All the professors here at UMSI are genuinely interested in you, and they genuinely care about you. They get to know your name, your story, and what you want to do, and they’re willing to work with you to help you get there.

“I’m beginning a career in TV and continuing my reporting on technology companies at a major global news organization, and my UMSI education will allow me to apply technical skills and knowledge to my work on a daily basis.”

MARK GURMAN, BSI ’16
Consumer Reporter, Bloomberg Global Tech Team

“…”

MADISON GARVER, BSI ’16
Account Strategist, Google

BSI grads’ recent jobs include
- Business Analysts
- Project Managers
- Digital Marketing Associates
- User Experience Designers
- UX Researchers
- Consultants

At companies such as
- Deloitte Consulting
- Ford
- GE
- Google
- Lowe’s
- Kellogg
- Yahoo

2015 average BSI salary reported was $61,000

2015 grads report 100% EMPLOYMENT within 6 months of graduation

umsi.info/bsi

Bachelor of Science in Information
**Cross Campus Transfer**
The BSI is an upper-level program for juniors and seniors. Students normally apply in their sophomore year by completing the application form at http:// ums i.info/x_campus_transfer_app.

Application Deadline: February 1

**Preferred Admission**
Freshman applicants to the University of Michigan may select Preferred Admission to the School of Information. Admitted students who are UMSI Preferred Admits are eligible for early cross-campus transfer application deadlines in their sophomore year providing they maintain preferred admission requirements in their first two years at Michigan. http:// ums i.info/preferred

What does UMSI look for in a program applicant?
We welcome diverse, multi-dimensional self-starters. Successful applicants will have an affinity for computing, math, design and communication. For details, see http:// ums i.info/bec omeab si.

**What are the BSI prerequisites?**
- SI 110: Introduction to Information
- SI 106: Programs, Information and People
- STATS 250: Introduction to Statistics and Data Analysis
- ENGLISH 124 or 125 (or equivalent first-year writing requirement)
- ORGSTUDY 201: Leadership and Collaboration (recommended, but not required)

Students seeking equivalencies for courses already taken should contact ums i.undergrad@umich.edu.

**Curriculum**
The program develops both hard and soft skills, from coding to communication to collaboration. You will be prepared for a career that bridges the technical and social aspects of the information field.

**Program Details**
- 60 credits earned enrolled in UMSI (of 120 required by U-M)
- 45 of the 60 credits earned in UMSI classes
- Core Courses:
  - SI 206 Agile Web Development
  - SI 301 Models of Social Information Processing
  - SI 310 Information Environments and Work
- Advanced Courses: Three Pathways
  - Social Media
  - User Experience Design
  - Information Analysis
- Project-Based Capstone Course

**Where can I get more information?**
For more details on the BSI degree, see ums i.info/bsi. An advising appointment is highly recommended before applying. To schedule, email ums i.undergrad@umich.edu.

**WHAT ATTRACTED YOU TO THE BSI?**

“I’m really interested in this intersection of analytics and policy change, so understanding how we can use data for social good is my hope for the future. How do we make data accessible for communities that don’t necessarily have that information, or what stories can the data tell to help improve marginalized communities? That’s what I hope to do with my degree.”

**MEERA DESAI, BSI ’16**

“What good is a tool if you don’t know how to use it? When I realized that IT is a field where you can enable people to use the tools they have to live a better life, I decided that’s what I wanted to get into.”

**NICK CHIN, BSI ’16**

“Ultimately, I decided upon the BSI program. It was really the idea about people and technology, and I felt the program combined my two areas of interest so well. It went into depth about how the two disciplines integrate, whereas I felt like computer science or psych on their own didn’t do that.”

**VIVIANA HERNANDEZ, BSI ’17**

Read more student profiles at ums i.info/faces_of_umsi