The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2016 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the MSI students who graduated in 2016, 86% responded to the survey or reported their outcomes in other ways.

WHERE OUR GRADUATES ARE WORKING

- Midwest 45%
- West 33%
- Northeast 5%
- Mid-Atlantic 5%
- Southwest 6%
- Southeast 4%
- International 3%

STATES EMPLOYING THE MOST GRADS

- Michigan 40%
- California 28%
TOP INDUSTRIES OUR GRADUATES ARE WORKING IN

- Technology: 32%
- Academic Library (or Archive): 15%
- University/College (Service Unit): 6%
- Financial Services (or Banking): 7%
- Start-up: 6%
- Consulting: 5%
- Nonprofit: 5%
- Entertainment (or Gaming): 3%
- Government: 3%
- Public Library: 3%
- Health Products (or Services): 3%
- Health System (Hospital/Clinic): 3%
- Consumer Goods: 2%
- Marketing (or Interactive Agency): 2%
- Museum (or Historical Society): 2%
- Nonprofit: 3%
- Public Library: 3%
- Start-up: 3%

WORKING IN FIELD OF CHOICE

- 97% of our graduates are working in their field of choice.

COURSES + INTERNSHIPS = JOB SUCCESS

- 95% have high levels of job satisfaction.

OUR GRADUATES SAY

- 95% have high levels of job satisfaction.

AVERAGE JOB SEARCH LENGTH

- 3-4 months
WHERE ARE OUR GRADUATES ACCEPTING JOBS?

AVERAGE SALARY $67K

PRIVATE SECTOR 63%

PUBLIC SECTOR 37%

SALARY BY INDUSTRY

WHERE ARE OUR GRADUATES ACCEPTING JOBS?

Consumer Goods Technology Entertainment/ Gaming Consulting Healthcare Products (or Services) Start-up Marketing (or Interactive Agency) University/ College (Service Unit) Financial Services (or Banking) Nonprofit Museum (or Historical Society) Corporate Archive Government Public Library Academic Library (or Archive) Health System (Hospital/Clinic) Museum (or Historical Society)
**Most Effective Job Search Methods**

- Networking: 30%
- Internships: 16%
- UMSI CDO iTrack/On-Campus Recruiting: 13%
- Company websites: 10%
- Social networking/LinkedIn: 9%

**Salaries by Region & Industry**

**Midwest**
- Technology: Computer Software/Internet
  - Consumer Goods/Manufacturing: $85K
  - Consulting: $77K
  - Healthcare Products: $72K
  - University/College Service Unit: $64K
  - Financial Services: $64K
  - Government: $61K
  - Marketing/Interactive Agency: $59K
  - Nonprofit: $47.5K
  - Health System: $42.5K
  - Public Library: $44K
  - Academic Library: $43K
  - Start-up: $42.5K
  - Museum: $37.5K

**West**
- Technology: Computer Software/Internet
  - $117.5K
  - Consulting: $100K
- Entertainment
  - $92.5K
  - $82.5K
  - $72.5K
  - $65.5K
  - $57.5K

**Southwest**
- Technology: Computer Software/Internet
  - $91K
- Academic Library/Archive
  - $42.5K
- Government
  - $34K

**Southeast**
- Academic Library/Archive
  - $47.5K

**Mid-Atlantic**
- Start-up
  - $77K
  - Consulting
    - $72K
  - Government
    - $42.5K

**Most Valuable Skills for Job Success**

- Communication Skills
- Group Skills
- Tech Skills

**Networking**
### 2016 Job Outcomes

#### Academic Library/Archive
- **Library Assistant** - Case Western Reserve University
- **Information Literacy Librarian** - Coastal Carolina University
- **Outreach and Instruction Librarian** - East Carolina University
- **Instructional Technology Librarian** - Guilford College
- **Assistant Archivist** - Michigan Technological University
- **Research Data Librarian** - Oakland University
- **Archivist** - Rosenberg Library
- **Assistant Archivist** - School of Visual Arts
- **Assistant Professor - Digital Projects Librarian** - University of Alabama
- **Project Archivist** - University of Michigan
- **Law Librarian** - University of Michigan Law Library
- **User Information Services Specialist** - University of Michigan Library
- **Reference Assistant** - University of Michigan Library
- **Library Information Technology Librarian** - University of Michigan Library
- **Business Librarian** - University of Southern California
- **Librarian** - Washtenaw Community College Bailey Library
- **Library Services Assistant** - Western Theological Seminary

#### Consulting
- **Senior Associate** - Cognizant Technology Solutions
- **Consultant** - Deloitte
- **Web Designer** - ICF International
- **User Experience Designer** - ICS
- **Web Strategist** - Palantir.net
- **Data Scientist** - Red Oak Strategic

#### Consumer Goods
- **Data Scientist** - Cargill
- **Product Designer** - Groupon

#### Entertainment/Gaming
- **Associate UX Designer** - Blizzard Entertainment
- **User Researcher** - NetEase Games - North America
- **Product Manager** - Tic Toc Games
- **UX Researcher** - Twitch Interactive, Inc.

#### Financial Services/Banking
- **User Experience Designer** - Blue Cross Blue Shield of Michigan
- **User Experience Designer** - Cathay Securities Corporation
- **Staff at Directorate of ICT Transformation** - Ministry of Finance, Indonesia
- **Digital Asset Management Intern** - Quicken Loans
- **Digital Asset Management intern** - Quicken Loans
- **Digital Asset Management intern** - Rock Ventures
- **Jr. Media Asset Manager** - Rock Ventures
- **Developer II** - TD Ameritrade
- **Rotational Analyst** - TD Ameritrade

### 2017 Job Outcomes

#### Records and Information Management Analyst
- **Library of Virginia**

#### Senior Audience Analyst
- **Michigan Senate Democratic Caucus**

#### Adaptive Technology Specialist
- **Texas State Library and Archives Commission**

#### Management Analyst
- **U.S. Government Accountability Office**

#### Marine Officer Instructor
- **United States Marine Corps**

#### Signal Officer
- **United States Army**

#### UX Associate
- **Athena Health**

#### UX Designer
- **Blue Cross Blue Shield of Michigan**

#### UX Designer
- **Blue Cross Blue Shield of Michigan**

#### Front End Engineer
- **HealthTap**

#### UX/UI designer
- **Hospira**

#### Application Programmer Associate
- **University of Michigan Health System**

#### Publishing Editor & Design Specialist
- **University of Michigan Health System**

#### Research Assistant
- **University of Michigan Health System**

#### UX Content Strategist
- **Michigan Creative**

#### UX Associate
- **Razorfish**

#### User Experience Designer
- **The Nerdery**

#### Digital Processing Archivist
- **Computer History Museum**

#### Reference Archivist
- **The Henry Ford**

#### Designer and Web Developer
- **Detroit Community Technology Project**

#### Web Support Specialist
- **IES Abroad**

#### UX Designer
- **ITHAKA/JSTOR**

#### Product Manager
- **ITHAKA**

#### Product and Application Support Specialist
- **ITHAKA**

#### National Digital Stewardship Resident
- **Wisconsin Public Television**

#### Front End Developer
- **Ann Arbor District Library**

#### Library Technician
- **Ann Arbor District Library**

#### Adult Services Librarian
- **Chelsea District Library**

#### Library Web Specialist
- **Iowa City Public Library**

#### Data Engineer
- **Beckon**

#### Product Designer
- **Clinc**

#### Interaction Designer
- **Cloudistics, Inc.**

#### Data Analyst
- **Convoy Inc**

#### User Experience Specialist
- **Jibe**
<table>
<thead>
<tr>
<th>2016 Job Outcomes</th>
<th>Organization Name</th>
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<tbody>
<tr>
<td><strong>Startup</strong></td>
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<tr>
<td>Data Analyst Consultant</td>
<td>Pawnguru</td>
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<tr>
<td>Software Engineer</td>
<td>TapClicks</td>
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<tr>
<td><strong>Technology</strong></td>
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<tr>
<td>Web UI &amp; Prototype Developer</td>
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<tr>
<td>Experience Designer</td>
<td>Airbnb</td>
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<tr>
<td>UX Designer</td>
<td>Amazon</td>
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<td>Business Intelligence Engineer</td>
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<td>UX Researcher</td>
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<td>Experience Researcher</td>
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<td>UX/UI Designer</td>
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<td>UX/UI Designer</td>
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<td>Business Systems Analyst</td>
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<tr>
<td>Programmer</td>
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<td>Project Manager</td>
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<td>Program Manager</td>
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<tr>
<td>Clinical REsearch Project Manager</td>
<td>University of Michigan Medical School</td>
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