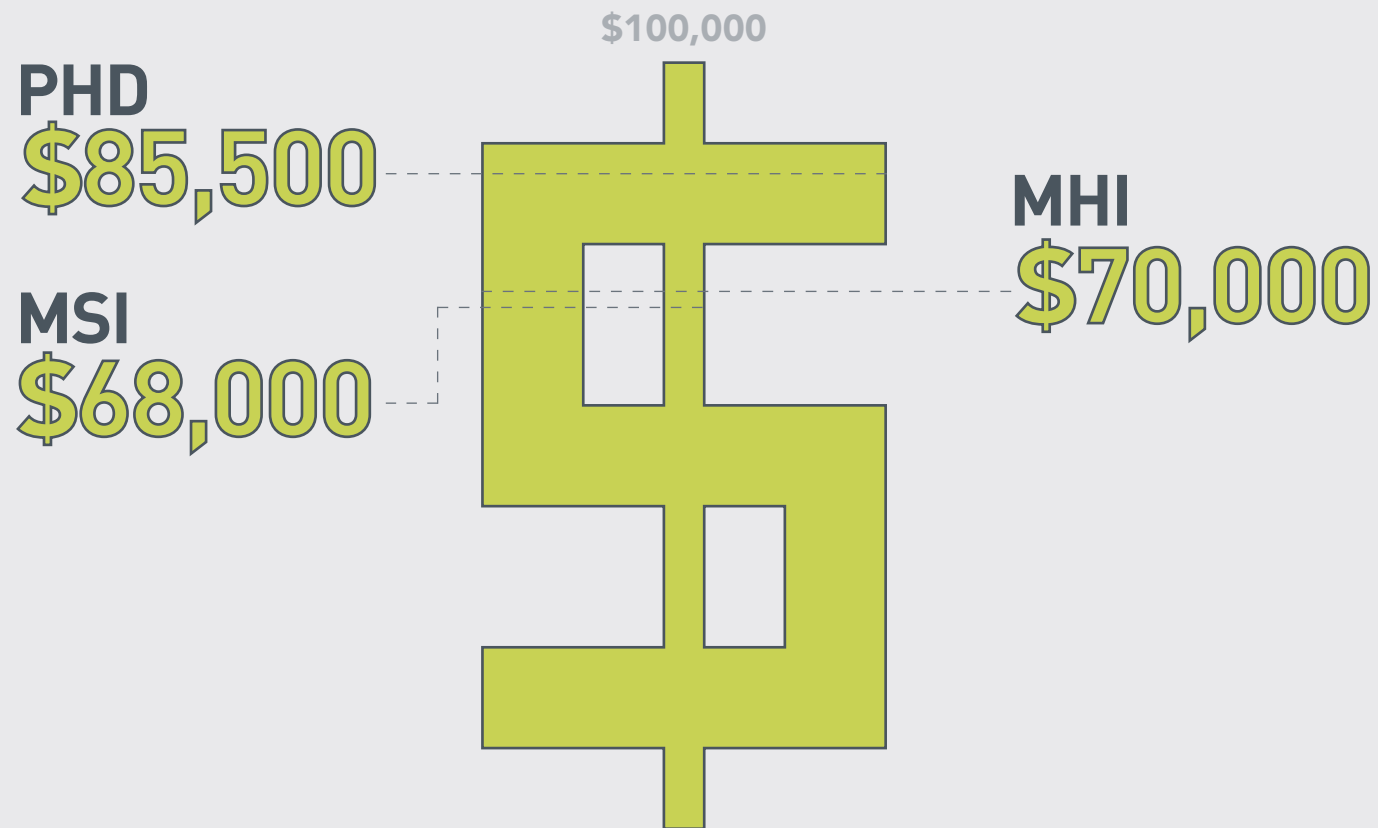


*83% response rate or known outcome

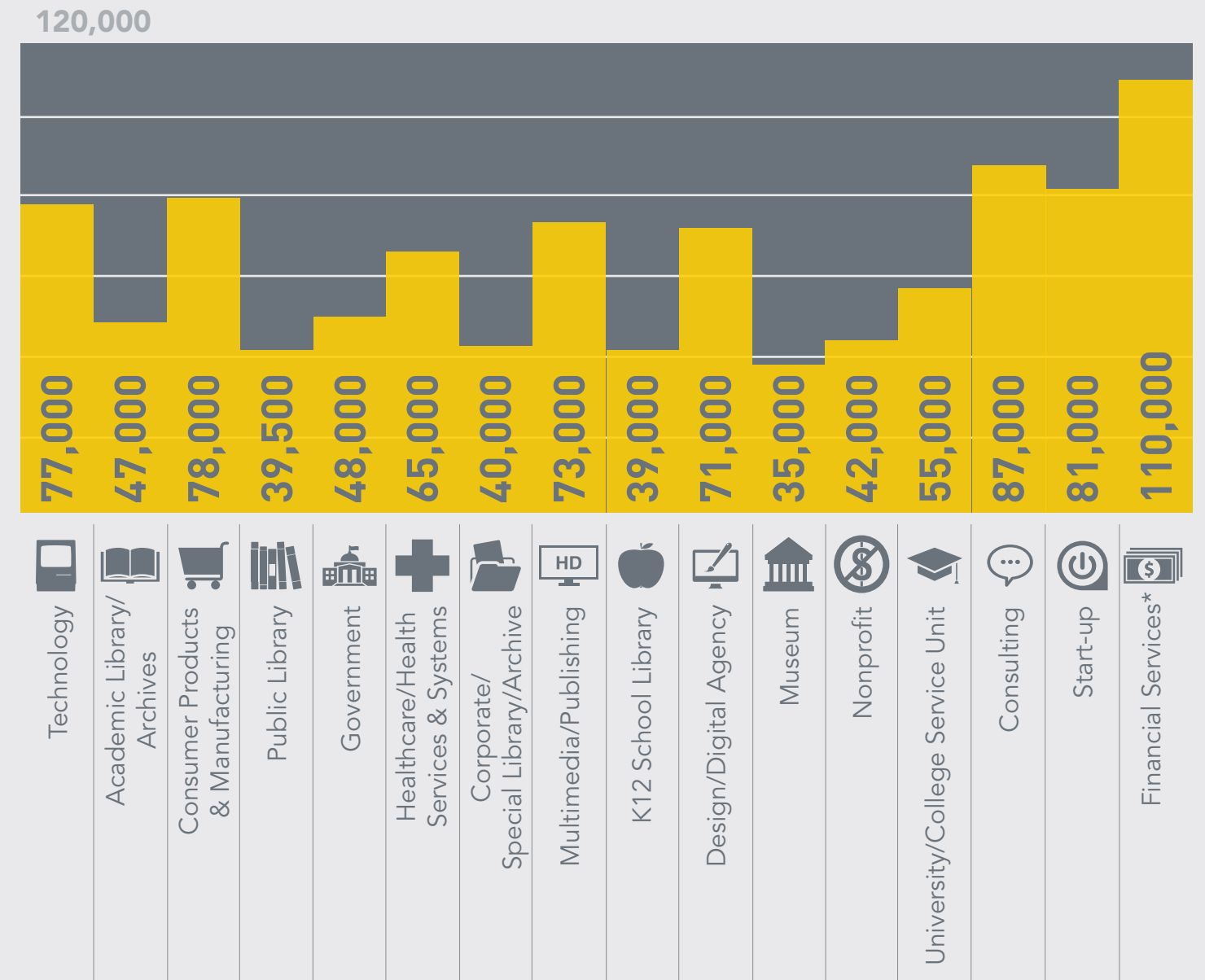
WHERE ARE GRADUATES ACCEPTING JOBS?



AVERAGE SALARY BY DEGREE



SALARIES BY INDUSTRY



SALARIES IN CONSUMER GOODS/MANUFACTURING AND CONSULTING ARE UP SIGNIFICANTLY FROM LAST YEAR.

UMSI salaries remain competitive and currently hold the highest ranking according to the *Library Journal* salary report. Overall average salary reported this year across all industries was \$68,000, which is an 8% increase from the previous year. Given the diversity of industries, organizations and geographic preferences, UMSI graduates' average salaries vary significantly, ranging from \$35,000 to \$110,000 this year.

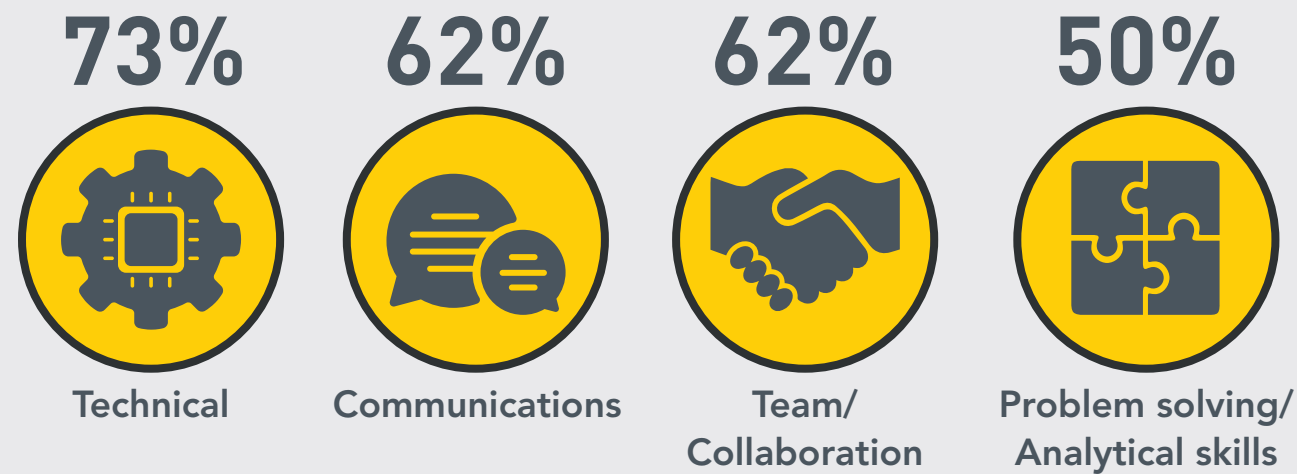
*Two salaries reported in Financial Services

JOB SATISFACTION

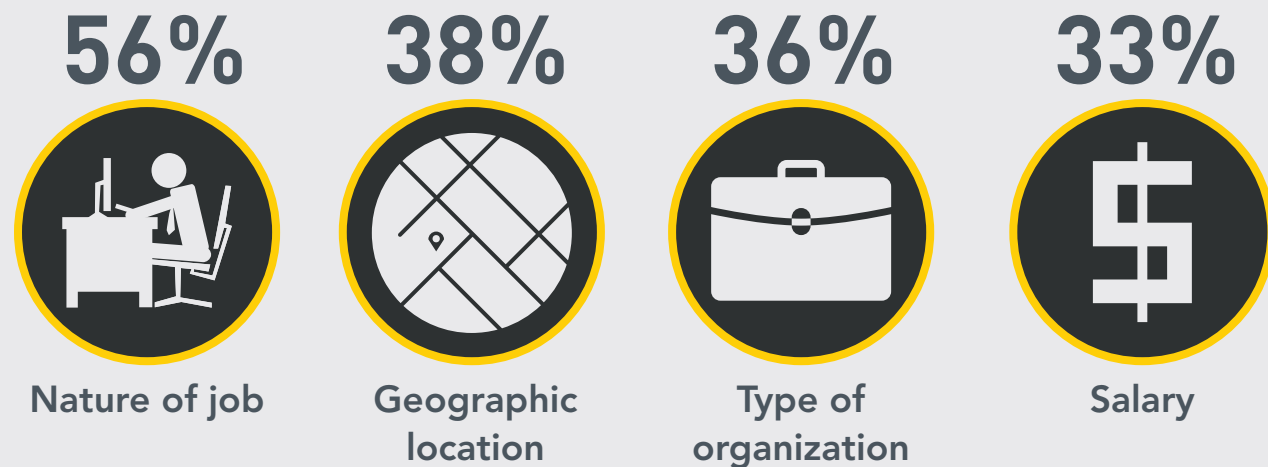


91% of grads report high levels of job satisfaction

GRADS REPORT THE FOLLOWING SKILLS* AS THE MOST VALUABLE FOR JOB SUCCESS:

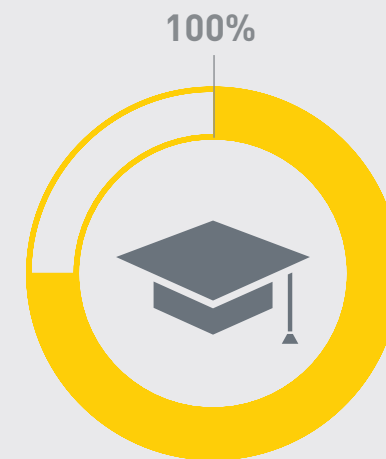
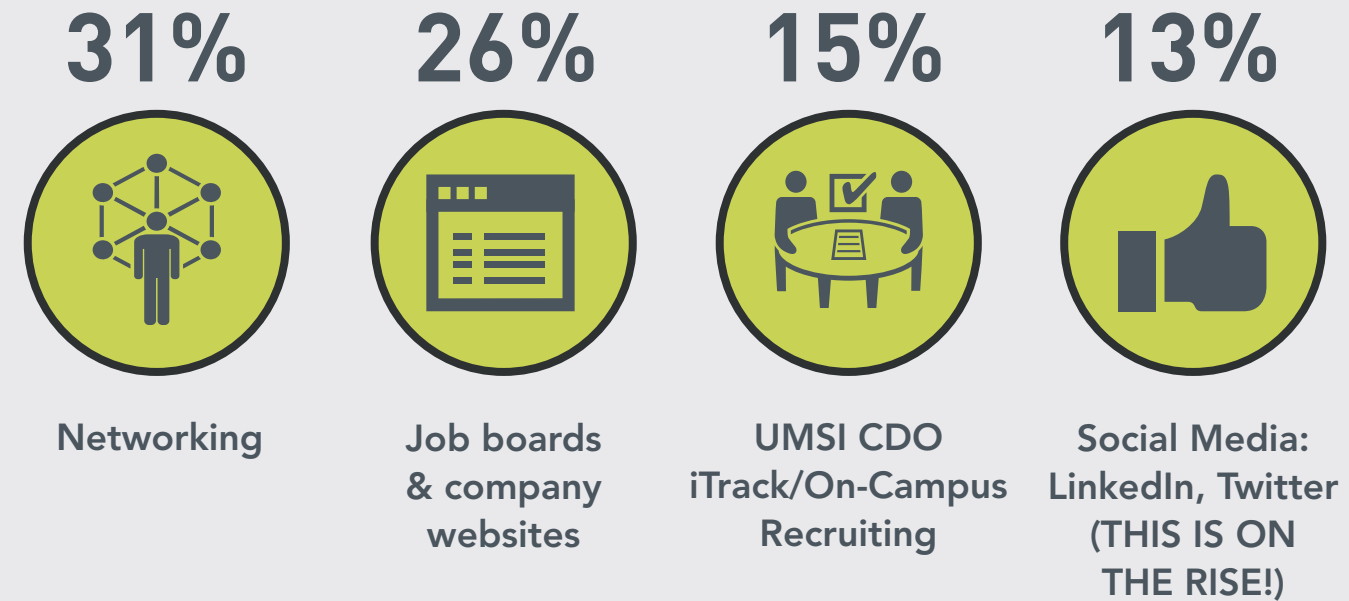


GRADS REPORT THE MOST IMPORTANT FACTORS* IN JOB DECISION-MAKING AND SATISFACTION:



*Respondents were allowed to select more than one option

THE MOST EFFECTIVE JOB SEARCH METHODS



75%

of grads report the combination of courses and internships as their most valuable UMSI experience, followed by technical, research and group/team skills development, and professional networking.

JOB OUTCOMES BY INDUSTRY

ARM - Archives and Records Management
HCI - Human Computer Interaction
IAR - Information Analysis and Retrieval

IEM - Information Economics for Management
LIS - Library and Information Science
PI - Preservation of Information

SC - Social Computing

Job Title	Organization Name	Specialization	Job Title	Organization Name	Specialization
Academic Library/Archive			Digital/Design Agency		
Digital Archivist	Benedictine University	MSI/PI	Associate Information Architect	Blue Fountain Media	MSI/HCI
Librarian, Acquisitions and Metadata Services	Case Western Reserve University	MSI/PI	Product Designer	Celtra, Inc.	MSI/HCI
Digital Repository Analyst	Center for Research Libraries	MSI/ARM	User Experience Designer (Associate 5)	Deloitte Digital	MSI/HCI
Social Sciences Librarian	Illinois State University	MSI/LIS	Experience Designer	DigitasLbi Detroit	MSI/HCI
Special Materials Catalog Librarian	Michigan State University Libraries	MSI/LIS	Data Scientist	Gravity4	MSI/IAR
Library Fellow for Digital Archives	MIT Libraries	MSI/LIS/PI	Professional Services Engineer	MyBuys	MSI/Tailored
Art, Architecture and Design Library Specialist	New Jersey Institute of Technology	MSI/ARM	UX Designer	NAS Recruitment Innovation	MSI/Tailored
Instructional & Data Services Librarian	Penrose Library	MSI/PI	Data Analyst	Opera Mediaworks	MSI/IAR
Research and Education Librarian	Southern Illinois University	MSI/LIS	Data Engineer	Rocketfuel Inc.	MSI/IAR
Archivist	Texas A&M University-Commerce	MSI/ARM/PI	User Experience Architect	Woven Digital, LLC	MHI
Library Research Specialist	University of California Irvine Law Library	MSI/LIS	Entertainment/Gaming		
Rare Books Assistant	The University of Chicago	MSI/ARM/PI	Research Engineer	Electronic Arts	MSI/HCI
Archival Operations and Reference Specialist	University of Illinois at Urbana-Champaign	MSI/ARM/LIS	Data Analyst	Machie Zone	MSI/IAR
Librarian Assistant	University of Michigan HathiTrust	MSI/LIS	Financial Services		
Project Manager	University of Michigan Library	MSI/LIS	Software Engineer	DRW Trading	MSI/IAR
Arts and Architecture Librarian	University of North Carolina	MSI/ARM/LIS	Business Analyst	First New York Capital Management LLC	MSI/IEM
Library Fellow	Valparaiso University	MSI/LIS	Team Leader Data Analyst	PT Bank Mandiri Tbk	MSI/IAR
Project Archivist	Washington University	MSI/ARM/PI	Technology Analyst	Securian Financial Group, Inc.	MSI/ARM/PI
Processing Archivist	Yale University Beinecke Rare Book and Manuscript Library	MSI/ARM/PI	Analyst	TransUnion	MSI/IEM/IAR
Consulting			Government		
Consultant	Capgemini	MHI	Honors Attorney	Federal Communications Commission	MSI/JD dual degree
Business Technology Analyst	Deloitte	BSI	Electronic Processing Archivist	South Carolina Department of Archives and History	MSI/ARM
Consultant	Deloitte	MHI	Junior Implementation Researcher	Veterans Affairs	MSI/Tailored
Data Governance Analyst	Great Lakes Consulting	MHI	Healthcare/Health Services		
Senior Analyst	HealthRise Solutions	MHI	Operations lead	Accretive Health	MHI
Web Developer	HS2 Solutions	MSI/IEM	Usability Associate	Athenahealth	MSI/LIS
Healthcare Consultant	Huron Consulting Group	MHI	Software Developer	Epic	MSI/IAR
Business Development Executive	Infosys	MSI/MBA	Project Specialist	Meridian Health Plan	MHI
Consultant	PriceWaterhouseCoopers	MHI	Business Intelligence Analyst	Salem Health	MSI/IAR
Information Architect	The Understanding Group	MSI/HCI	Business Systems Analyst	UM Health System	MHI
Consumer Products/Manufacturing			K12 School		
Functional Prototyper	DTE Energy	MSI/HCI	School Library Media Specialist	Ann Arbor Public Schools	MSI/LIS
Ford IT Grad Program	Ford Motor Company	MSI/Tailored	Technical Services Librarian	Interlochen Center for the Arts	MSI/PI
User Experience Designer	General Electric	MSI/HCI	Guest Teacher	Novi Public Schools, Novi, MI	MSI/LIS
Interaction Designer	General Motors Company	MSI/HCI	Library Media Specialist	Saint Paul Public Schools	MSI/LIS
UX Designer	Shinola	MSI/HCI	Registrar	Traverse City Area Public Schools	MSI/PI
Corporate/Special Library/Archive			Multimedia/Publishing		
Content Manager	Allied Vaughn-General Motors Media Archive	MSI/ARM	User Experience Designer	Al Jazeera Media Network	MSI/HCI
Media Indexer	Allied Vaughn - General Motors Media Archive	MSI/ARM	Assistant Cataloger	Ingram Content Group	MSI/LIS
Web Content Developer	Allied Vaughn - General Motors Media Archive	MSI/PI	User Experience Researcher	New York Times	MSI/IAR
Librarian	Carpenter Technology Corporation	MSI/LIS/PI	Database Manager of Instructional Resources	TeachingBooks.net	MSI/LIS
Audiovisual Preservation Coordinator	George Blood Archives LP	MSI/LIS			

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SC - Social Computing

Job Title	Organization Name	Specialization
Museum		
Digital Imaging Archivist	The Henry Ford Museum	MSI/ARM
Mellon Collections Assistant	University of Michigan-Museum of Art	MSI/ARM/LIS
Nonprofit		
Research Associate	Corporation for a Skilled Workforce	MSI/HCI
Website Support Specialist	Ithaka	MSI/LIS
Program Associate	New America Foundation	MSI/Tailored
Processing Specialist	University of Colorado Foundation	MSI/ARM
Public Library		
Youth and Teen Services Librarian	Chelsea District Library	MSI/LIS
County Library Director	Jackson County Library	MSI/PI
Children Services Librarian	Findlay-Hancock County Public Library	MSI/LIS
Outreach Storytime Presenter	Milwaukee Public Library	MSI/LIS
Startup		
UX Designer	Birst	MSI/HCI
UX Designer	BrickLink	MSI/HCI
Analytics Engineer	ChannellIQ	MSI/IAR
UX/UI Designer	Egnyte	HCI
Data Analyst	Explorys, Inc	MHI
UX Designer	Ginger.io	MSI/HCI
UX/UI Developer	Idibon	MSI/HCI
UX Designer / Researcher	Kono	MSI/HCI/LIS
Product Manager	Local Orbit	MSI/HCI
User Experience and Interface Designer	Mango Languages	MSI/HCI/SC
UX Designer	Modlar	MSI/HCI
UX Front End Designer	NameCoach	MSI/HCI
Data Scientist	Reonomy	MSI/IAR
User Experience Lead	Seelio	MSI/HCI
Data Scientist	Spoon Rocket	MSI/HCI/IAR
UX Designer	TicketSocket	MSI/HCI
Technology		
Software Product Design Professional	IBM	MSI/HCI
UX Designer	AirWatch	MSI/HCI
UX Designer	AirWatch	MSI/HCI
UX Designer	Amazon	MSI/HCI
Senior B2B Marketing Manager	Answers / ForeSee Results	MHI
UX Specialist; UI Designer	Atypon Systems	PhD
Interaction Designer	BitTorrent, Inc	MSI/HCI
IT Engineer	Cisco	MSI/HCI
UX Designer	Cisco	MSI/HCI/IEM
Product Designer	Citrix	MSI/HCI

Job Title	Organization Name	Specialization
Technology		
Product Designer	Citrix	MSI/HCI
Product Designer	Citrix	MSI/HCI
User Researcher II	Citrix	MSI/HCI
Software Developer	d3View	MSI/HCI, IAR
Data Analyst	EMC Corporation	MSI/IAR
User Experience Strategist	Enlighten	MSI/HCI
User Interface Engineer	Esri	MSI/HCI
Usability Auditor	Foresee/Answers	MSI/HCI
User Experience Designer	Google	MSI/HCI
Interaction Designer	Google	MSI/HCI
Interaction Designer	Google	MSI/HCI
Data Scientist	Hotwire.com	MSI/IAR/SC
Software Product Design Professional	IBM	MSI/HCI
Software Product Designer	IBM	MSI/HCI
Front End Developer	IBM	MSI/HCI
Design Researcher	IBM	MSI/HCI
Associate Designer	IBM Design	MSI/HCI
Interaction Designer	Marketshare	MSI/HCI
Applications Specialist	Meditech	MSI/IEM
Data Analytics Lead	MITRE	PhD
UI/UX Designer	Mobile AUG	MSI/HCI
UX/UI Designer	Moovweb	MSI/HCI/IAR
UI Developer	Move, Inc	MSI/HCI
Front End Developer	North American Bancard	MSI/HCI
Interaction Designer	Oracle	MSI/HCI
UX Designer	Orbitz	MSI/HCI/IAR
Junior Tape Librarian	Pomeroy	MSI/ARM
Platform Manager	ProQuest	PhD
Interaction Designer	Red Hat	MSI/Tailored
UX Designer	SAP	MSI/HCI
UX Designer	SAP Lab	MSI/HCI
User Experience Design Intern	SAP Labs, LLC	MSI/HCI
JR UX Designer	Symantec	MSI/IAR
Software Engineer	Techart Group	MSI/HCI
Analytics Engineer	TokBox	MSI/IEM/IAR
UX Designer	Vendavo	MSI/HCI
UX Designer	Vmware	MSI/HCI
User Experience Researcher	YouEye	PhD
Data Scientist	Zillow	MSI/IAR

JOB OUTCOMES BY INDUSTRY

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Job Title	Organization Name	Specialization
University		
Software Engineer/Research Engineer	New York University Abu Dhabi	MSI/HCI
PhD Student	Universidad Politécnica de Valencia	MSI/ARM
Teaching Assistant	University of Albany	MSI/PI/ LIS
Program Assistant	University of Chicago National Center for Institutional Diversity	MSI/LIS
Research Analyst	University of Chicago-Healthcare Research	MHI
Research Assistant	University of Michigan	MSI/Tailored
PhD Student	University of Michigan	MSI/HCI
Programmer Analyst	University of Michigan Health System	MSI/HCI/IAR
Information Resources Associate Senior	University of Michigan Library System	MSI/IAR
Database Analyst/Programmer	University of Michigan Psychiatry	MHI
PhD Student	University of Michigan School of Information	MSI/IEM
PhD Student	University of Michigan School of Information	MSI/HCI/IAR
PhD Student	University of Michigan School of Information	MSI/HCI
User Experience/Information Architect	University of Michigan-Dearborn	MSI/HCI
Data Librarian	University of Rochester	PhD
User Experience Researcher	University of Washington	MSI/HCI
Assistant Professor	University of Washington	PhD
Post-Doctoral	Vanderbilt University	PhD
Entrepreneurship Center Coordinator	Washtenaw Community College	MSI/LIS
PhD Student	Wayne State University	MSI/IAR
Information Architect	Yale University	MSI/LIS

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SCHOOL OF INFORMATION

UNIVERSITY OF MICHIGAN

Office of Career Development

UMSI Engagement Center
 777 North University
 Ann Arbor, MI 48109

Data as of June 2015