Guide for Employers

INFORMATION
CHANGES
EVERYTHING

M | SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN

Employers,
let us design a custom recruitment program for you.

The University of Michigan School of Information prepares graduates to be leaders and change agents working across all industries, connecting people, information and technology. Our students excel in finding effective, innovative ways to address the critical information issues facing our complex, global and increasingly digital world.

While students may specialize in an area such as data science, digital archives or human-computer interaction, **all UMSI graduates develop a diversified skill set** and leave the school well equipped to assist employers with their information management needs.

Our goal in the Career Development Office is to make sure **recruiting top talent from UMSI is easy and productive.** We know our students individually, and are able to match their knowledge and skills with employers' needs. We offer numerous ways for employers to connect with our students and we look forward to putting together **a customized recruitment strategy,** tailored to your needs and interests.

On behalf of the staff of the Career Development Office, we look forward to partnering with you.

Sincerely,

Joanna Kroll
Director of Career Development

"We know our students individually and are able to match their knowledge and skills with employers' needs."

In what areas are UMSI graduates leaders and best?

What can information professionals do?

UMSI information professionals unite people, data and technology to make life better.

Our degrees

Bachelor of Science in Information
Master of Science in Information
Master of Health Informatics
Master of Applied Data Science*
PhD in Information

* Online. Planned for Fall 2019

UX research & design

Social media & social computing

Human-computer interaction (HCI)

Information visualization

Applied data science

Data mining & analytics

Digital libraries & information science

Digital archives & preservation

Educational technologies & learning analytics

App design & development

Augmented reality & virtual reality

Communication technology & social change (ICTs)

Health informatics

Business strategy & analysis

Tech consulting

Product management

Customized Recruitment Strategy

Design Your Own Plan

The Career Development Office at the University of Michigan School of Information offers employers a recruiting strategy tailored to meet each organization's unique needs:

- Branding/visibility
- Current/active recruiting
- Future recruiting
- Student engagement

We will work closely, one-on-one, with you to develop a campus presence and craft a recruitment strategy that delivers highly qualified candidates for the positions you seek to fill.

On-Campus

- **Information sessions*—**Share information and promote your organization to a group of students.

- **Formal and/or mock interviews***

- **Portfolio & resume reviews*—** Meet one-on-one with students to give feedback on their materials.

- **Office hours—**Answer students' questions and promote your organization.

- **Student engagement & networking events—**Lead a design jam, data jam, or archives blitz with students to gain insight and solutions to real information challenges.

- **Career fair—**Promote, network and recruit at our annual career fair.

- **UMSI expoSItion—**See students' projects and skills in action at this reverse career fair event.

- **Your own Company Day—**Design a half or full day of customized, on-campus activities.

Sample Company Day

9–10 am	Office hours
10–noon	Portfolio/ resume reviews
Noon–1 pm	Information session
1–5pm	Interviews
6–8pm	Design jam

*Can't visit campus? These services are available for remote participation.

Off-Campus

- **Career insider experience—**Host a group of students at your location for greater insight into your organization and work culture.

- **Client-based course projects—** A team of UMSI students adopt your information project for a semester and work with you to provide solutions.

- **Community & service projects—** A student team helps with information projects for your community or service-based organization.

- **Online recruitment system (iTrack)—**Post jobs and internships any time, at no cost.

- **Resume books—**Gain access to a customized collection of resumes.

> "Y. was fantastic. She created the 'north star' of our product vision, crafting and user-validating the final designs/UX our product. She was both brilliant to work with and created amazing work."
>
> **—Eric Doversberger, People Analytics Manager, Google**

Prime Recruiting Times

- **JANUARY–MARCH**
  – Internship recruiting
  – Full-time job recruiting (some industries)
  – Career fair participation
  – On-campus recruiting
  – Student engagement activities

- **MAY-AUGUST**
  – Full-time summer internships

- **SEPTEMBER-NOVEMBER:**
  – Full-time job recruiting
  – Internship recruiting (some industries)
  – Brand-building
  – On-campus recruiting
  – Student engagement

- **SEPTEMBER-MARCH**
  – Job postings
  – Reviewing resume books

Primed for Career Success

UMSI graduates in all programs enjoy an outstanding employment placement rate of **98–99% year after year.** For average starting salaries and other data, see the most recent UMSI Employment Report, which is updated annually.

Top Sectors Where UMSI Graduates Are Working

- Technology
- Financial Services/ Banking
- Consulting
- Healthcare
- Higher Education
- Government
- Marketing
- Museums/Non-profits

> "M. is exactly the kind of teammate we want in our talent pipeline. By completing the project we assigned for her internship, she filled a nontrivial gap in training operations reporting."
>
> **—Rachel Hjelmstad, Business Analyst, Amazon**

> "I have always found the experience of working with UMSI students a positive one. In general, I appreciate the interdisciplinary, user-centered, big picture perspective they bring, and the skill sets to back it up."
>
> **—Ryan Gourley, Director, Tech Arb**

Top Tip for Employers

Internships are the most effective recruiting strategy

- Practical experience is a key component of our curriculum.
- Over 90% of our students participate in a full-time summer internship.
- 100% of internship partners say they would hire UMSI interns in the future.

Building Your Brand

Become a recognized diversity, equity & inclusion employer

- Involve representatives and alumni in your recruiting activities who reflect your organization and the employees you would like to recruit.
- Provide evidence of your DEI commitment to inclusive recruiting practices and culture (Corporate Equality Index).
- Sponsor or engage with diversity-focused UMSI student organizations and communities such as Multi-Ethnic Information Exchange (MIX) and OUTformation.

Sponsor an event
- Career fair
- Student organization event
- expoSItion (student project exhibition)
- Capstone projects
- Research

UMSI's Diversity Commitment

UMSI is committed to increasing diversity, which is expressed in myriad forms, including race and ethnicity, gender and gender identity, sexual orientation, socioeconomic status, language, culture, national origin, religious commitments, age, disability status, and political perspective.

Where UMSI Graduates Work

- Adobe
- Airbnb
- Amazon
- Apple
- Bloomberg
- Boeing
- Cisco
- Deloitte
- Expedia
- Facebook
- Ford
- GE
- GM
- Google
- Groupon
- The Henry Ford
- Hewlett-Packard
- IBM
- Kaiser Permanente
- Kellogg's
- Library of Congress
- Mayo Clinic
- Microsoft
- New York Public Library
- Northrop Grumman
- Oracle
- Price-Waterhouse-Cooper
- Quicken Loans
- Rock and Roll Hall of Fame Archives
- Sapient
- The Smithsonian
- Trinity Health
- Uber
- University of Notre Dame Library
- Vanguard
- Walt Disney
- The World Bank
- Xerox
- Yahoo
- Yale University Library
- Zillow

Contact us for more
information on how UMSI can
meet your recruiting needs.

umsi.careers@umich.edu

Ready to start now?
Fill out a recruiting
request form at
umsi.info/recruiting

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