

# 2019 BSI Employment Report

Bachelor of Science in Information



# Survey Outcomes

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2018 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 115 BSI students who graduated in 2018, 92% responded to the survey or reported their outcomes in other ways.

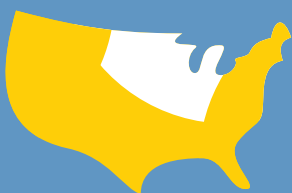
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SURVEY RESPONSES/  
KNOWN OUTCOMES OUT OF

115

2018 GRADUATES

## Where our graduates are working



Midwest  
**39%**



East  
**29%**



West  
**23%**



South  
**6%**



Mid-Atlantic  
**6%**



International  
**2%**

## States employing the most grads



New York  
**23%**



Michigan  
**18%**



Illinois  
**17%**

## Top industries our graduates are working in



Technology  
**39%**



Consulting  
**18%**



Digital Agency/  
Marketing  
**10%**



Consumer Goods  
& Services  
**9%**



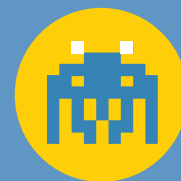
University/College  
**7%**



Financial Services  
**6%**



Manufacturing  
**5%**



Entertainment/Gaming  
**3%**



Healthcare  
**1%**



Start-up  
**1%**



Biotech/Pharma  
**1%**



Government  
**1%**



Nonprofit/NGO  
**1%**

## Salary by industry



## Our graduates say...

### MOST VALUABLE Curricular EXPERIENCE TO JOB OUTCOME/SUCCESS

- Capstone courses
- Client-based courses
- Programming courses
- Internship courses

### MOST VALUABLE Co-curricular EXPERIENCE TO JOB OUTCOME/SUCCESS

- Career coaching
- Career development events
- Student org activities
- Study abroad program

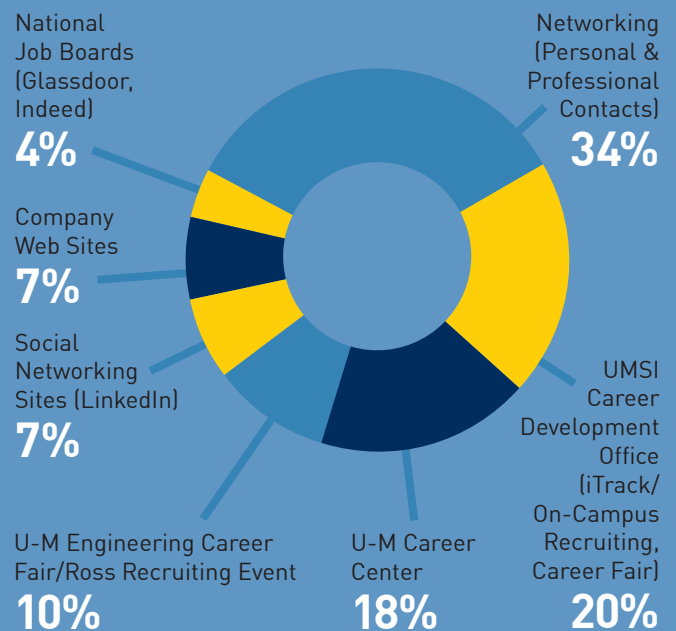
## Salaries by top 3 regions



## Most valuable UMSI skills to job outcome & success

- > Collaboration/team
- > Communication
- > Creativity
- > Project management
- > Big-picture thinking
- > Technology

## Most effective job search methods



## Signing bonus/Relocation package



## Our graduates say...

90%  
COURSES  
+  
INTERNSHIPS  
=  
JOB SUCCESS



3-4  
MONTHS  
Average job  
search length  
85% had jobs  
within 6 months

97%  
Working or continuing  
education in field of choice



# 2019 Job Outcomes

## Biotech/Pharma

Information Systems Analyst	<i>Dow Chemical</i>
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## Consulting

Technology Analyst	<i>Accenture</i>
Consulting Analyst	<i>Accenture</i>
Technology Analyst	<i>Accenture</i>
Technology Associate	<i>Accenture</i>
Software Engineer	<i>Accenture</i>
Technology Consultant	<i>Ankura</i>
Business Technology Analyst	<i>Deloitte</i>
Technology Advisory Program Staff	<i>Ernst &amp; Young</i>
Associate Consultant	<i>Gartner</i>
Analytical Consultant	<i>IBM</i>
Consultant	<i>IBM</i>
Junior UX/UI Developer	<i>Ignyte Group</i>
Revenue Cycle Consultant	<i>Navigant Consulting</i>
Technical Analyst	<i>Netsuite/Oracle</i>
Strategy/Operations Consultant	<i>Plante Moran</i>
Analytics Consultant	<i>PricewaterhouseCoopers</i>
Cyber Security/Privacy Consultant	<i>PricewaterhouseCoopers</i>
Strategy Consultant	<i>Treacy &amp; Company</i>
Consultant	<i>West Monroe Partners</i>

## Design/Digital Agency

User Experience Designer	<i>Aquent</i>
Digital Content Strategist	<i>Fort Group</i>
User Experience Designer	<i>Fuzzy Math</i>
Associate UX Designer	<i>Gutcheck</i>
Quality Assurance Analyst	<i>MRM//McCann</i>
Associate UX Architect	<i>MRM/McCann</i>
Analyst	<i>OneMagnify</i>
Junior Associate Data Science/Analytics	<i>Sapient Razorfish</i>

## Entertainment/Gaming/Multimedia

Media Coordinator	<i>Accordant Media</i>
Analyst	<i>Caesars Entertainment</i>
Product Manager	<i>Entertainment Arts EA</i>
Senior Associate	<i>Mindshare</i>

## Financial Services

Technical Professional Analyst	<i>Comerica</i>
Technology Analyst	<i>JPMorgan Chase &amp; Co.</i>
Technology Analyst	<i>JPMorgan Chase &amp; Co.</i>
Analyst	<i>Norwest Venture Partners</i>
Analyst	<i>The Scion Group</i>
Technical Associate	<i>TIAA</i>

## Government

Management/Program Analyst	<i>Federal Bureau of Investigation</i>
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## Healthcare

Lead Designer	<i>Illuminate Health</i>
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## Consumer Goods & Services

Social Media Specialist	<i>Crate and Barrel</i>
Jr UX Designer	<i>DICK'S Sporting Goods</i>
UX Designer/Business Analyst	<i>Dominos</i>
Junior Marketing Associate	<i>Loreal</i>
UX Designer/Front End Developer	<i>Nike, Inc.</i>
Machine Learning Engineer	<i>Nike, Inc.</i>
eCommerce Marketing Associate	<i>PepsiCo</i>
Category Specialist	<i>Walmart.com</i>
Product Designer	<i>Warby Parker</i>

## Manufacturing

User Experience Specialist	<i>Boeing</i>
Transformation Analyst	<i>Ford Motor Company</i>
IT Operations Analyst	<i>Ford Motor Company</i>
Software Developer	<i>General Motors</i>
End User Experience Analyst	<i>General Motors</i>

## Nonprofit/NGO

Senior Innovations Analyst	<i>Anita Borg Institute for Women in Technology</i>
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## Start-Up

Data Analyst	<i>SevenFifty</i>
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## Technology

SEO Coordinator	<i>2U</i>
Business Consultant/Digital Strategist	<i>Adobe</i>
Business Analyst	<i>Amazon</i>
Associate Solutions Architect	<i>Amazon Web Services</i>
Impact Analyst	<i>Amplify Education</i>

IT Support Analyst	<i>AVITRU</i>
Data Analytics/Engineering Associate	<i>Cognizant</i>
Data Analyst	<i>Envoy</i>
Project Coordinator	<i>Facebook</i>
New Business Sales	<i>Google</i>
User Experience Designer	<i>IBM</i>
UX Designer	<i>IBM</i>
Technical Solutions Specialist	<i>IBM</i>
Technical Solutions Specialist	<i>IBM</i>
Technical Sales Specialist	<i>IBM</i>
Business Transformation Consultant	<i>IBM</i>
Digital Marketing Professional	<i>IBM</i>
Associate Product Manager	<i>Indeed</i>
Experience Designer	<i>Infosys</i>
UX Content Strategist	<i>Mailchimp</i>
Professional Services Analyst	<i>Medallia</i>
Front-End Developer/Research Assistant	<i>Merit Network, Inc.</i>
Product Marketing Manager	<i>Microsoft</i>
Software Engineer	<i>Microsoft</i>
Product Design	<i>MongoDB</i>
Customer Success Manager	<i>Oracle</i>
Sales Engineer	<i>Oracle</i>
UX/UI Designer	<i>Panasonic Automotive</i>
Product Specialist	<i>Qualtrics</i>
Product Specialist	<i>Qualtrics</i>
Product Specialist	<i>Qualtrics</i>

Data Engineer	<i>Rent The Runway</i>
Solutions Engineer	<i>Salesforce</i>
Technical Program Manager	<i>Salesforce</i>
Integrations Consultant	<i>TopBloc</i>
Associate Project Manager	<i>VMware Inc.</i>
Business Intelligence Analyst	<i>WeWork</i>
Associate Reporting/ Analytics Consultant	<i>Workday</i>
Interaction (UX) Designer	<i>YouTube</i>

### University/College

Master's Student	<i>Georgia Institute of Technology</i>
Instructional Content Specialist	<i>University of Michigan</i>
Software Developer	<i>University of Michigan Center for Healthcare Engineering and Patient Safety</i>
Master's Student	<i>University of Michigan Health Informatics</i>
Master's Student	<i>University of Michigan Ross School of Business</i>
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Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

[umsi.careers@umich.edu](mailto:umsi.careers@umich.edu)

