MSI

MASTER OF SCIENCE IN INFORMATION

EMPLOYMENT REPORT

2023

SCHOOL OF INFORMATION

UNIVERSITY OF MICHIGAN

si.umich.edu

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2022 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 233 MSI students who graduated in 2022, 78% responded to the survey or reported their outcome in other ways.

$103K
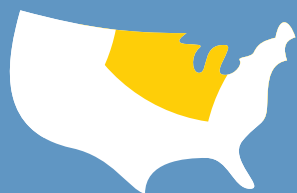**AVERAGE SALARY OVERALL**

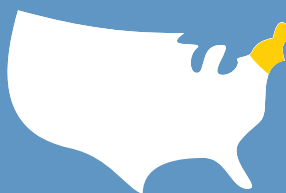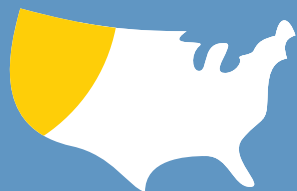14% increase from 2022 report

$101K
AVERAGE SALARY (FEMALE)

$104K
AVERAGE SALARY (MALE)
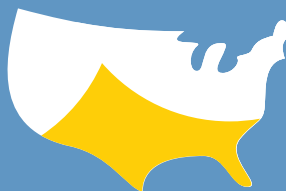
Where our graduates are working

Midwest
48%

Northeast
13%

International
2%

West
25%

South
12%

States employing the most grads

Michigan
34%

California
19%
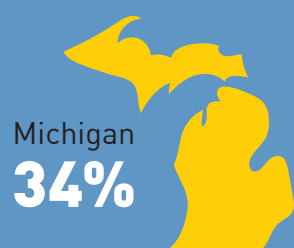
Top industries our graduates are working in

Technology
40%

Financial services
10%

Consulting
7%

Academic library
6%

Health/medicine
6%

University/college dept. or service unit
6%

Consumer goods & services
3%

Entertainment/ gaming
3%

Government
3%

Nonprofit/NGO
3%

Public library
3%

Manufacturing
2%

Marketing/ design agency
2%

Energy
1%

Start-up
1%

Salary by industry

$115K — Financial services

$115K — Technology

$113K — Health / medicine

$89K — Consulting

$56K — Academic library

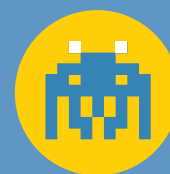$48K — Public library

$109K
Average salary private sector

$60K
Average salary public/nonprofit

Industries in which not enough salary data was reported

- Consumer goods & services
- Energy
- Entertainment/gaming
- Government
- Manufacturing
- Marketing/design agency
- Nonprofit/NGO
- Start-up
- University/college dept. or service unit

Where are our graduates accepting jobs?

Public/ nonprofit **23%**

77% Private sector
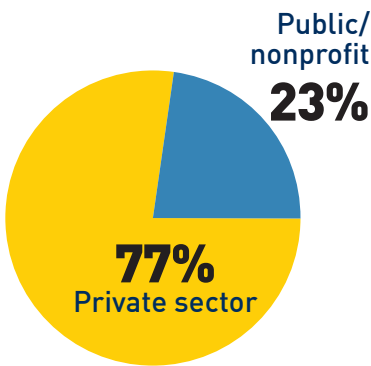
3 MONTHS
Average job search length

Our graduates say...

95% Have high levels of job satisfaction

Signing bonus/ relocation package

$10K Average

2023 **MSI** Employment Report

Salaries by region

$117K
Northeast
average salary

$100K
South
average salary

$113K
West
average salary

$90K
Midwest
average salary

International
not enough data to report
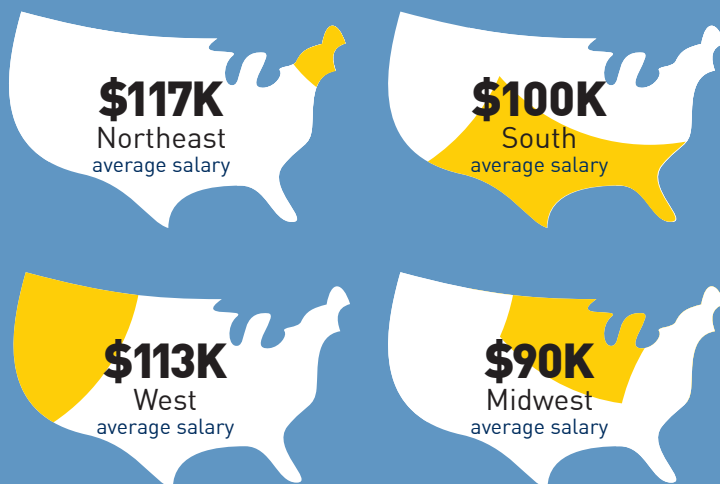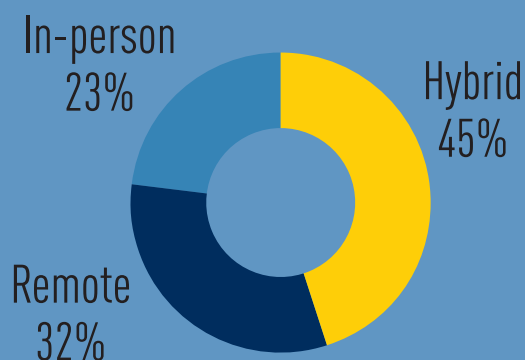
Most valuable skills for job outcome & success developed at UMSI

> Problem solving/critical thinking

> Technology

> Collaboration/team

> Research

Work modality

In-person
23%

Hybrid
45%

Remote
32%

Most valuable UMSI experiences for job outcome

Co-curricular
- CDO advising/ services
- Design clinic
- Instructional experience

Curricular
- Internship courses
- Project and mastery courses

Most effective job search methods

Professional org web site/ listserv (ALA, SAA, IxDA)
5%

8%
Other U-M career office (UCC, CoE, Ross)

10%
UMSI careers portal/ on-campus recruiting

16%
Company web sites

Job boards (Indeed, LinkedIn)
32%

29%
Networking (personal & professional contacts)

99% of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS
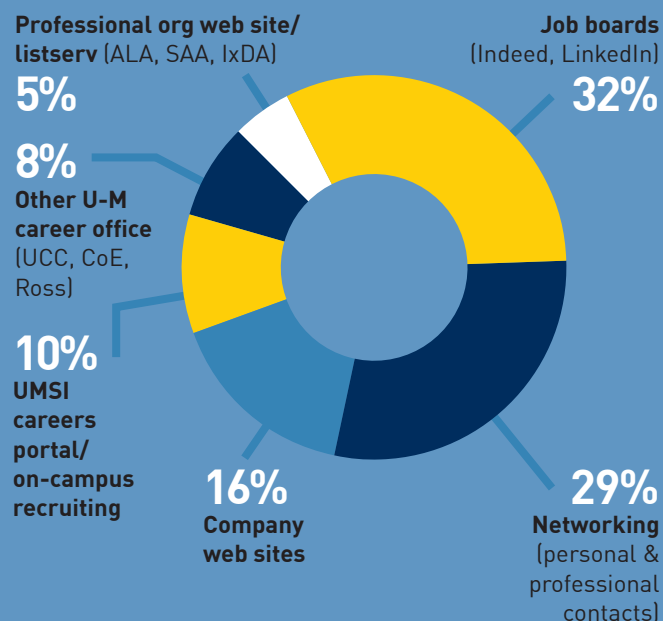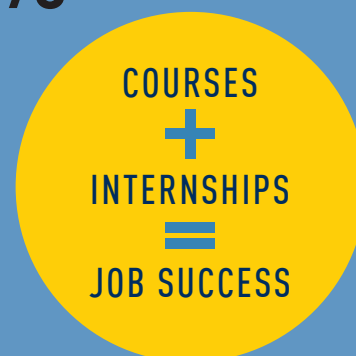
2023 Job Outcomes

Asterisk indicates an international student's job outcome.

Academic library

Faculty Librarian	City Colleges of Chicago-Harold Washington College
Digital Archivist	DePaul University
Visiting Collections Archivist	Hope College
Project Archivist	Oklahoma University
Metadata Specialist	The Ohio State University
Archeological Database Curator	University of Michigan
Operations Supervisor	University of Michigan Library
Field Archivist	University of Michigan-Bentley Historical Library
Project Manager	University of Nevada, Las Vegas
Metadata Librariian	University of North Carolina
Scholarly Communications and Open Access Librarian	University of Pennsylvania Biddle Law Library

Consulting

Analyst	Accenture
Strategic Designer	BCG Platinion
UX Designer	Brook Source
Associate Solution Consultant	DataArt
Risk and Financial Advisory Analyst - Technology	Deloitte
Solutions Engineer Analyst	Deloitte
UX Designer	Deloitte Digital
Associate Product Designer	Devbridge
Technology Consultant	Ernst & Young
Advisory Associate	KPMG
*Associate Consultant	Slalom
Consultant	Slalom

Consumer goods & services

Associate Data Scientist	Amway
*Product Designer	Chegg Inc.
*Full Stack Developer	KetoChow
IT Manager	Procter & Gamble
*UX Designer	Sam's Club
UX Designer	Walmart Global Tech

Energy

Experience Designer	Consumers Energy
UX Designer	Consumers Energy

Entertainment/gaming

*UX Designer	Electronic Arts
Football Administration Assistant	Houston Texans
*UX Designer	PlayStation
UX Designer	PlayStation
Associate User Researcher	PlayStation
Product Designer	SeatGeek

Financial services

Associate Designer	Capital One
Marketing Insights Analyst	CME Group
Product Researcher	Credit Karma
Business Intelligence Analyst	Federal Reserve Bank of Chicago
Librarian Archivist	Federal Reserve Bank of Cleveland
Sr Data Scientist	Humana
UX Researcher	JPMorgan Chase & Co
UX Researcher	JPMorgan Chase & Co
Software Engineer, ML Infrastructure	JPMorgan Chase & Co
Software Engineer	JPMorgan Chase & Co
Senior UX Research Analyst	LPL Financial
Associate	Marathon Capital
*Associate Software Engineer	Morningstar
*UI Design/Front End Intern	Neon
Product Designer	Northwestern Mutual
*Senior Backend Developer	PayJoy
Digital Product Manager	PNC
*Data Scientist	TransUnion

Government

Program Analyst/Records Management Specialist (Presidential Management Fellow)	Department of Labor, Office of the Chief Information Officer
Online Research Librarian	Environmental Protection Agency
Trade Enforcement Analyst (Presidential Management Fellow)	Executive Office of the President

UX Designer	Massachusetts Bay Transportation Authority
UX Designer	State of Michigan
Data Scientist	U.S. Federal Government, Department of Labor

Health/medicine

Product Analyst	ArborMetrix
*Internal Circuit IC Designer	BD Bioscience
Archives Associate	Charles River Labratories
Product Designer	CVS Health
Associate Director of EHR & Health IT	Eli Lilly
Data Scientist	Genentech
*Data Analyst	Michigan Medicine
Business Intelligence Analyst	Michigan Medicine
Research Data Coordinator	University of California San Diego (UCSD) Health
Product Designer	Vetsource
Experience Design Researcher	Waters Corporation

Manufacturing

*UX Designer	Caterpillar
Senior UX Researcher	Caterpillar
Connected Vehicles Data Scientist	Ford Motor Company
*Immersive Engineer	General Motors

Marketing/design agency

*Production Designer	Hero Digital
User Acquisition Analyst	Incline Gaming Marketing
*Sr. Analyst, Performance and Analytics	MRM//McCann
Data Analyst	Shift Digital

Nonprofit/NGO

Collections Information Assistant	Brooklyn Museum
UX Designer	Coding It Forward
Taxonomist/Information Architecture Specialist	ISACA
UX Designer/freelance	Orcasound
Policy Associate	Portulans Institute

Public library

Desk Clerk	Ann Arbor District Library
Children's Librarian	Charleston County Public Library
Adult Services Librarian	Dearborn Public Library
Adult Services Librarian	Farmington Community Library
Adult Services Librarian	Jackson District Library
Adult Services Librarian	Novi Public Library

Start-up

*UX/UI Designer	Alerje
Product Analyst & Developer	LoopFX

Technology

Product Analyst	23andMe
*Frontend Developer	Alibaba Group
*Software Developer	Amazon
UX Researcher	Amazon
*Software Development Engineer	Apple
Product Analyst	ArborMetrix
Data Scientist	ArborMetrix
*UX/UI Designer	Argis Solution
*User Experience Designer	Autodesk
Virtual Reality User Researcher	Axon
Associate UX Researcher	Basis Technologies
*Data Scientist	C3 AI
Product Designer	Cisco Systems
User Experience Researcher	Cisco Systems
*Software Engineer	CleNet Technologies
UX Designer	DNAnexus
*Software Engineer	DoorDash, Inc.
*Product Designer	Dubsado
Product Designer II	Duo security
User Experience Designer	Epic
User Experience Designer	Epic
AI/ML Engineer	Ericsson
Web DeveloperArchitect	FanGravy
UX Researcher	Fivetran
*UX Designer	Fortinet
Records Analyst	FreeDoc
Software Engineer	General Motors
*User Experience Designer	Google
UX Researcher	Google

Technology, cont.

Title	Organization
*UX Designer	Huawei
Associate Technical Product Manager	Hyperspace Ventures
Data Scientist	IBM
Client Engineering Designer	IBM
Associate Product Manager	Indeed Inc.
Content Strategist	Indeed Inc.
*Senior UI/UX Designer	Infoblox
Operations Research Engineer	Intel Corporation
Product Designer	Intuit
*Data Scientist	Juniper Networks
*Interaction Designer	LightGuide, Inc.
*UX Designer	MathWorks Inc.
*User Experience Designer	MathWorks Inc.
*UX Designer	MathWorks Inc.
*UX Designer	MathWorks Inc.
High Tech Anthropologist	Menlo Innovations
Product Designer	META
*Product Designer	Meta Platforms, Inc.
User Experience Researcher	Microsoft
*Product Designer	Multi Media, LLC
*Product Design Manager	Okta
Sr. Data Engineer	Point Predictive
*Data Science Intern	ProQuest
User-Centered Designer - UI/UX	Revacomm
Operations Data Analyst	Rocket Mortgage
*Marketing Data Analyst	Samsung SDI America Inc
*UX Researcher	ServiceNow
*Business Systems Analyst - Data Insights and Enablement	ServiceNow
*UX/UI Designer	SimFit Inc.
Designer	SoFi
UX Associate Consultant	Sogeti
*User Researcher	Spotify
*Data Scientist	Torc Robotics
UX Researcher	TurnoverBnB
Associate UX Researcher	UKG
Design Researcher	Visa
UX Researcher	VMware
*Product Designer	Zillow Group

University/college dept. or service unit

Title	Organization
PhD Student	Penn State University-Industrial Engineering
University of Michigan	Research Computing Lead
PhD Student	School of Information, University of Michigan
*PhD Student	University of Michigan
*Software Developer	University of Michigan
*Research Assistant	University of Michigan
*Search Engine Developer	University of Michigan
*PhD Student	University of Michigan
Engagement Fellow	University of Michigan
Research Assistant	University of Michigan - Dearborn
*Digital Product Designer	University of Michigan - ICPSR
PhD Student	University of Michigan - Ross School of Business
*PhD Student	University of Michigan - Taubman
Application Developer Intermediate	University of Michigan Information and Technology Services
Data Coordination Analyst	University of Michigan Information and Technology Services
Information Specialist	University of Michigan Language Resource Center
Assistant Archivist	University of Michigan Library
Project Manager	University of Michigan School of Information
*UX Designer	University of Michigan-LSA
Digital Fabrication Studio Technician	University of Michigan, Stamps College of Design
UX Designer	University of North Carolina Asheville
Research Consultant	Washington University in St. Louis