

# 2023 BSI Internships

## Top industries in which Bachelor of Science in Information students found internships



Finance

**\$37** per hour average



Technology

**\$38** per hour average



Consulting

**\$37** per hour average



Consumer goods

**\$26** per hour average



University/college service, unit or dept.

**\$19** per hour average

## Internship search

**4 months or less**

70% of interns found an internship in this time.

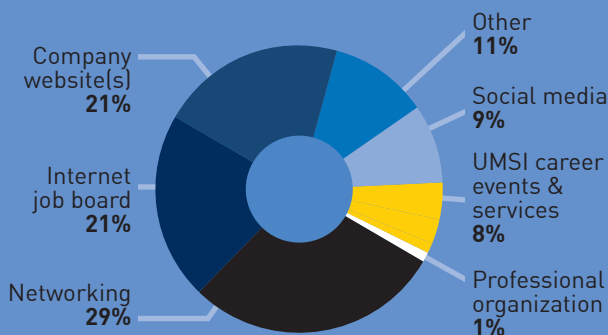
**42%**

accepted an internship Aug-Dec

**42%**

accepted an internship Jan-April

## Internship source



**Internship = career preparation**

97% say their internship made them better prepared for their careers.

## Salary

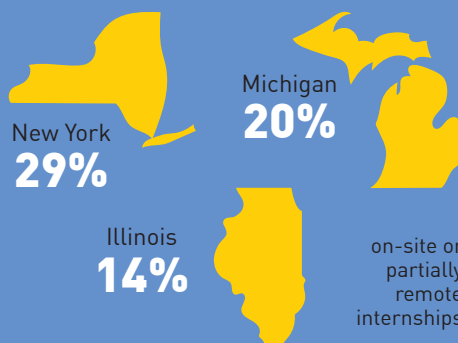
**\$32**

per hour average\*

Range: \$13-55

\*average of U.S. internships above federal minimum wage

## Top employer locations



**91%** paid  
**9%** unpaid

20 BSI students received the UMSI Internship Grant, enabling them to pursue unpaid or underpaid internships.

## Internship experience

Inclusive & supportive

**98%**

say their internship was inclusive and supportive

"My supervisor was supportive and welcoming! He pushed me to think critically and always included me on meetings or projects that he thought would benefit as a learning opportunity"

**Rebecca Mao, BSI**  
Digital Marketing Optimization Intern, Nespresso

Constructive feedback

**93%**

say they received ongoing constructive feedback from their supervisor

Virtual internships

**53%**

of BSI internships were all- or partially remote. 47% were in-person.

# BSI Internship Outcomes



"This internship has helped prepare me for the workplace and has given me invaluable skills such as learning to work with a team, communications, and understanding design requirements."

**Imani Ahmad, BSI**  
Customer Experience (CX) Designer,  
Veritas Technologies, LLC

Contact the UMSI Career Development Office to discuss your internship search, or to receive information on hiring UMSI interns.

[umsi.careers@umich.edu](mailto:umsi.careers@umich.edu)

This is a sampling of reported BSI internship outcomes for summer 2023.

- **3dolphins.ai (PT. InMotion Inovasi Teknologi)**, Data Scientist
- **Accenture, Accenture Strategy Analyst** Development Program
- **Alliance Bernstein**, Technical Business Analyst
- **Ally Financial**, Product Development (Customer Experience) Intern
- **Amazon**, Front-End Engineer
- **American Express**, Product Manager Intern
- **AT&T**, Technology Development Program Data Analytics Intern
- **Bain & Company**, Associate Consultant Intern
- **Battea Class Action Services**, Data Analyst
- **Benchling**, Product Design Intern
- **Bloomberg LP**, Data Intern
- **Blue Cross Blue Shield of Michigan**, Design Thinking Intern (Service Design)
- **Boston Consulting Group (BCG)**, Summer Associate Consultant
- **Capital One**, Design Development Program (DDP) Intern
- **Charles Schwab**, Data Engineering Intern
- **Cisco**, Business Systems Analyst Intern
- **Citigroup**, Risk Management Summer Analyst
- **Columbia Sportswear Company**, Data Scientist Intern
- **Comerica Bank**, IT Intern
- **Deloitte**, Risk and Financial Advisory
- **Discover**, Data Analyst Intern
- **DraftKings**, DFS Revenue Operations Intern Analyst
- **Duolingo**, Associate Product Manager Intern
- **Epic**, UX Design Intern
- **Estee Lauder Companies**, Information Technology Intern
- **EXPRESS**, UX Intern
- **EY (Ernst & Young)**, Technology Consulting Intern
- **Ford Motor Company**, Product Design Intern
- **General Electric-GE**, Digital Technology Intern
- **General Motors Corp.**, Global Information Technology Intern
- **Intuit**, Product Manager Intern
- **JPMorgan Chase**, Design Development Program
- **Klynveld Peat Marwick Goerdeler-KPMG**, CIO Advisory
- **Kyros Digital**, UX/UI Designer
- **LineLeap**, User Experience Researcher
- **MasterCard**, Product Management Internship
- **Miami Dolphins**, Creative & Brand Assets Intern
- **Michigan Football**, Social Media Intern
- **Michigan Hillel**, Assistant Database Manager
- **Microsoft Corporation**, Product Management Intern
- **Morgan Stanley**, 2023 Technology Summer Analyst Program
- **Nespresso S.A.**, Digital Marketing Optimization Intern
- **Oracle**, Applications Development Intern on UX Team
- **PepsiCo**, Service Design Intern
- **Plante Moran**, Information Technology M&A Consultant
- **PricewaterhouseCoopers -PwC**, Digital Assurance & Transparency Intern
- **Procter & Gamble**, IT Analytics & Insights Intern
- **Rocket Companies**, Project Manager Intern
- **St. Louis Cardinals**, Scouting Intern
- **Starbucks**, Data Analyst
- **Target**, Software Engineering Intern
- **Ticketmaster**, UX Design Intern
- **Twitch Interactive Inc.**, UX Design Intern
- **University of Michigan-LSA Technology Services**, Digital Accessibility & UI/UX Intern
- **University of Michigan School of Information, Jr.** Full Stack Developer
- **University of St. Gallen**, Research Assistant
- **Warner Bros. Discovery**, DTC Summer-Product Management Intern
- **Wasserman Media Group**, Marketing Intern on Global Insights Team
- **Wells Fargo**, Analytics and Data Intern
- **ZS Associates**, Decision Analytics Associate Intern

## About the 2023 BSI Internship Report

The University of Michigan School of Information (UMSI) Career Development Office collects data from students regarding internship searching and internship experiences. This report summarizes data from 116 outcomes reported and 120 student internship evaluations for summer 2023.