All the professors here at UMSI are genuinely interested in you, and they genuinely care about you. They get to know your name, your story, and what you want to do, and they’re willing to work with you to help you get there.

“I’m beginning a career in TV and continuing my reporting on technology companies at a major global news organization, and my UMSI education will allow me to apply technical skills and knowledge to my work on a daily basis.”

MADISON GARVER, BSI ’16
Account Strategist, Google

“We can’t wait to see what you’ll do with your UMSI education.”

MARCUS TURKETTA, BSI ’14
Senior Business Analyst, LinkedIn

WHAT RECENT GRADS SAY ABOUT UMSI …

BSI grads’ recent jobs include
- Business Analysts
- Project Managers
- Digital Marketing Associates
- User Experience Designers
- UX Researchers
- Consultants

At companies such as
- Athena Health
- Ford
- GE
- Google
- Yahoo

2016 average BSI starting salary
$70,000

2016 grads report
100% employment within 6 months of graduation

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EFFECTIVE JANUARY 2018

Transfer to the University of Michigan School of Information to earn a Bachelor of Science in Information

umsi.info/bsi
Transfer to the U-M School of Information
The Bachelor of Science in Information (BSI) is an upper-level academic unit at the University of Michigan. Students join our program for their final two years of their four-year degree.

External transfer students submit the Coalition or Common Application on the Office of Undergraduate Admissions website: admissions.umich.edu/apply.

Application Deadline: February 1

Transfer Credit Evaluation
- Only 54 credit hours needed to transfer directly to UMSI.
- Personal help is available to evaluate your transferable credit hours. Please email umsi.undergrad@umich.edu for further details.

What are the BSI prerequisites?
- Introduction to computer programming course
- First-year writing course
- Introduction to statistics course
Complete details regarding UMSI requirements for external transfer applicants may be found at umsi.info/external.

Curriculum
The program develops both hard and soft skills, from coding to communication to collaboration.

Students pursuing the BSI degree:
- Choose one of three paths of study
  - Social Media Analysis and Design
  - User Experience Design
  - Information Analysis
- Complete 60 credit hours including:
  - Core courses
  - Advanced courses in chosen path
  - Path-specific final project course
  - Electives
- Have access to individualized academic & career advising

What does UMSI look for in a program applicant?
We welcome students who are diverse and multi-dimensional, self-starters who will contribute both in the classroom and in the field. Successful applicants will have an affinity for computing, math, design and communication.

We seek students with:
- Diverse academic backgrounds and experiences
- Program alignment
- Engagement on campus or in community
- Capacity for leadership, self-starter, entrepreneur, pioneer

Where can I get more information?
For more details on the BSI degree, see umsi.info/bsi.
An advising appointment is highly recommended before applying. To schedule, email umsi.undergrad@umich.edu.

WHAT ATTRACTION YOU TO THE BSI?

“’I’m really interested in this intersection of analytics and policy change, so understanding how we can use data for social good is my hope for the future. How do we make data accessible for communities that don’t necessarily have that information, or what stories can the data tell to help improve marginalized communities? That’s what I hope to do with my degree.”

MEERA DESAI, BSI ’16
Research Assistant, School of Business
College of William and Mary

“’What good is a tool if you don’t know how to use it? When I realized that IT is a field where you can enable people to use the tools they have to live a better life, I decided that’s what I wanted to get into.”

NICK CHIN, BSI ’16
Digital Technology Leadership Program, GE

Viviana Hernandez considered a dual major in computer science and psychology. “Ultimately, I decided upon the BSI program. It was really the idea about people and technology, and I felt the program combined my two areas of interest so well. It went into depth about how the two disciplines integrate, whereas I felt like computer science or psych on their own didn’t do that.”

VIVIANA HERNANDEZ, BSI ’17
Technology Consulting Analyst, Accenture

Read more student profiles at umsi.info/faces_of_umsi

INTERESTED?
Register your interest in the BSI program to receive news of upcoming information events. umsi.info/interest