

2021 BSI Internships



Top industries in which Bachelor of Science in Information students found internships



Technology

\$31 /hour average



Finance/
Insurance

\$30 /hour average



Consulting

\$34 /hour average



Consumer Goods

\$25 /hour average



Manufacturing

\$24 /hour average

Internship Search

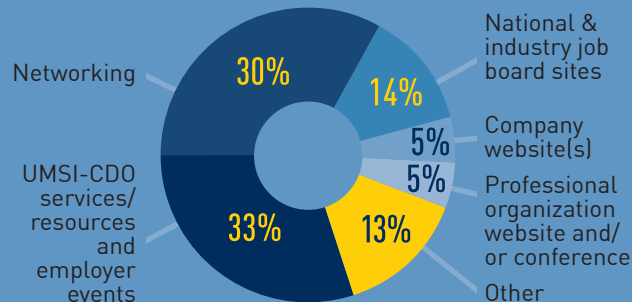
4 months or less

70% of interns found an internship in this time.

March–May

42% accepted an internship between March and May

Most effective internship search resources



Internship = Career preparation

96% say their internship made them better prepared for their careers.

Salary

\$28

per hour average

Range: \$12–55

Employer satisfaction

96%

of internship supervisors indicated the internship experience was valuable to their organization

100%

indicated they would be interested in supervising another UMSI student in the future

Response rate: 69%

93%

 paid

7%

 unpaid

Internship experience

Inclusive & supportive

99%

say their internship was inclusive and supportive

“I had an opportunity to join affinity groups and had weekly meetings with mentor, manager, and onboarding buddy throughout who gave me feedback and seemed to really care for my wellbeing [at Amazon].”

Grace Chang, BSI Amazon

Constructive feedback

92%

say they received ongoing constructive feedback from their supervisor

Virtual internships

86%

of BSI internships were offered remotely. 14% were offered in-person.

BSI Internship Outcomes



This is a sampling of the 105 approved BSI internships.

- › **Interactive Summer Analyst**, Accenture
- › **Data Engineer Intern**, AdAdapted, Inc.
- › **Demand Generation Intern**, Amazon
- › **Product Management Intern**, American Express
- › **Digital Summer Intern**, Ann Arbor SPARK
- › **Info Technology Summer 2021 Intern**, Anthem
- › **Business Systems Management**, Apple
- › **Associate Consultant Intern**, Bain & Company, Inc.
- › **Summer Analyst**, BlackRock
- › **Corporate Intern – Analytics**, Caterpillar
- › **Product Management Intern**, CBS Interactive
- › **Summer Data Analytics Engineer**, CBS Interactive
- › **User Experience Design Intern**, Corelle Brands
- › **Undergraduate Intern**, Dell Corporation
- › **Technology, Data, and Innovation Analyst Internship**, Deutsche Bank
- › **Global Creative Operations Intern**, Estee Lauder Companies Inc.
- › **Data Analyst Intern**, Expedia, Inc.
- › **Consultant Development Program – Technology Consulting**, EY
- › **Product Experience Analyst Intern**, Facebook, Inc
- › **Forensic & Litigation Consulting Intern - Data Analytics**, FTI Consulting
- › **Underwriting Product Management Internship**, GEICO
- › **CX Design Intern**, General Motors Corp
- › **Grainger Technology Group Intern**, Grainger
- › **Associate UX Designer Intern**, Indeed
- › **Software Developer Intern**, Indeed
- › **Management Intern**, Ingham County
- › **Risk and Financial Advisory Intern**, JPMorgan Chase
- › **Advisory Intern**, KPMG
- › **Information Technology Intern**, L'Oreal
- › **Summer Intern**, MasterCard
- › **Marketing Associate**, Menlo Innovations
- › **Program Manager**, Microsoft Corporation
- › **Clinical Data Management Intern**, Moderna
- › **Media Tech Intern (Production Engineering)**, NBC Universal
- › **2021 Technology Summer Internship Program**, New York Life Insurance
- › **Data Analyst**, Noleo
- › **Marketing**, PepsiCo
- › **Audit and Assurance**, Plante Moran
- › **Experience Consulting UX Design Intern**, Pricewaterhouse Coopers (PwC)
- › **Consumer and Market Knowledge Intern**, Procter & Gamble
- › **IT Product Owner Intern**, Procter & Gamble
- › **Extraordinary Internship Program - Technology**, ProQuest
- › **Media Planning and Strategy Intern**, Quicken Loans
- › **Product Design Intern**, Reddit
- › **SW Engineer Intern**, Samsung Electronics
- › **Product Analyst Intern**, Thomson Reuters
- › **North America Store Operations Rookie**, Under Armour
- › **Club Services UWEP**, United Soccer League
- › **Course Development Assistant (CDA)**, University of Michigan (Center for Academic Innovation)
- › **Impact+ Intern**, University of Michigan (Center for Social Impact)
- › **Data Engineer Intern**, University of Michigan (School of Information)
- › **Data Curator**, University of Michigan (School of Information, Engaged Learning Office)
- › **Student Intern**, Verizon
- › **Nickelodeon Digital Analytics Intern**, ViacomCBS
- › **Real Whirled Sales Intern**, Whirlpool Corporation
- › **Product Development Intern**, Zoommify

“I have learned that there is never a better time to learn than an internship. Talking to as many people as possible and going to as many meetings as possible is extremely helpful for both personal growth and developing a more holistic view of a company.

Isaiah Erven, BSI
Grainger

Contact the UMSI Career Development Office to discuss your internship search, or to receive information on hiring UMSI interns.

umsi.careers@umich.edu

About the 2021 BSI Internship Report

The University of Michigan School of Information (UMSI) Career Development Office surveys students who take part in a summer internship to earn credit and/or meet a degree requirement. This report summarizes UMSI internship outcomes from BSI students who participated in a summer 2021 internship and submitted their post-internship survey by the deadline. 100% response rate, unless otherwise noted.