



**EMPLOYMENT
REPORT 2024**



M
**SCHOOL OF
INFORMATION**
UNIVERSITY OF MICHIGAN
si.umich.edu



**BACHELOR OF
SCIENCE IN
INFORMATION**

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2023 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 199 BSI students who graduated in 2023, 80% responded to the survey or reported their outcomes in other ways.



**AVERAGE
SALARY OVERALL**



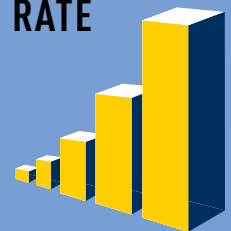
**AVERAGE
SALARY (MALE)**



**AVERAGE
SALARY (FEMALE)**

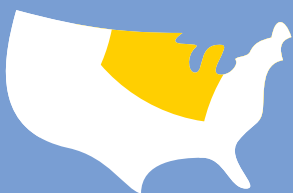


98%
**EMPLOYMENT
RATE**



Based on survey respondents who reported a job outcome by the deadline.

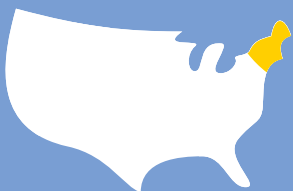
Where our graduates are working



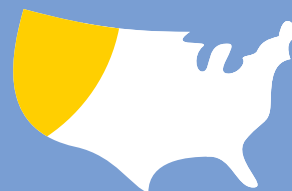
Midwest
40%



South
12%



Northeast
35%

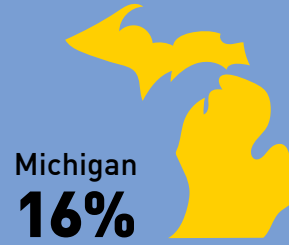
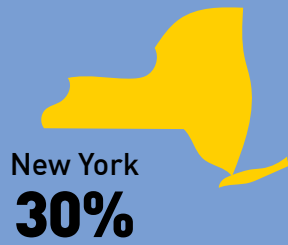


West
11%



International
2%

States employing the most grads



Top industries our graduates are working in



Consulting
35%



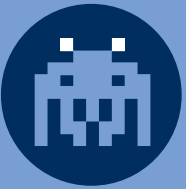
Financial services
22%



Technology
18%



Consumer goods
& services
8%



Entertainment/
gaming/sports
5%



Marketing/
design agency
3%



Start-up/
entrepreneurial
3%



Manufacturing
2%



Nonprofit/NGO
2%

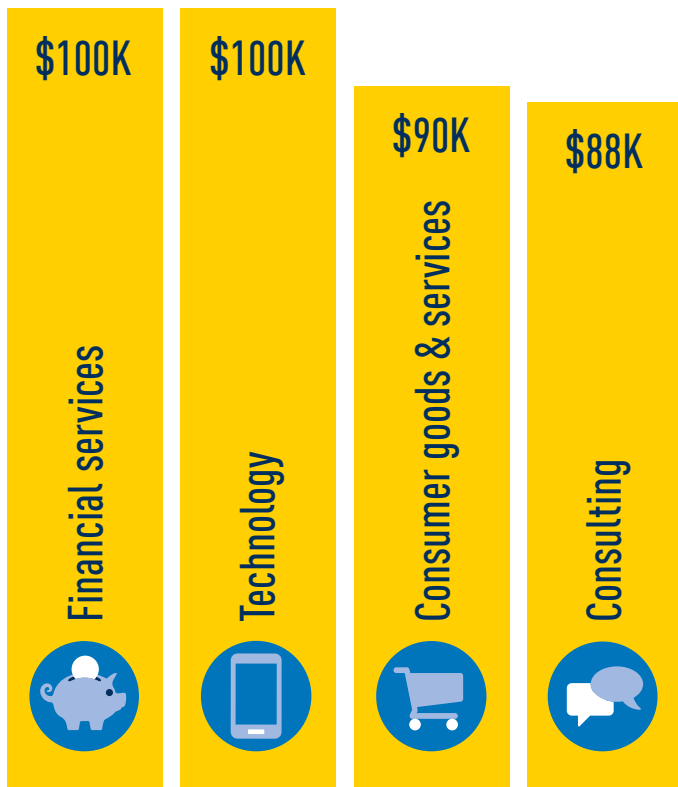


Government
1%



University/college
1%

Salary by industry



Industries in which not enough salary data was reported

- Entertainment/gaming/sports
- Government
- Manufacturing
- Marketing/design agency
- Nonprofit/NGO
- Start-up/entrepreneurial
- University/college

Our graduates say...

MOST VALUABLE CURRICULAR EXPERIENCE FOR JOB OUTCOME/SUCCESS

- › Advanced project & capstone courses
- › Internship course
- › Career course

MOST VALUABLE CO-CURRICULAR EXPERIENCE FOR JOB OUTCOME/SUCCESS

- › Career coaching/CDO workshops
- › Study abroad
- › Student organization activities

Top hiring companies

- › Deloitte
- › Ernst & Young
- › PwC
- › Accenture
- › Capital One
- › KPMG
- › UBS

Inclusive hiring experience



Of the graduates who responded to the survey question, 78% indicated they experienced an inclusive hiring experience by employers

who offered a **competitive salary, professional development/mentorship, and/or provided other evidence of a commitment to DEI.**

Job search timing

3–4 months

Average job search length.

35% accepted return offers from internship.

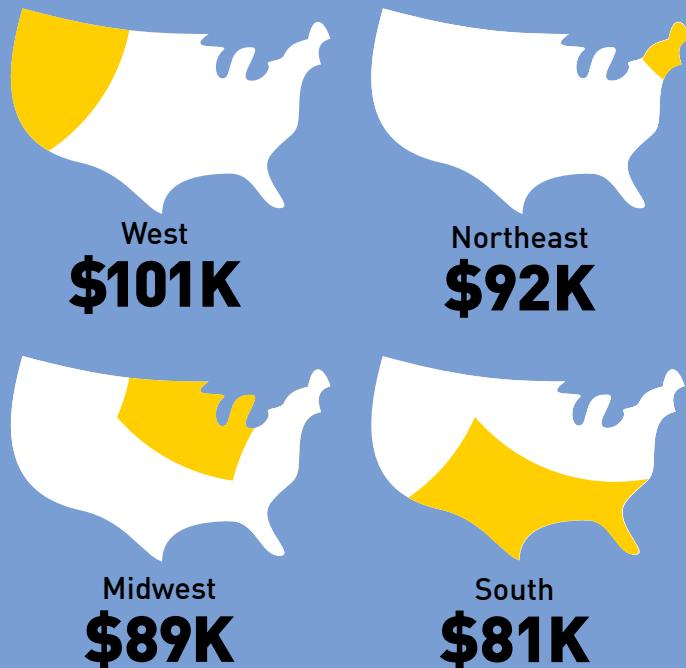
August–December

78% accepted a job between August and December.

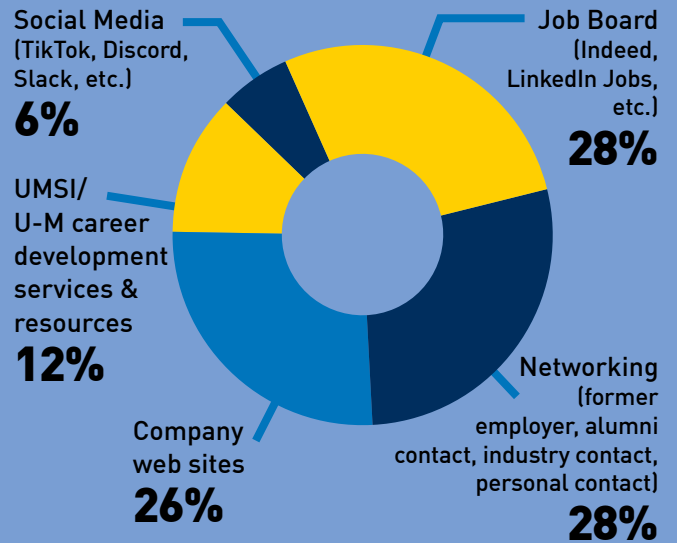
January–May

22% accepted a job between January and May.

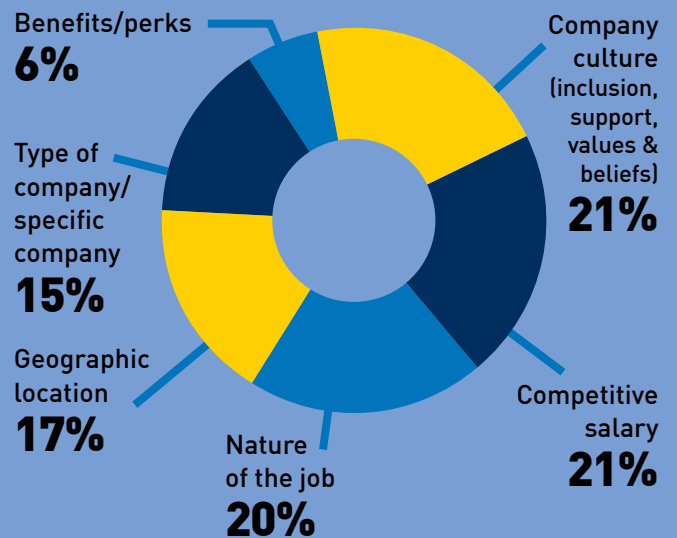
Salaries by top regions



Most effective job search methods



What matters most: critical factors for job decision-making



Signing bonus/relocation package



Average, specific to tech & private sector outcomes

Degree impact

How has your BSI degree made an impact on your career goals?



Most frequently cited

- Expanded professional network
- Discovered new career opportunities
- Enhanced skills to be more strategic or impactful in career long term.
- Developed skills for aspirational role
- Refined career goals
- Expanded knowledge development of application for top skills
- Had more opportunities to engage in projects I enjoy.
- Started a new role in career of interest.

100%
of graduates say
INTERNSHIPS
were important
to their job
outcome

2024 Job Outcomes

Bold text indicates an international student's job outcome.

Consulting

Associate	Accel Management Group
Consulting Analyst	Accenture
Consulting Analyst	Accenture
Development Analyst	Accenture
Experience Design Analyst	Accenture
Incoming Analyst	Accenture
Service & Interaction Design Analyst	Accenture
Technology Analyst	Accenture
Analyst	Alvarez & Marsal
Associate Consultant	Bain & Company
Associate	Boston Consulting Group
Cyber Security Consultant	Boston Consulting Group
Associate UX Consultant	CapTech
Technology Consultant	Credera
Analyst	Deloitte
Analyst	Deloitte
Business Technology Solutions Analyst	Deloitte
Risk & Financial Advisory - Analytics Intern	Deloitte
Risk & Financial Advisory Analyst	Deloitte
Risk and Financial Advisory Analyst	Deloitte
Risk and Financial Advisory Analyst	Deloitte
Risk and Financial Advisory Analyst	Deloitte
Business Consultant	Ernst & Young
Consultant	Ernst & Young
Forensic Technology Staff	Ernst & Young
Technology Consultant	Ernst & Young

Technology Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Technology Innovation and Management (TIM) Consultant	Guidehouse
Analyst	Impact Advisors
Advisory Associate	KPMG
Advisory Associate	KPMG
CIO Advisory Associate	KPMG
Digital Transformation Associate	KPMG
Associate Consultant, Strategy and Technology	Konrad Group
Risk Management, Graduate Associate	Marsh
Business Analyst	McKinsey & Co
Consultant	Oliver Wyman
Associate	PwC
Associate Experience Designer	PwC
Associate UX Designer Intern	PwC
Management Consulting Associate	PwC
Strategy Consultant	PwC
Tech and Data Associate	PwC
Technology Consulting Associate	PwC
Technology Consulting Associate	PwC
Solutions Associate	ZS Associates

Consumer goods & services

Assistant Data Scientist	Abercrombie & Fitch Co.
Product Designer	Ancestry.com
Mac Technician	Apple Store
Cyber Security Analyst	Costco IT
Associate Data Analyst	General Mills

Digital Operations Asst Manager	Henkel
Rotational Specialist	McDonald's Corp.
Digital Design Intern	Procter & Gamble
Visual Designer	The Kraft Heinz Company
Associate Analyst	United Airlines
UX Researcher	Weight Watchers

Entertainment/gaming

Designer	Blizzard Entertainment
Social Media & Marketing Manager	Dear Gabby, Inc.
UX Researcher	Fanduel
Machine Learning Engineer	Gimini Sports Analytics
Game Production Intern	The Walt Disney Co.
Basketball Analytics Assistant	University of Miami Basketball
UX Designer	Xsolla

Financial services

Graduate Broker	Acrisure Re
Associate Data Analyst	Ally Financial
Analyst, US Consumer Premium Product Management	American Express
Analyst	ATLAS SP Partners
Business Analyst	Bank of America
Analyst	BlackRock
Financial Product Analyst	Bloomberg
Associate Product Manager	Capital One
Associate Software Engineer	Capital One
Associate Software Engineer	Capital One
Business Analyst	Capital One
Business Analyst	Capital One
UX Designer	Capital One
Personal Banking Analyst	Citigroup Inc.

Data Strategy Analyst (Graduate Trainee Rotational Program)	Commerzbank AG
Technology Analyst	Freddie Mac
Asset Management Legal Analyst	Goldman Sachs
Operations Analyst	Home Partners of America
Innovation Development Program	JPMorgan Chase & Co.
Software Engineer	JPMorgan Chase & Co.
Marketing & Communications Analyst	Jefferies
Associate Product Specialist	Mastercard
Design Program Manager	Morgan Stanley
Innovation and Product Development Intern	Nationwide Insurance
Analyst	New State Capital Partners
Investment Banking Summer Analyst	RBC Capital Markets
UX Designer	Smart USA Co
Investment Banking Analyst	UBS
Investment Banking Analyst	UBS
Investment Banking Analyst	UBS
Network Security Engineer	Visa

Government

Sanctions Licensing Officer	U.S. Department of Treasury
-----------------------------	-----------------------------

Manufacturing

Data Engineer	Chevron
Product Designer	General Motors
Technical Sales Trainee	Omron Automation

Marketing/design agency

Product Designer	Area 23
Junior Digital Designer	Beekeeper Group
Associate UX Designer	Duke Energy
Account Coordinator	TWENTY6 Communications

