Next Steps

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- Participate in an information session.
- Schedule a visit or an advising appointment to consult on prerequisite course planning.

Apply

Apply through the Common Application or Coalition Application.

Application deadline: March 1 for students transferring to U-M

UMSI has dedicated staff to make your transfer experience clear and straightforward.

Students transfer a minimum of 54 credit hours (maximum of 60) and enter as juniors. We accept all college-level courses with a grade of C- or better.

When you apply, we require you to have taken or be enrolled in:

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Beyond that, we encourage students to explore a wide range of subjects. We value students from different academic backgrounds who are curious and excited about the field of information.
1. What will I learn in the BSI program?
The BSI positions you to be a problem solver, data sleuth, and world changer. The BSI is a STEM program with a people-first orientation. You will become a bridge builder who makes information and technology accessible, and can connect technical people with the rest of an organization. You will discover what makes information valuable, memorable and powerful in our lives and societies.

This is a junior/senior program with fall-only admission. Students complete 60 credit hours studying toward specific careers:

- User Experience: designing, building and evaluating compelling interactive systems.
- Social Media Analysis and Design: analyzing behavior on social media, taking advantage of the medium’s unique opportunities, and designing new experiences.

2. What can BSI graduates do?
The BSI curriculum gives students skills and experiences that are in high demand with employers. Just about everything these days is linked to or informed by technology. A few examples of careers that BSI graduates begin each year:

- Data Analyst—using data to help organizations make better business decisions.
- Business Analyst—helping organizations use technology in cost-effective ways.
- Digital Media Coordinator—creating and managing an organization’s digital information and publishing.

- Consultant—helping clients plan and prepare digital strategies.
- User Experience Designer—driving the development and communication of user design processes.

3. What opportunities will I have?
UMSI will help you identify your career goals, create a strategic plan to achieve them and get real-world, hands-on experience. In addition to having lots of interaction with UMSI faculty, you will work closely with UMSI’s own Office of Academic and Student Affairs, Career Development Office and Office of Professional and Community Engagement. These resources, unique and dedicated to UMSI, work with leading companies in the information field.

4. Can I afford to make the move to U-M?
The University of Michigan offers strong financial aid packages to transferring undergrad students, including the Go Blue Guarantee, which covers up to the full cost of in-state tuition. To take advantage of all available funding, complete the FAFSA and CSS Profile by October 1.

5. What other resources are available to me?
- iSuccess program, a UMSI program specifically designed for transfer students to start building community and support your successful transition to U-M
- Academic support, including tutoring and academic writing help
- Funding your degree, including the Go Blue Guarantee
- Academic advising, success coaching and wellness

5 Questions About the BSI

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“The culture here is extraordinary, so friendly, from faculty to staff to students. I love the versatility of the program, because I’m able to combine my love for tech and design with my interest in econ, math and humanism. There truly isn’t a culture on campus like UMSI’s.”

TERRENCE GREEN, BSI 2018
Consultant, West Monroe Partners

“I was intimidated at first to even apply, as I felt I may have missed my opportunity. But all of the support staff were amazing in answering any questions I had, and they made the whole application process so easy. The school allowed me to transfer credits that I might have been required to re-take elsewhere.”

MAYA GENSON, BSI 2020
Transfer student

“I connected with every professor, which is something I never did before, even at a smaller school. I never felt comfortable enough to go into someone’s office hours and have a casual conversation. The professors here are open, and I’m genuinely interested in what they’re studying.”

JAREN JOHNSON, BSI 2019
Transfer student

“I decided on the BSI program because it was really about the people and technology and I felt the program combined my two areas of interest, computer science and psychology, so well. It went into depth about how the two disciplines integrate, whereas computer science or psych on their own didn’t do that.”

VIVIANA HERNANDEZ, BSI 2017
Technology Consulting Analyst, Accenture
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