

BSI

BACHELOR OF
SCIENCE IN
INFORMATION

EMPLOYMENT
REPORT

2023



SCHOOL OF
INFORMATION
UNIVERSITY OF MICHIGAN

si.umich.edu



About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2022 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 171 BSI students who graduated in 2022, 94% responded to the survey or reported their outcomes in other ways.

\$88K

**AVERAGE
SALARY OVERALL**

9% increase from
2022 report

\$88K

**AVERAGE
SALARY (FEMALE)**

\$88K

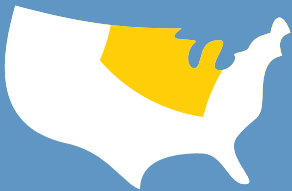
**AVERAGE
SALARY (MALE)**

97%

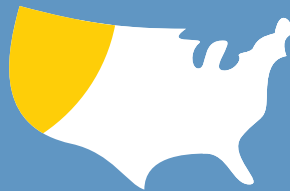
Working in
field of choice
or continuing
education



Where our graduates are working



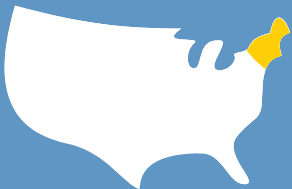
Midwest
47%



West
10%



International
2%

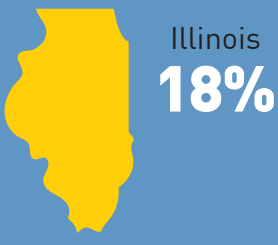
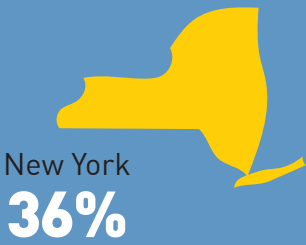
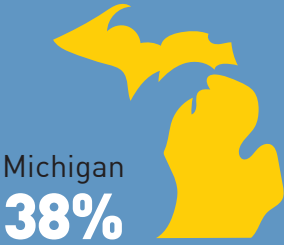


Northeast
33%



South
8%

States employing the most grads



Top industries our graduates are working in



Consulting
25%



Technology
24%



Financial services
18%



Consumer goods & services
8%



Manufacturing
7%



Marketing/
design agency
4%



Nonprofit/NGO
4%



Entertainment/
gaming/sports
3%



Health/medicine
3%



Start-up/
entrepreneurial
2%

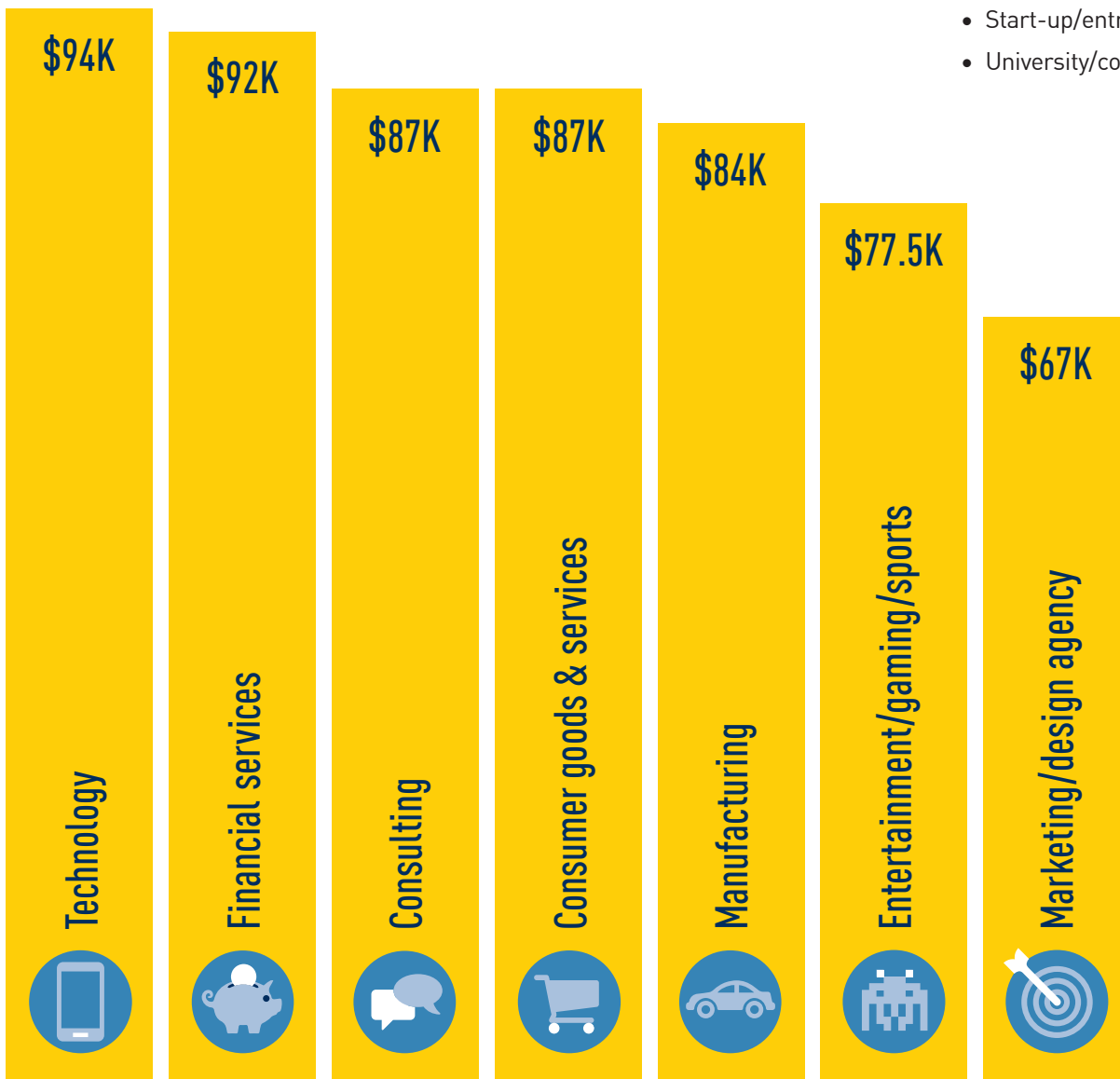


University/college
2%

Salary by industry

Industries in which not enough salary data was reported

- Health/medicine
- Start-up/entrepreneurial
- University/college



Our graduates say...

MOST VALUABLE CURRICULAR EXPERIENCE
FOR JOB OUTCOME/SUCCESS

- Advanced project courses
- Internship course
- Career course

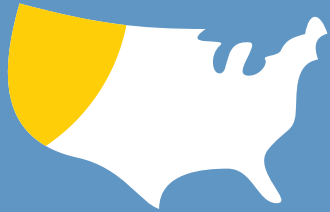
MOST VALUABLE CO-CURRICULAR EXPERIENCE
FOR JOB OUTCOME/SUCCESS

- Career advising/
CDO workshops
- Student organization
activities
- Instructional experience

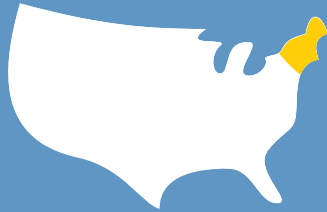
MOST VALUABLE UMSI SKILLS
FOR JOB OUTCOME/SUCCESS

- Team/collaboration
- Technology
- Critical thinking
- Communication

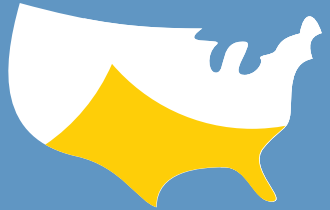
Salaries by top regions



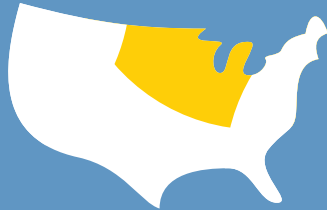
West
\$98K



Northeast
\$92K



South
\$87K



Midwest
\$82K

Signing bonus/relocation package

\$8.5K

Average, specific to tech & private sector outcomes

Most effective job search methods

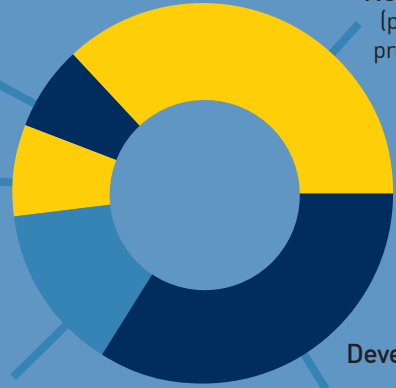
Company web sites
7%

U-M Career Center (Handshake, career fairs)
8%

National job boards (LinkedIn, Indeed, Glassdoor)
14%

Networking (personal & professional contacts)
37%

UMSI Career Development Office (CareerLink, events, resources)
34%



What matters most: critical factors for job decision-making

Benefits/perks
6%

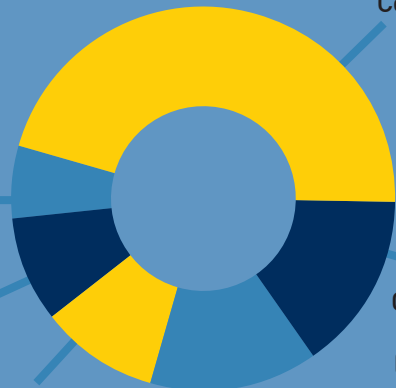
Geographic location
9%

Type of company/specific company
10%

Nature of the job
14%

Competitive salary
46%

Company culture (inclusion, support, values & beliefs)
15%



19% report return offers from internships

90% of our graduates say...



2023 Job Outcomes

*Asterisk indicates an international student's job outcome.

Consulting

Technology Software Architect Analyst	Accenture
Design Experience Analyst	Accenture
Business Architecture Analyst	Accenture
Associate Consultant	Bain & Company
Designer	Bain & Company
Technology Consultant	Crowe
Solutions Engineering Analyst	Deloitte
User Centered Design Analyst	Deloitte
*Business Analyst	Deloitte
Business Transformation Associate	Embark
Technology Consultant	Ernst & Young
People Advisory Service Professional	Ernst & Young
Technology Consultant	Ernst & Young
Associate	Ernst & Young
Associate	Ernst & Young
Interaction Designer I	Frog Design
Consultant	FTI Consulting
Associate Consultant, Strategy and Technology	Konrad Group
Technology Consultant	KPMG
CIO Advisory Associate	KPMG
CIO Advisory Intern	KPMG
*Business Analyst	McKinsey
Business Analytics Consultant	Plante Moran
Business Analyst Consultant	Plante Moran

Junior Associate Experience Designer	Publicis Sapien
Experience Designer	Publicis Sapien
Technology Consulting Associate	PwC
Technology Consulting Associate	PwC
Technology Consulting Associate	PwC
Experience Designer	PwC
UX Associate Consultant	Slalom
Associate	PwC-Strategy&
*Strategy Consultant	PwC-Strategy&

Consumer goods & services

Testing and Optimization Specialist	Dyson
Software Engineering Rotational Program Trainee	GAP Inc
Associate Product Manager	Gopuff
Associate Product Manager, Digital	J. Crew
UX Designer	Johnson & Johnson
Information Analyst	Loreal
Digital Product Design Intern (doing AMDP as well)	Nike
Marketing Associate Analyst	PepsiCo
Analytics & Insights Manager	Procter & Gamble
IT Product Manager	Procter & Gamble

Entertainment/gaming/sports

Data Engineer	NBCUniversal
Analyst	Memphis Grizzlies
Business Data Analyst	Draftkings
User Experience Designer	BetMGM

Financial services

Business Analyst	American Express
Analyst	BlackRock

CODA Associate	Capital One
UX Designer	Capital One
UX/UI Design	Capital One
Client Solutions Associate	FactSet
Investment Banking Analyst	Goldman Sachs
UX Designer	JP Morgan Chase
Innovation Development Analyst	JPMorgan Chase
Innovation Development Analyst	JPMorgan Chase
Data Engineer	Kin Insurance
Associate Product Specialist	Mastercard
Associate Analyst	Mastercard
Associate Analyst	Mastercard
Associate Software Engineer	Morningstar
Associate Software Engineer	Morningstar
Analyst	New State Capital Partners
Data Analyst	North American Bancard
Product Innovation Development Program Analyst	PNC
Investment Banking Analyst	PNC
Data Analyst I	Progressive Insurance
UX Designer	SmartAsset
Venture Capital Analyst	Spiral Sun Ventures
Associate Product Manager	Visa

Manufacturing

Associate Data Scientist	Caterpillar Inc.
Lead Product Designer	Ford Motor Co
Software Engineer	Ford Motor Co
Business Intelligence/Data Analyst	General Motors
Business Insights/Data Analytics	General Motors

Software Developer	General Motors
HMI Engineer	Stellantis
Associate User Experience Designer	Uline
Early Career Digital Leadership Program	United Airlines

Marketing/design agency

Experience Designer	Bounteous
Strategy Analyst	GroupM
Webflow Designer and Developer	Idea Lab
Associate UX Designer	Merkle
Analyst	Universal McCann WorldWide

Nonprofit/NGO

Rotational Engineer	American Bureau of Shipping
Junior Software Engineer	ITHAKA Harbors, Inc.
Program Assistant	Social Science Research Council
Project Manager	Workit Health
Head of Organizational Development	Youth Initiatives Scotland

Start-up/entrepreneurial

Co-Founder	BuyMySpot
*Technical Product Manager	CareEvolution
Head of Design	Mimicry Protocol

Technology

UX Designer Intern	ACI Worldwide
UX Researcher	ADT
Associate Product Manager	Alteryx
*Software Development Engineer	Amazon
Business Analyst	Amazon
UX Designer	Amazon
UI Designer	Cambridge Mobile Telematics

