BSI

BACHELOR OF SCIENCE IN INFORMATION

EMPLOYMENT REPORT

2022

SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2021 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 151 BSI students who graduated in 2021, 89% responded to the survey or reported their outcomes in other ways.
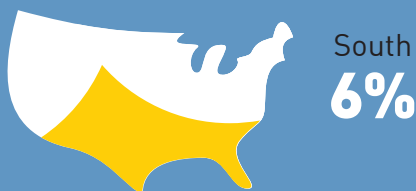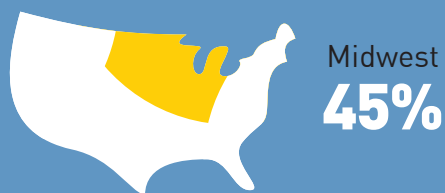
$80K
AVERAGE
SALARY OVERALL

$80K
AVERAGE
SALARY (FEMALE)

$78K
AVERAGE
SALARY (MALE)

94%
Working in field of choice or continuing education

Where our graduates are working

Midwest
45%

West
19%

Northeast
28%

South
6%

International
2%

States employing the most grads

Michigan 23%

New York 23%

Illinois 13%

California 10%
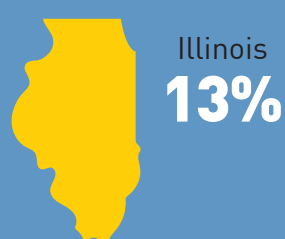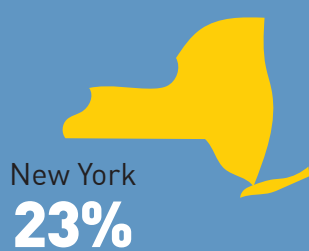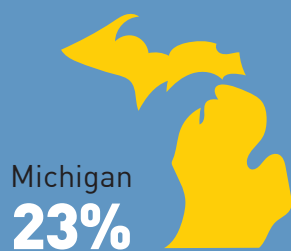
Top industries our graduates are working in

Consulting 29%

Technology 26%

Financial Services 13%

Start-up/ entrepreneurial 11%

Consumer goods & services 8%

Health system/ healthcare 3%

Manufacturing 3%

Nonprofit/NGO 3%

Entertainment/ gaming/sports 1%

Government 1%

Marketing/design agency 1%

University/college 1%

Salary by industry
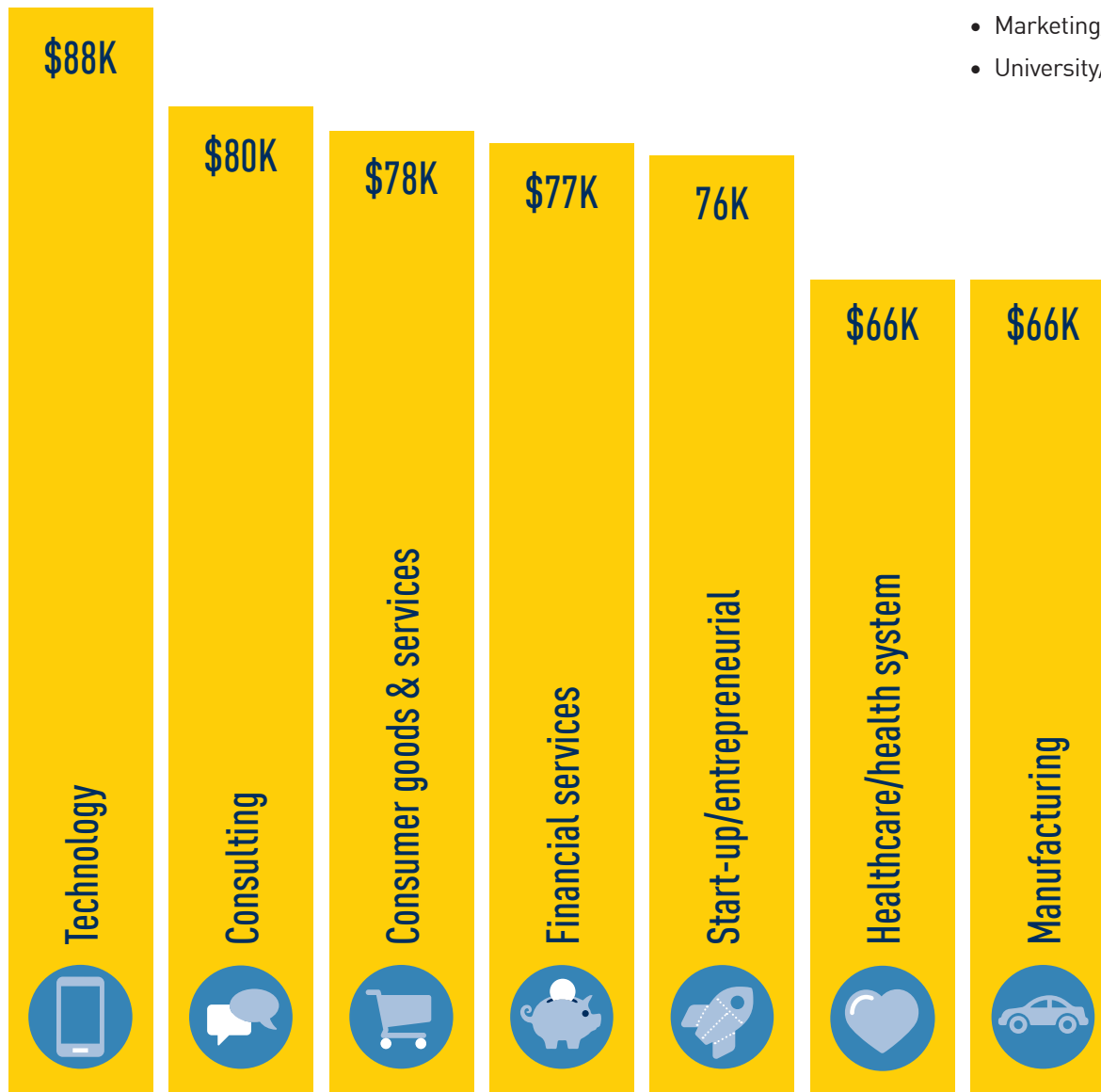
$88K — Technology

$80K — Consulting

$78K — Consumer goods & services

$77K — Financial services

76K — Start-up/entrepreneurial

$66K — Healthcare/health system

$66K — Manufacturing

Our graduates say …

MOST VALUABLE CURRICULAR EXPERIENCE FOR JOB OUTCOME/SUCCESS

> Capstone course
> Career course
> Internship course

MOST VALUABLE CO-CURRICULAR EXPERIENCE FOR JOB OUTCOME/ SUCCESS

> Career advising
> Career workshops
> Student organization activities
> Study abroad

WHAT MATTERS MOST IN GRADS' JOB DECISION-MAKING

> Inclusive company culture
> Competitive salary

Salaries by top regions

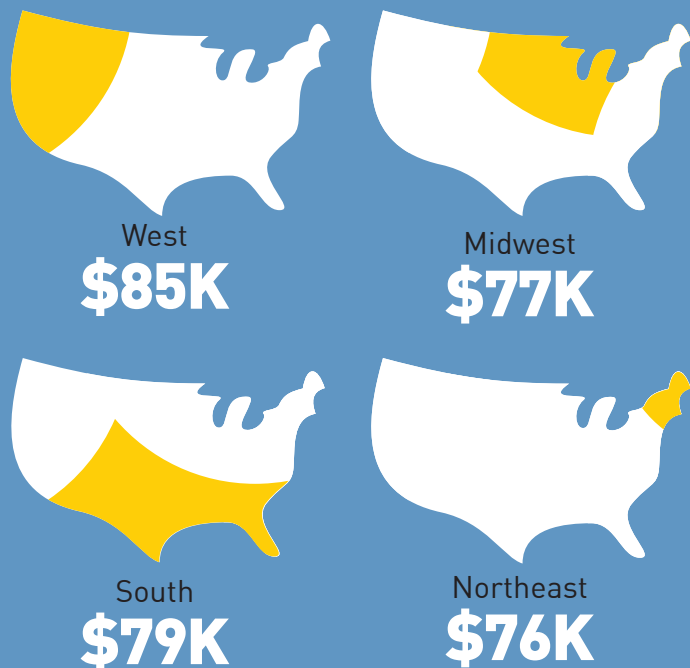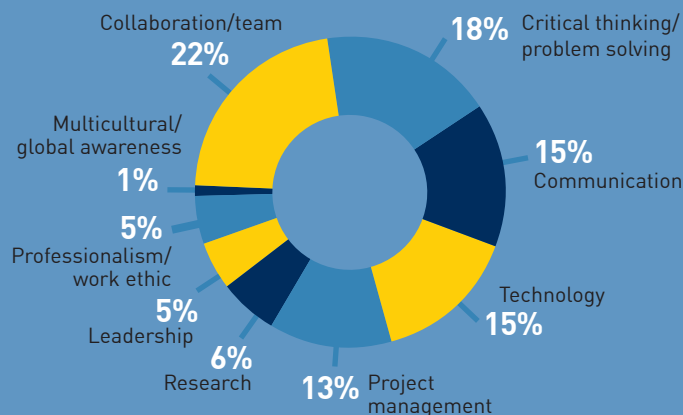**West**
$85K

Midwest
$77K

South
$79K

Northeast
$76K

Signing bonus/relocation package

$12K

Average, specific to tech & private sector outcomes

Most valuable skills for job outcome & success developed at UMSI

- Collaboration/team **22%**
- Critical thinking/problem solving **18%**
- Communication **15%**
- Technology **15%**
- Project management **13%**
- Research **6%**
- Leadership **5%**
- Professionalism/work ethic **5%**
- Multicultural/global awareness **1%**

Most effective job search methods

- **Networking** (personal & professional contacts) **26%**
- **UMSI Career Development Office** (UMSI career portal/on-campus recruiting, career fair) **26%**
- **U-M Career Center** (Handshake/on-campus recruiting, career fair) **12%**
- **National job boards** (Linkedin, Glassdoor, Indeed) **20%**
- **Company web sites** **16%**

100%
Have high levels of job satisfaction

3-4 MONTHS
Average job search length

26% report return offers from internships

92% of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS

2022 Job Outcomes

Asterisk indicates an international student's job outcome.

Consulting

Software Architect Analyst	Accenture
Software Architect Analyst	Accenture
Associate Consultant	Bain & Company
Technology Consulting Associate	BDO
Front End Developer	Credera
Business Technology Analyst	Deloitte
Strategy Analyst	Deloitte
UX Designer	Deloitte
FSO Technology Consultant	Ernst & Young
Tech Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Technology Consulting Staff	Ernst & Young
UI/UX Designer (Technology Consulting)	Ernst & Young
Consultant	FTI
CIO advisory associate	KPMG
Analyst	Maven Wave Partners
UX Designer	NeuraFlash
Policy Research Associate	Portulans Institute
Brand and Activiation Associate	Prophet
Jr Associate Product Manager	Publicis Sapient
Junior Experience Designer	Publicis Sapient
Junior Experience Designer	Publicis Sapient
Junior Experience Designer	Publicis Sapient
Junior UX Designer	Publicis Sapient
Consulting Associate	PwC
Experience Designer	PwC
Technology Consultant	PwC
Technology Consulting Associate	PWC
UI/UX Designer	RedMane Technology LLC
Associate Experience and Design Consultant	Slalom
UX Designer	X by 2

Consumer goods & services

UX/UI Engineer	AdAdapted, Inc.
Associate Data Scientist	Amway
Commercial Trainee	Anheuser-Busch
Data Analyst	Essence
Data Scientist, Analytics	Expedia Group
Information Technology Management Trainee	Loreal
Analytics and Insight Manager	Procter & Gamble
Regional Service Delivery Manager	Procter & Gamble
UX/UI Solution Manager	Procter & Gamble
Location Planning Analyst II	Ross Stores

Entertainment/gaming/sports

Associate User Researcher	Bungie
Football Administration Assistant, CAPs and Contracts	Houston Texans

Financial services

Digital Product Analyst	Ally Financial
Experience Designer	Bank of America
Analyst	BlackRock
Financial Markets Advisory Analyst	BlackRock
User Experience Designer	BlackRock
Wealth Relationship Associate	Citibank
Business Analyst Associate	Capital One
Product Designer	Coinbase
Investment Analyst	Insight Partners
Junior UX designer	MarketAxess
Accessibility Analyst	Rocket Mortgage
Associate UX Researcher	Rocket Mortgage
Analyst	Stone Point Capital
Associate Data Analyst	Swiss Re

Government

Data Science Fellow	US Census Bureau
Analyst	US Dept of Justice

Healthcare products/systems/services

Digital Marketing Specialist	LifeBridge Health
Data Analyst	Memorial Sloan Kettering Cancer Center

Manufacturing

Software developer	Ford Motor Company
User Interface Engineer	Ford Motor Company
Business Intelligence Developer	General Motors

Marketing/design agency

User Experience Designer	Leo Burnett
Growth Analyst	Lunar Solar Group

Nonprofit/NGO

UX Designer	FuseProject
Data Strategist	National Domestic Workers Alliance
Field Staff	Rising Voices
R&D Associate	Tikkun Olam Makers

Start-up/entrepreneurial

*Data Scientist	Blinkist
*UI/UX Designer	Buildblock
UI Designer	Chartmetric
Fellow	Pangea.app
UX Designer	Playbook
Product Designer	Podium
*Data Engineer	Qbix Analytics
Operations Associate	Smooth Ops
Product Manager	SnackMagic
UX Designer	Workd
Product Designer	Zocdoc

Technology

*Product Manager	Alibaba
UX Designer	Amazon
UX Designer	Amazon
UX Designer	Amazon

Technology, continued

Technical Writer	Amazon
Engineering Program Manager	Apple
DevOps Engineer	ArborMetrix
Brand Designer	Articulate
Data Analyst	Autonomic
Demand Generation Intern	AWS
UX Designer	Amazon
*Software Developer	Bank of America
Digital Technology Leadership Program Associate	Carrier
Data Services Engineer	Catalist
Customer Support Specialist	Cypress Envirosystems
Product Designer	DocuSign
Technical Services Engineer	Epic
Technical Solutions Engineer	Epic
Associate Product Manager	Indeed Inc.
Data Scientist	Meta
Program Manager for Mixed Reality	Microsoft
*Software Engineer	Microsoft
Product Designer	NAVV Systems
Associate User Experience Designer	Oracle

Product Specialist	Qualtrics
Product Specialist	Qualtrics
IMC Strategy Associate	Samsung
UX Designer	SAP
Associate UX Designer	Servicenow
Associate Product Designer	Vroom
*Associate Product Designer	Vroom

University/college

*Master's Student	Columbia University
Master's Student	UMSI-Accelerated Master's Degree Program (AMDP)
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
Master's Student	UMSI-AMDP
*Master's Student	University of Florida
Data Manager Associate	University of Michigan
Data Science Intern	University of Michigan

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Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu