MSI

MASTER OF SCIENCE IN INFORMATION

EMPLOYMENT REPORT

2021

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ALWAYS CONNECTING.
FOREVER VALIANT.

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UNIVERSITY OF MICHIGAN

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2020 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the MSI students who graduated in 2020, 70% responded to the survey or reported their outcome in other ways.

70%

SURVEY RESPONSES/ KNOWN OUTCOMES OUT OF

218

2020 GRADUATES

COVID-19 impact on hiring and job market

COVID-19 impacted the hiring and job market across many industries this year, with a more significant impact in libraries and nonprofits. It is important to note the impact on UMSI students' job search process this year.

10% report still searching due to COVID-19 impact on hiring in industry of choice by April 2021 survey deadline.

While 90% of MSI grads were successful obtaining jobs in their field of choice or continuing their education during the global pandemic, 30% of respondents indicated that COVID-19 impacted their job search in the following ways: delayed start date, delay/freeze in hiring, fewer jobs available, longer search process.
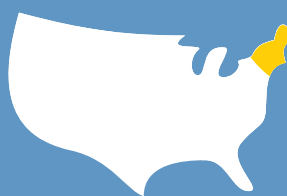
90%

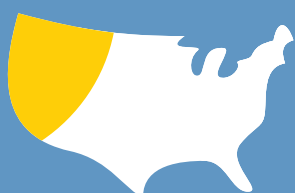Working in field of choice or continuing education

Where our graduates are working
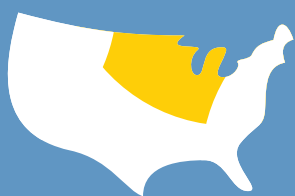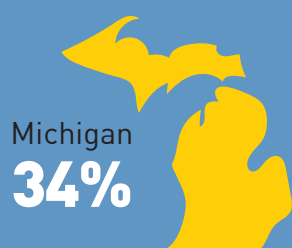
Midwest
45%

Northeast
16%

West
23%

South
13%

International
3%

States employing the most grads

Michigan
34%

California
13%

Top industries our graduates are working in

Technology
39%

Manufacturing
10%

Consulting
9%

Healthcare/
health system
9%

University/college
7%

Financial services
5%

Consumer goods
& services
5%

Academic library
4%

Start-up/
entrepreneurial
3%

Marketing/interactive
design agency
3%

Entertainment/
gaming
1%

Government
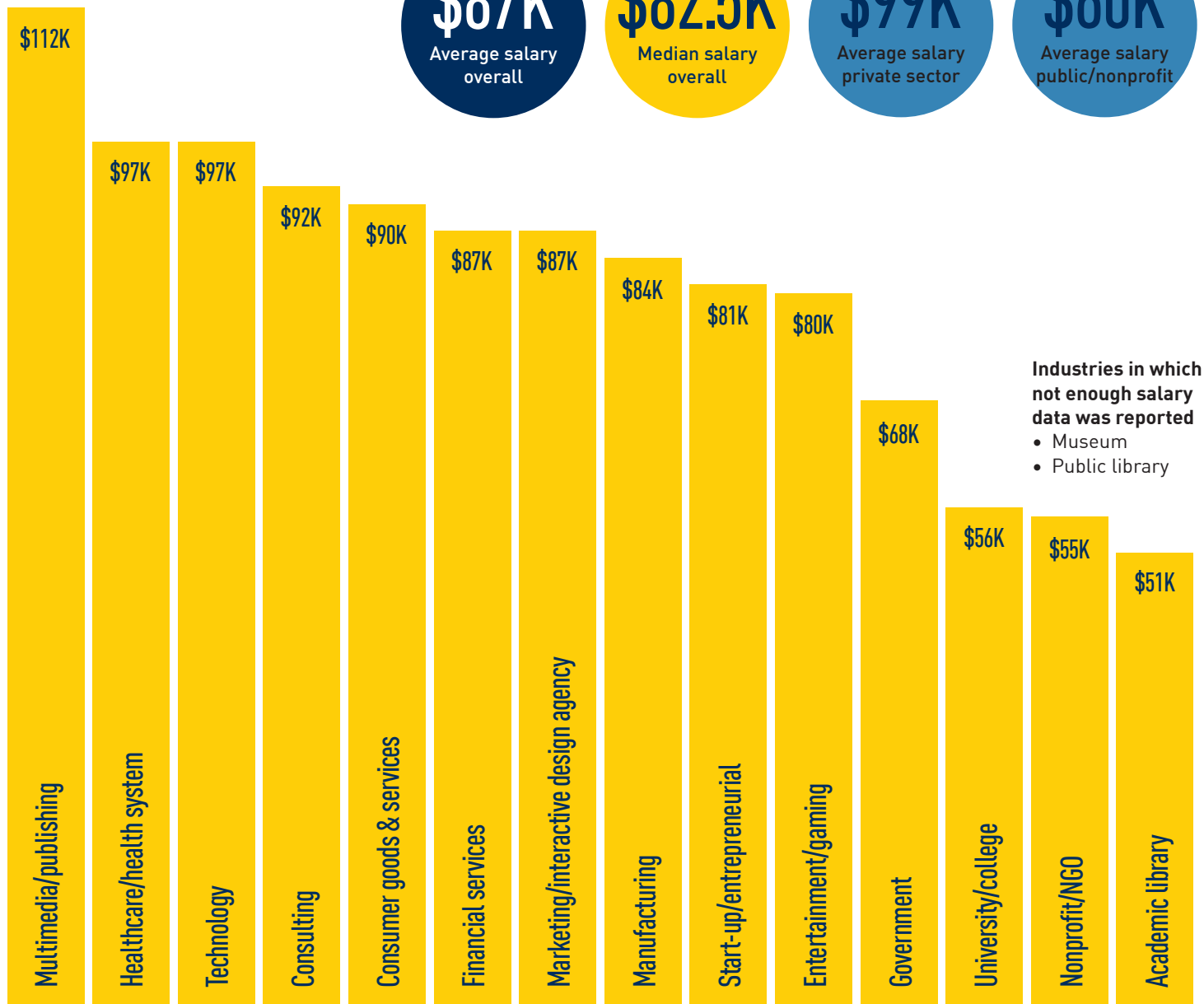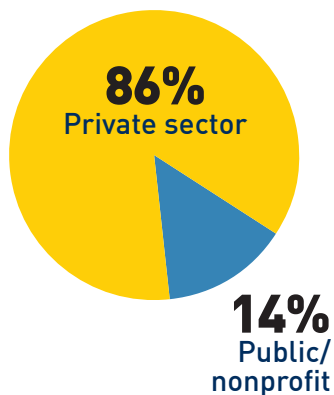**1%**

Multimedia/
publishing
1%

Museum
1%

Nonprofit/NGO
1%

Public Library
1%

Salary by industry

$87K
Average salary overall

$82.5K
Median salary overall

$99K
Average salary private sector

$60K
Average salary public/nonprofit

Industries in which not enough salary data was reported
- Museum
- Public library

Industry	Salary
Multimedia/publishing	$112K
Healthcare/health system	$97K
Technology	$97K
Consulting	$92K
Consumer goods & services	$90K
Financial services	$87K
Marketing/interactive design agency	$87K
Manufacturing	$84K
Start-up/entrepreneurial	$81K
Entertainment/gaming	$80K
Government	$68K
University/college	$56K
Nonprofit/NGO	$55K
Academic library	$51K

Where are our graduates accepting jobs?

86% Private sector

14% Public/nonprofit

3-4 MONTHS

Average job search length

Our graduates say...

92%
Have high levels of job satisfaction

Signing bonus/ relocation package

$18K
Average

Specific to tech and private sector outcomes

Salaries by region

$105K
West average salary

$85K
South average salary

$95K
Northeast average salary

$76K
Midwest average salary

Most valuable UMSI experiences for job outcome

Co-curricular
- Career advising/CDO activities
- Instruction and research experience
- Professional development opportunities
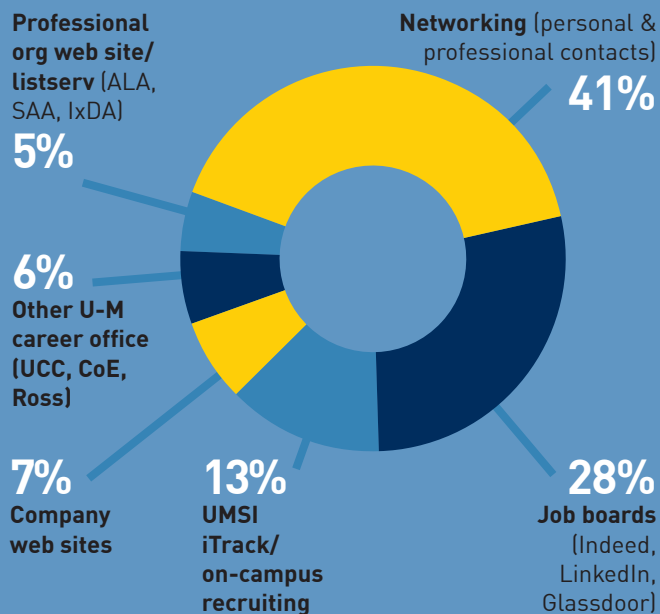- Design clinic

Curricular
- Mastery courses
- Client-based courses
- Internships

Most valuable UMSI skills for job outcome

Problem solving/critical thinking
22%

Collaboration/team
19%

Professionalism/work ethic
4%

Leadership
4%

Multicultural/global fluency
4%

Project management
10%

Technology
12%

Communication
12%

Research
13%

Most effective job search methods

Professional org web site/listserv (ALA, SAA, IxDA)
5%

Networking (personal & professional contacts)
41%

6%
Other U-M career office (UCC, CoE, Ross)

7%
Company web sites

13%
UMSI iTrack/on-campus recruiting

28%
Job boards (Indeed, LinkedIn, Glassdoor)

88%
Working in field of choice

2%
Continuing education

95% of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS

2021 Job Outcomes

Academic library

Science Librarian	Amherst College
Public Services Librarian	Otterbein University
Data Curator	University of Michigan ICPSR
Digital Publishing Coordinator	University of Michigan Library
Associate Librarian	University of Michigan Library

Consulting

UX Researcher	AnswerLab
Senior Associate, Data Science	Bain & Company
User Experience Designer	Deloitte
Technology Consultant	Ernst & Young
Consultant	Guidehouse
Junior Data Analyst	LMI
Data scientist	McKinsey and Co
Associate Data Modeler	Rock Central Detroit
Associate Experience Design Consultant	Slalom
Information Architect	The Understanding Group

Consumer goods & services

UX Designer	Blizzard Entertainment
UX Research Coordinator	Chegg
UX Designer	Dicks Sporting Goods
UX Designer	Meijer
Data Analyst	PerBlue
UX Strategist	Samsung
User Researcher	Sonos

Entertainment/gaming

Competitive Intelligence Analyst	Wayfair

Financial services

Risk Manager	American Express
Advanced Analytics Analyst	Amerisure Insurance
Product Designer	Extend,Inc
Analytical Scientist	Ford Motor Credit Company
Operations Research Analyst	Internal Revenue Service
UX Designer	Mastercard
Information Strategist	Quicken Loans/Rocket Mortgage
UX Designer	Quicken Loans/Rocket Mortgage

Government

User Analyst	US Railroad Retirement Board

Healthcare/health system

UX/UI Specialist	Alignment Healthcare
Data Scientist	ArborMetrix
Data Acquisition Manager	ArborMetrix
Product Analyst	ArborMetrix
Research Associate	Children's Hospital of Philadelphia
Product Designer	Delta Dental of California
Product designer	Flatiron Health
Interaction Designer II	Johnson & Johnson
Product Designer	Protenus
User Researcher and Coordinator	Wondros

Manufacturing

Data Scientist	*Ford Motor Company*
Product Designer	*Ford Motor Company*
ECommerce Product Manager	*Ford Motor Company*
Software Engineer	*Ford Motor Company*
Product Designer	*Ford Motor Company*
UX Researcher	*General Motors*
AI/ML Data Scientist	*General Motors*
Interaction Designer	*General Motors*
Product Designer	*General Motors*
User Experience Researcher	*Mitsubishi*
Data Analyst	*XPeng*

Marketing/interactive design agency

Design Researcher	*Huemen/Harman International*
Jr Graphic Designer	*Intersect Digital*
Digital Business Analyst	*Teksystems*

Multimedia/publishing

Full-Stack Engineer	*The Washington Post*
UX Designer	*Thomson Reuters*

Museum

Archivist	*National Gallery of Art*

Nonprofit/NGO

UX Researcher	*Annals of Family Medicine*
Product Designer	*Life Church*

Public library

Library Customer Advisor	*Cincinnati and Hamilton County Public Library*

Start-up/entrepreneurial

Web Designer	*Bevy*
Associate Product Designer	*Chowbus*
Product Enthusiast	*SafeSend*

Technology

UX Designer	*Amazon*
Software Development Engineer	*Amazon*
Software Engineer	*Amazon*
Senior Program Manager	*Amazon*
Sr. Product Manager	*Amazon*
Software Engineer	*Amazon*
Software Engineer	*Amazon*
Reseller Operations Planner	*Apple Inc.*
Associate Product Operations Manager	*Autonomic*
Project Manager & Marketing Lead	*BEET Inc*
Google Cloud Support Engineer	*Cloudbakers*
UX Research Intern	*Coinbase*
Human Factors Researcher	*Core Human Factors*
UX Designer	*Duo Security*
Project Manager	*Facebook*
Product Designer	*Geocaching HQ*
UX Designer	*GoDaddy*
User Experience Researcher	*Google*
Associate Offering Manager	*IBM*
Software Engineer	*Intuit*
UX Engineer	*Mastery Technologies*
UX Designer	*Microsoft*

Data & Applied Scientist	*Microsoft*		Usability Analyst	*Verint*
UX Designer	*Microsoft*		Usability Analyst	*Verint*
UX Designer	*One Trust*		Product Designer	*Wise Systems*
Data scientist	*Powerly*		Product Designer	*Wish*
Associate Solution Engineer, Public Sector	*Salesforce*		User Interface Designer	*Wrethink, Inc.*
UX Designer	*SAP*		User Experience Researcher	*YouTube*

UX Designer	*SAP*
Junior UX Design Associate	*SAP*
UX Designer	*Segrid*
UX Designer	*ServiceNow, Inc.*
UX Researcher	*Shogun*
Product Designer	*Sift*
Jr Product Manager	*SkySpecs*
WeChat Interaction Designer	*Tencent*
Technical Support Advisor	*Transcom*
UX Designer	*Twigfarm*
UX Researcher	*Tyler Technologies*
Sr Product Manager	*unico*
UX Designer	*Vail Systems, Inc.*
UX Researcher	*Veoneer*

University/college

Data Analyst	*Colorado State University*
Technical Instructional Design Associate	*Cornell University*
PhD student	*Indiana University*
Associate Application Developer	*University of Michigan*
Research Area Specialist Intermediate	*University of Michigan*
Data Analytics Research Assistant	*University of Michigan IRIS*
Course Operations Specialist	*University of Michigan School of Information*
PhD Student	*University of Michigan School of Information*
Data Scientist	*University of Texas*

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Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu