BSI

BACHELOR OF SCIENCE IN INFORMATION

EMPLOYMENT REPORT

2021

SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2020 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the BSI students who graduated in 2020, 90% responded to the survey or reported their outcomes in other ways.

90%
SURVEY RESPONSES/
KNOWN OUTCOMES OUT OF

163
2020 GRADUATES

COVID-19 impact on hiring and job market

COVID-19 impacted the hiring and job market across many industries this year. It is important to note the impact on UMSI students' job search process.

6% report still searching due to COVID-19 impact on hiring in industry of choice.

While 94% of BSI grads were successful obtaining jobs in their field of choice during a global pandemic, 58% of respondents indicated that COVID-19 impacted their job search in the following ways: delayed start date, delay/freeze in hiring, fewer jobs available, longer search process.
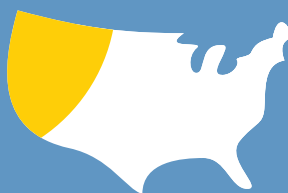
94%
Working in field of choice or continuing education
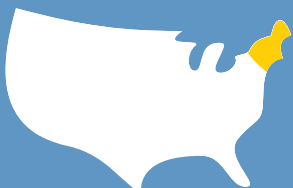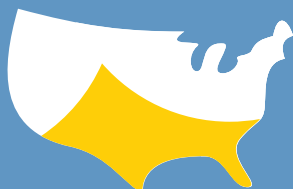
Where our graduates are working
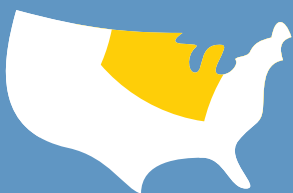
Midwest
49%

West
13%

Northeast
26%

South
11%

International
1%

States employing the most grads

Michigan 40%

New York 28%

Illinois 18%

California 14%
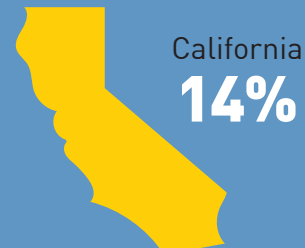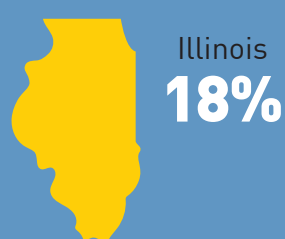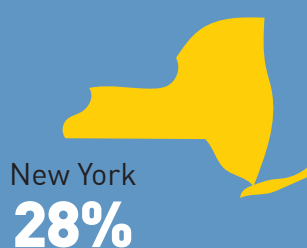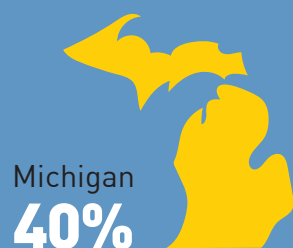
Top industries our graduates are working in

Technology 29%

Consulting 23%

Financial services 18%

Consumer goods & services 8%

Marketing / design agency 6%

Entertainment / gaming / sports 4%

Manufacturing 4%

University / college 3%

Start-up / entrepreneurial 2%

Biotech/pharma 1%

Government 1%

Healthcare products / systems / services 1%

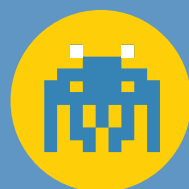# Salary by industry

$78K — Average salary overall

$77.5K — Median salary overall

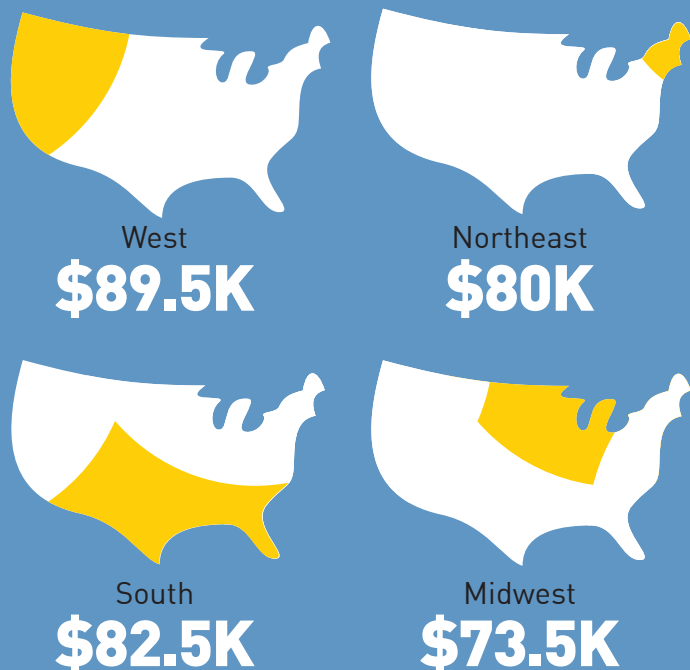| Industry	Salary
Entertainment/gaming/sports	$95K
Financial services	$86K
Technology	$80.5K
Consulting	$76K
Consumer goods & services	$74K
Manufacturing	$70K
Start-up/entrepreneurial	$67.5K
Marketing/design agency	$65K
University/college	$52.5K

Our graduates say …

MOST VALUABLE Curricular EXPERIENCE FOR JOB OUTCOME/SUCCESS

> Career course
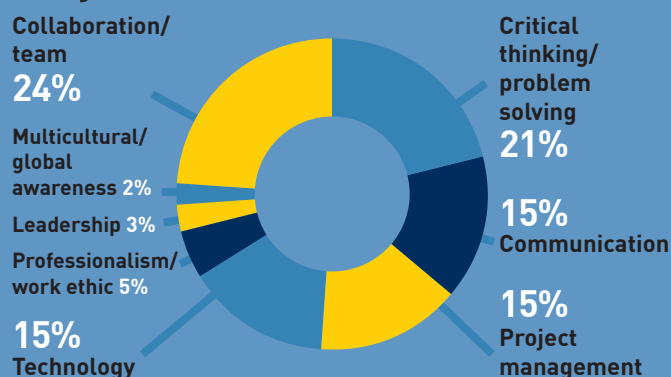> Internship course
> Capstone course

MOST VALUABLE Co-curricular EXPERIENCE FOR JOB OUTCOME/SUCCESS

> Career advising
> CDO workshops
> Student org activities
> Study abroad
> Professional development opportunities
> Design clinic

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Salaries by top regions

West
$89.5K

Northeast
$80K

South
$82.5K

Midwest
$73.5K

Signing bonus/Relocation package

$8.5K
average

Most valuable UMSI skills for job outcome & success

Collaboration/team
24%

Multicultural/global awareness **2%**

Leadership **3%**

Professionalism/work ethic **5%**

15%
Technology

Critical thinking/problem solving
21%

15%
Communication

15%
Project management

Most effective job search methods

Networking (personal & professional contacts)
29%

UMSI Career Development Office (iTrack/on-campus recruiting, career fair)
20%

U-M Career Center (Handshake/on-campus recruiting, career fair)
10%

U-M Engineering Career Fair/Ross recruiting event
11%

National job boards (Linkedin, Glassdoor, Indeed)
12%

Company web sites
18%

97%
Have high levels of job satisfaction

3-4 MONTHS
Average job search length

25% report return offers from internships

95% of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS

2021 Job Outcomes

Consulting

Technology Analyst	*Accenture*
Associate Consultant	*Avtex Solutions*
Associate	*Boston Consulting Group*
Consultant	*Collaborative Solutions, LLC*
Cyber Risk Advisory Analyst	*Deloitte*
Advisory Analyst	*Deloitte*
Cyber Risk Analyst	*Deloitte*
Cyber Risk Consultant	*Deloitte*
Business Consulting Staff - Experience Design	*Ernst & Young*
TCP Technology Consultant	*Ernst & Young*
Consultant	*Ernst & Young*
Financial Services Tech Consultant	*Ernst & Young*
Financial Services Tech Consultant	*Ernst & Young*
Business Consultant	*Ernst & Young*
Data Technology Analyst	*Keyrus*
Graduate Leadership Program Member	*KPMG*
Digital Enablement Advisory Associate	*KPMG*
Experience Designer	*Publicis Sapient*
Solution Design Consultant	*PwC*
Management Consultant	*PwC*
Associate Technology Consultant	*PwC*

Analyst	*Sagence, Inc.*
Capital Markets IR Analyst	*The Blueshirt Group*
Business Development Representative	*Thomson Reuters*
Associate Product Manager	*TruSight*

Consumer goods & services

Accessibility Specialist	*AmericanEagle.com*
Engineering Development Program Analyst	*Grainger*
Digital Leadership Experience Acceleration Program Specialist	*HARMAN International*
Associate User Experience Researcher	*Kohl's Department Stores*
Insights Analyst	*Nike*
User Experience Designer	*Olelo Clothing Concepts*
Analytics & Insight Manager	*P&G*
Presidential Associate	*The Estee Lauder Companies*
UX Designer	*3M Innovations*
Sales Development Rep	*3M Innovations*

Entertainment/gaming/sports

Associate Product Designer	*HBO Max - WarnerMedia*
Data Analyst	*iHeartRadio*
Baseball R&D Analyst	*Milwaukee Brewers*
Media Tech Associate	*NBC*
UX Researcher	*The Walt Disney Company*

Financial services

Digital product analyst	*American Express*
Product Manager	*American Express*
Associate Predictive Modeler	*Auto Owners Insurance*
Associate Economist	*Bank Negara Malaysia*

GTS Product Analyst	*Bank of America*
Experience Design Analyst	*Bank of America*
Aladdin Client Services - Technology Analayst	*BlackRock*
Associate Software Engineer	*Capital One*
Software Developer	*Capital One*
Associate Software Engineer	*Capital One*
Tech Analyst	*Citigroup*
Online Marketing Analyst	*CME Group*
Analyst, Investment Analytics and Data	*Dimensional Fund Advisors*
Investment Banking Analyst	*Evercore*
Business Analyst	*Greater New York Insurance*
Business & Data Analyst in Technology	*Morgan Stanley*
Tech Investment Banking Analyst	*Morgan Stanley*
Technology Associate/ Project Manager	*Tradeweb*
Business Analytics Associate	*TruSight Solutions*

Government

Computer Scientist	*US Department of Transportation*

Healthcare products/systems/services

Senior Analyst	*Cardinal Health*
Information Designer	*Michigan Medicine*

Manufacturing

IT Ford College Graduate	*Ford Motor Company*
UX Designer	*General Motors*
Business Intelligence Analyst	*IronRidge*
Information Technology Career Foundation Program (ITCFP) Participant	*The Boeing Company*

Marketing/design agency

Communications Associate	*Dotdash*
Analyst, Data Partnerships	*GroupM*
Client solutions analyst	*Kepler*
Marketing Specialist	*Metric Martketing*
UX Analyst	*OneMagnify*
Jr Experience Designer	*Publicis/Sapient*
Project Manager/UX Designer	*TurnKey Digital*

Biotech/pharma

Clinical Trial Operations Development Program Member	*AbbVie*

Start-up/Entrepreneurial

UI Designer	*Nutshell*
Self-Employed/ Co-Founder	*RedyWatch*

Technology

Business Development Associate	*Anduril Industries*
Associate UI & Experience Designer	*CellPort*
Software Engineer	*Circadian Risk*
UX Designer	*DaySmart Software*
Jr. Data Analyst	*Freeosk, Inc.*
Product Operations Manager	*Google*
Trust & Safety Specialist	*Google*
Cloud Technical Resident	*Google*
Associate Functional Consultant	*HighRadius*
Data Scientist	*IBM*
Client Technical Specialist	*IBM*

Technology, continued

Technical Solutions Analyst	*IBM*
Technical solutions specialist	*IBM*
UX Designer	*IBM*
UX Designer	*IBM*
Technical Solutions Specialist	*IBM*
Designer	*IBM*
Technical Solutions Specialist	*IBM*
Specialist Programmer	*Infosys*
Product Technical Program Manager	*Instagram*
Business Development Lead	*LiveRamp*
UX Designer	*Maxar Technologies*
Customer Success Account Manager	*Microsoft*
Program Manager	*Microsoft*
Insights Analyst	*Nike*
Business Consultant	*NTT Data Services*
UX Designer	*SAP*
UX Designer	*SAP*
Solutions Engineer	*Splunk*
Technology Analyst	*Synoptek*
UX Designer	*Tableau Software*
Software Engineer	*Urban Science*

Product Designer	*Yelp*
Trust and Safety Specialist	*YouTube*
Life Sciences Data Analyst	*Tempus Labs Inc*

University/college

Master's Student	*Binghamton University*
PhD Student	*Michigan State University*
Master's Student	*University of Michigan School of Information*
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