“I got to see first-hand how tech related decisions I made affected individuals doing the day-to-day operations.”
## 2022 BSI Internships

### Top industries in which Bachelor of Science in Information students found internships

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>$36/ hour</td>
</tr>
<tr>
<td>Consumer Goods</td>
<td>$24/ hour</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>$34/ hour</td>
</tr>
<tr>
<td>Technology</td>
<td>$36/ hour</td>
</tr>
<tr>
<td>Entertainment/Gaming</td>
<td>$26/ hour</td>
</tr>
</tbody>
</table>

### Internship search

- **4 months or less**: 77% of interns found an internship in this time.
  - 35% accepted an internship March-May
  - 41% accepted an internship Oct.–Dec.

### Most effective internship search resources

- UMSI-CDO services/resources: 14%
- Company websites: 14%
- UMSI-CDO employer events: 7%
- Professional organization website and/or conference: 6%
- Networking: 4%
- Other: 5%
- U-M Career Center: 27%

### Salary

- **$30 per hour average**
- Range: $12–$52

### Top employer locations

- New York: 29%
- California: 17%
- Michigan: 19%
- Other: 19%

### Internship experience

- **99%** say their internship was inclusive and supportive.
- **90%** say they received ongoing constructive feedback from their supervisor.

### Virtual internships

- 34% of BSI internships were offered remotely. 66% were offered in-person.

### Internship preparation

- 96% say their internship made them better prepared for their careers.

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BSI Internship Outcomes

This is a sampling of the 110 approved BSI internships.

- Accenture, Consulting Development Analyst
- Adidas, Tech Analysis Intern
- Adobe, Customer Solutions Intern
- American Express, Product Management Intern
- Anthem, Pharmacy Data Analytics Intern
- Apple, Growth Operations Marketing Intern
- Autodesk, Inc., UX Design Intern
- Blue Cross Blue Shield of Michigan, IT Intern
- Boston Consulting Group (BCG), Summer Data Engineer
- Capital One, Business Analyst Intern
- Citigroup, Risk Management Summer Analyst
- Coding it Forward, Civic Innovation Corps Fellow [UX/UI Designer / User Researcher]
- Crate and Barrel, eCommerce Analyst
- Credera, Technology Consultant
- Deloitte, Risk and Financial Advisory Technology Intern
- EY (Ernst & Young), Technology Consulting Intern
- F5 Network, Software Engineering Intern
- Ford Motor Company, Product Development Summer Intern
- General Mills, Application Developer / Analyst
- General Motors Corp, Customer Experience Design Intern
- Goldman Sachs, Legal & Asset Management
- Gopuff, Product Management Intern
- Hinge, User Experience Research Intern
- Hulu, Product Manager Intern
- IBM, Data Science Intern
- Immortals Gaming Club, CRM & Data Scientist Intern
- JPMorgan Chase, Summer Analyst in Innovation Development Program
- Klynveld Peat Marwick Goerdeler (KPMG), Digital Lighthouse Data Analytics & AI Advisory Intern
- L’Oreal, IT Intern
- LoveShackFancy, Operations Intern
- McDonald’s Corporation, Global Technology Intern
- McKinsey & Company, Business Analyst Intern
- Meta (Formerly Facebook), Product Analyst Intern
- Microsoft Corporation, Program Manager Intern
- Nike, Software Engineering Intern
- Plante Moran, Cybersecurity Assurance Consultant
- Pricewaterhouse Coopers (PwC), UX/UI Design Intern
- Saks, Voice of Customer Intern
- ServiceNow, Product Design Intern
- The New York Times (NYT), Product Design Intern
- The Nielsen Company, Software Engineer Intern
- The Related Companies, Summer Analyst
- United Wholesale Mortgage, IT Summer Team Member
- University of Michigan, Research Assistant
- Visa, Network Engineering Intern
- VMware, Inc., MAMBG Planning and Operations, Program Manager
- Walmart, Technical Project Management Intern
- Wayfair, E-Commerce Strategy Associate Intern

"Working to update the database architecture and allow for Adidas to move into the modern age of data and predictive analytics was an incredibly rewarding experience! Beyond that the week-long hackathon in Los Angeles was an incredible experience and I loved being able to have a real impact on things that the company executes."

Brandon Huggard, BSI Adidas

Contact the UMSI Career Development Office to discuss your internship search, or to receive information on hiring UMSI interns.

umsi.careers@umich.edu

About the 2022 BSI Internship Report
The University of Michigan School of Information (UMSI) Career Development Office surveys students who take part in a summer internship to earn credit and/or meet a degree requirement. This report summarizes UMSI internship outcomes from BSI students who participated in a summer 2022 internship and submitted their post-internship survey by the deadline. There were 110 approved BSI internships for summer 2022. 100% response rate, unless otherwise noted.