# MSI

## MASTER OF SCIENCE IN INFORMATION

## EMPLOYMENT REPORT

# 2023

**SCHOOL OF INFORMATION**
UNIVERSITY OF MICHIGAN

si.umich.edu

# About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2022 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 233 MSI students who graduated in 2022, 78% responded to the survey or reported their outcome in other ways.

## $103K
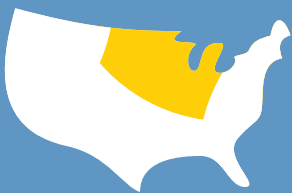**AVERAGE SALARY OVERALL**

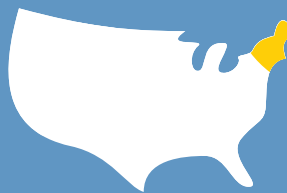14% increase from 2022 report

## $101K
AVERAGE SALARY (FEMALE)

## $104K
AVERAGE SALARY (MALE)
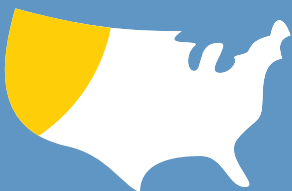
# Where our graduates are working

Midwest **48%**

Northeast **13%**

International **2%**

West **25%**

South **12%**

# States employing the most grads

Michigan
**34%**

California
**19%**
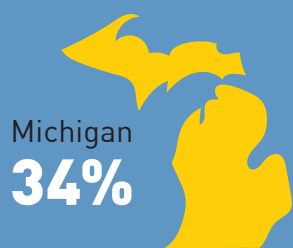
# Top industries our graduates are working in

Technology
**40%**

Financial services
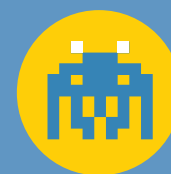**10%**

Consulting
**7%**

Academic library
**6%**

Health/medicine
**6%**

University/college dept. or service unit
**6%**

Consumer goods & services
**3%**

Entertainment/ gaming
**3%**

Government
**3%**

Nonprofit/NGO
**3%**

Public library
**3%**

Manufacturing
**2%**

Marketing/ design agency
**2%**

Energy
**1%**

Start-up
**1%**

# Salary by industry

$115K — Financial services

$115K — Technology

$113K — Health / medicine

$89K — Consulting

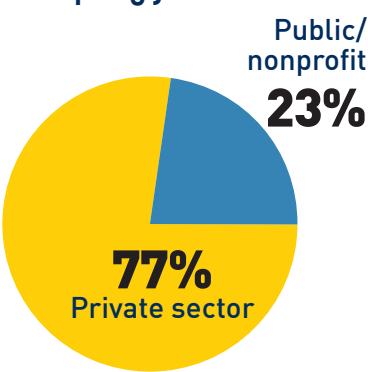$56K — Academic library

$48K — Public library
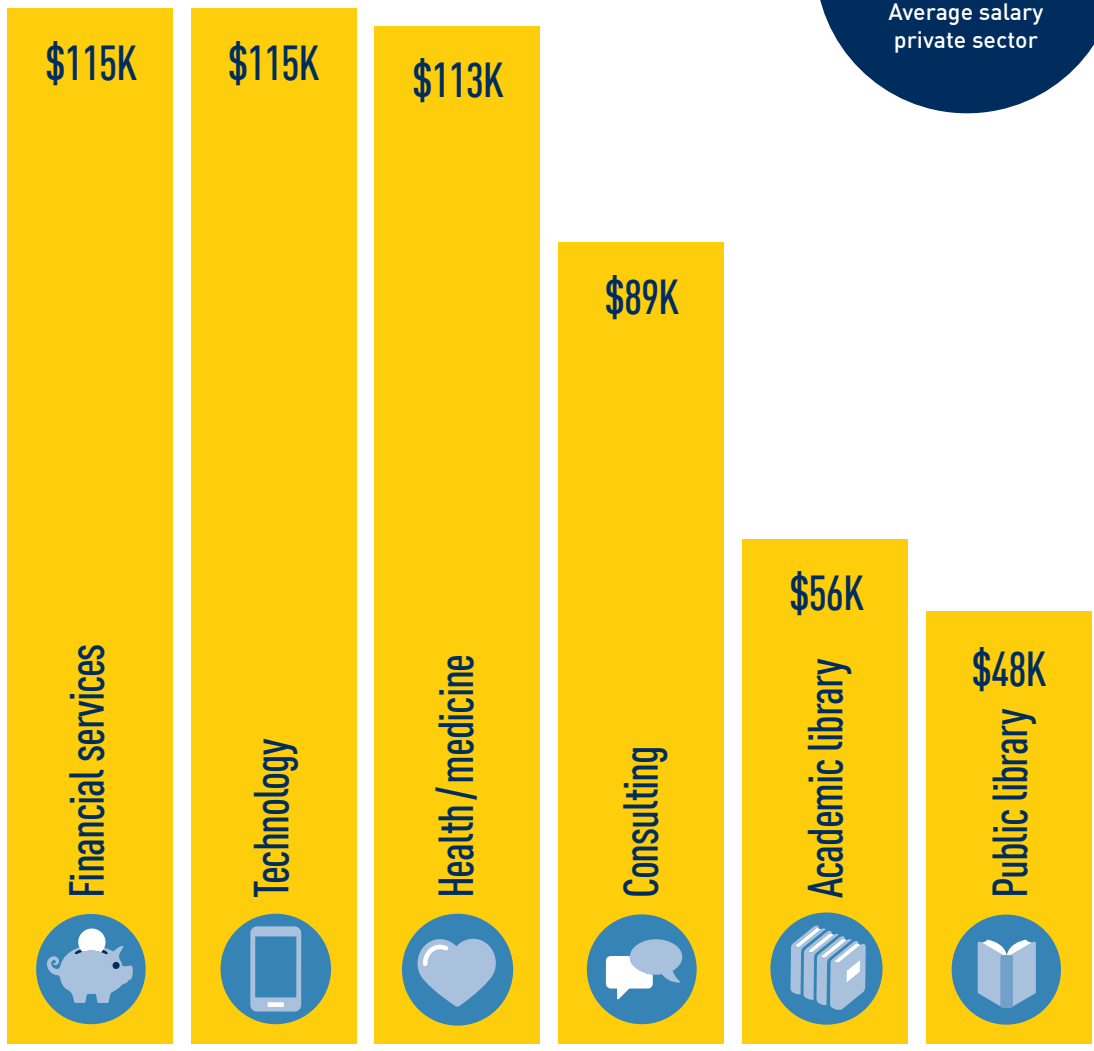
**$109K** — Average salary private sector

**$60K** — Average salary public/nonprofit

**Industries in which not enough salary data was reported**

- Consumer goods & services
- Energy
- Entertainment/gaming
- Government
- Manufacturing
- Marketing/design agency
- Nonprofit/NGO
- Start-up
- University/college dept. or service unit

## Where are our graduates accepting jobs?

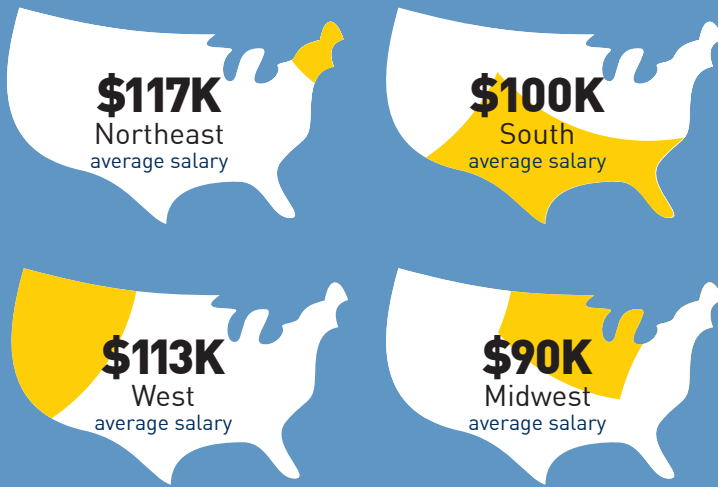Public/ nonprofit **23%**

**77%** Private sector

**3** MONTHS

Average job search length

## Our graduates say...

**95%** Have high levels of job satisfaction

## Signing bonus/ relocation package

**$10K** Average

2023 **MSI** Employment Report

## Salaries by region

**$117K**
Northeast
average salary

**$100K**
South
average salary

**$113K**
West
average salary

**$90K**
Midwest
average salary

**International**
not enough data to report

## Most valuable skills for job outcome & success developed at UMSI

> Problem solving/critical thinking

> Technology

> Collaboration/team

> Research

## Work modality

In-person
23%

Hybrid
45%

Remote
32%
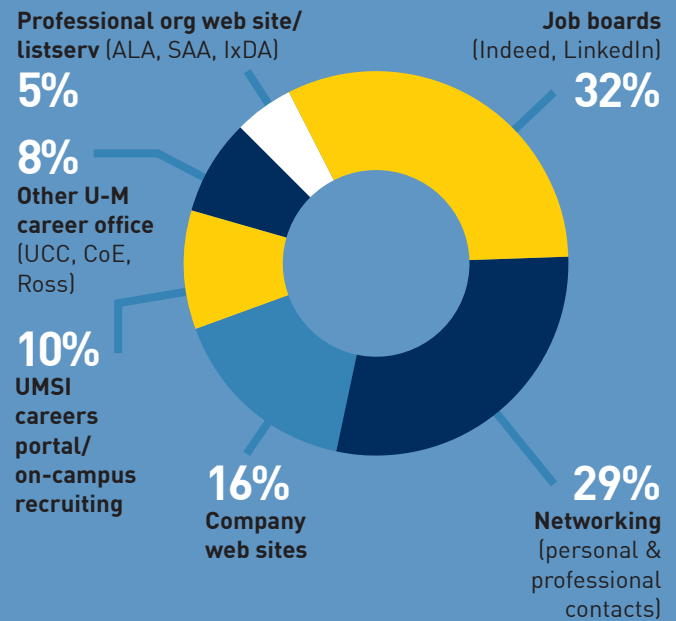
## Most valuable UMSI experiences for job outcome

### Co-curricular
- CDO advising/ services
- Design clinic
- Instructional experience

### Curricular
- Internship courses
- Project and mastery courses

## Most effective job search methods

**Professional org web site/ listserv** (ALA, SAA, IxDA)
**5%**

**8%**
**Other U-M career office** (UCC, CoE, Ross)

**10%**
**UMSI careers portal/ on-campus recruiting**

**16%**
**Company web sites**

**Job boards** (Indeed, LinkedIn)
**32%**

**29%**
**Networking** (personal & professional contacts)

**99%** of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS

# 2023 Job Outcomes

*Asterisk indicates an international student's job outcome.*

## Academic library

| | |
|---|---|
| Faculty Librarian | City Colleges of Chicago-Harold Washington College |
| Digital Archivist | DePaul University |
| Visiting Collections Archivist | Hope College |
| Project Archivist | Oklahoma University |
| Metadata Specialist | The Ohio State University |
| Archeological Database Curator | University of Michigan |
| Operations Supervisor | University of Michigan Library |
| Field Archivist | University of Michigan-Bentley Historical Library |
| Project Manager | University of Nevada, Las Vegas |
| Metadata Librariian | University of North Carolina |
| Scholarly Communications and Open Access Librarian | University of Pennsylvania Biddle Law Library |

## Consulting

| | |
|---|---|
| Analyst | Accenture |
| Strategic Designer | BCG Platinion |
| UX Designer | Brook Source |
| Associate Solution Consultant | DataArt |
| Risk and Financial Advisory Analyst - Technology | Deloitte |
| Solutions Engineer Analyst | Deloitte |
| UX Designer | Deloitte Digital |
| Associate Product Designer | Devbridge |
| Technology Consultant | Ernst & Young |
| Advisory Associate | KPMG |
| *Associate Consultant | Slalom |
| Consultant | Slalom |

## Consumer goods & services

| | |
|---|---|
| Associate Data Scientist | Amway |
| *Product Designer | Chegg Inc. |
| *Full Stack Developer | KetoChow |
| IT Manager | Procter & Gamble |
| *UX Designer | Sam's Club |
| UX Designer | Walmart Global Tech |

## Energy

| | |
|---|---|
| Experience Designer | Consumers Energy |
| UX Designer | Consumers Energy |

## Entertainment/gaming

| | |
|---|---|
| *UX Designer | Electronic Arts |
| Football Administration Assistant | Houston Texans |
| *UX Designer | PlayStation |
| UX Designer | PlayStation |
| Associate User Researcher | PlayStation |
| Product Designer | SeatGeek |

## Financial services

| | |
|---|---|
| Associate Designer | Capital One |
| Marketing Insights Analyst | CME Group |
| Product Researcher | Credit Karma |
| Business Intelligence Analyst | Federal Reserve Bank of Chicago |
| Librarian Archivist | Federal Reserve Bank of Cleveland |
| Sr Data Scientist | Humana |
| UX Researcher | JPMorgan Chase & Co |
| UX Researcher | JPMorgan Chase & Co |
| Software Engineer, ML Infrastructure | JPMorgan Chase & Co |
| Software Engineer | JPMorgan Chase & Co |
| Senior UX Research Analyst | LPL Financial |
| Associate | Marathon Capital |
| *Associate Software Engineer | Morningstar |
| *UI Design/Front End Intern | Neon |
| Product Designer | Northwestern Mutual |
| *Senior Backend Developer | PayJoy |
| Digital Product Manager | PNC |
| *Data Scientist | TransUnion |

## Government

| | |
|---|---|
| Program Analyst/Records Management Specialist (Presidential Management Fellow) | Department of Labor, Office of the Chief Information Officer |
| Online Research Librarian | Environmental Protection Agency |
| Trade Enforcement Analyst (Presidential Management Fellow) | Executive Office of the President |

| | |
|---|---|
| UX Designer | Massachusetts Bay Transportation Authority |
| UX Designer | State of Michigan |
| Data Scientist | U.S. Federal Government, Department of Labor |

## Health/medicine

| | |
|---|---|
| Product Analyst | ArborMetrix |
| *Internal Circuit IC Designer | BD Bioscience |
| Archives Associate | Charles River Labratories |
| Product Designer | CVS Health |
| Associate Director of EHR & Health IT | Eli Lilly |
| Data Scientist | Genentech |
| *Data Analyst | Michigan Medicine |
| Business Intelligence Analyst | Michigan Medicine |
| Research Data Coordinator | University of California San Diego (UCSD) Health |
| Product Designer | Vetsource |
| Experience Design Researcher | Waters Corporation |

## Manufacturing

| | |
|---|---|
| *UX Designer | Caterpillar |
| Senior UX Researcher | Caterpillar |
| Connected Vehicles Data Scientist | Ford Motor Company |
| *Immersive Engineer | General Motors |

## Marketing/design agency

| | |
|---|---|
| *Production Designer | Hero Digital |
| User Acquisition Analyst | Incline Gaming Marketing |
| *Sr. Analyst, Performance and Analytics | MRM//McCann |
| Data Analyst | Shift Digital |

## Nonprofit/NGO

| | |
|---|---|
| Collections Information Assistant | Brooklyn Museum |
| UX Designer | Coding It Forward |
| Taxonomist/Information Architecture Specialist | ISACA |
| UX Designer/freelance | Orcasound |
| Policy Associate | Portulans Institute |

## Public library

| | |
|---|---|
| Desk Clerk | Ann Arbor District Library |
| Children's Librarian | Charleston County Public Library |
| Adult Services Librarian | Dearborn Public Library |
| Adult Services Librarian | Farmington Community Library |
| Adult Services Librarian | Jackson District Library |
| Adult Services Librarian | Novi Public Library |

## Start-up

| | |
|---|---|
| *UX/UI Designer | Alerje |
| Product Analyst & Developer | LoopFX |

## Technology

| | |
|---|---|
| Product Analyst | 23andMe |
| *Frontend Developer | Alibaba Group |
| *Software Developer | Amazon |
| UX Researcher | Amazon |
| *Software Development Engineer | Apple |
| Product Analyst | ArborMetrix |
| Data Scientist | ArborMetrix |
| *UX/UI Designer | Argis Solution |
| *User Experience Designer | Autodesk |
| Virtual Reality User Researcher | Axon |
| Associate UX Researcher | Basis Technologies |
| *Data Scientist | C3 AI |
| Product Designer | Cisco Systems |
| User Experience Researcher | Cisco Systems |
| *Software Engineer | CleNet Technologies |
| UX Designer | DNAnexus |
| *Software Engineer | DoorDash, Inc. |
| *Product Designer | Dubsado |
| Product Designer II | Duo security |
| User Experience Designer | Epic |
| User Experience Designer | Epic |
| AI/ML Engineer | Ericsson |
| Web DeveloperArchitect | FanGravy |
| UX Researcher | Fivetran |
| *UX Designer | Fortinet |
| Records Analyst | FreeDoc |
| Software Engineer | General Motors |
| *User Experience Designer | Google |
| UX Researcher | Google |

## Technology, cont.

| Role | Organization |
|---|---|
| *UX Designer | Huawei |
| Associate Technical Product Manager | Hyperspace Ventures |
| Data Scientist | IBM |
| Client Engineering Designer | IBM |
| Associate Product Manager | Indeed Inc. |
| Content Strategist | Indeed Inc. |
| *Senior UI/UX Designer | Infoblox |
| Operations Research Engineer | Intel Corporation |
| Product Designer | Intuit |
| *Data Scientist | Juniper Networks |
| *Interaction Designer | LightGuide, Inc. |
| *UX Designer | MathWorks Inc. |
| *User Experience Designer | MathWorks Inc. |
| *UX Designer | MathWorks Inc. |
| *UX Designer | MathWorks Inc. |
| High Tech Anthropologist | Menlo Innovations |
| Product Designer | META |
| *Product Designer | Meta Platforms, Inc. |
| User Experience Researcher | Microsoft |
| *Product Designer | Multi Media, LLC |
| *Product Design Manager | Okta |
| Sr. Data Engineer | Point Predictive |
| *Data Science Intern | ProQuest |
| User-Centered Designer - UI/UX | Revacomm |
| Operations Data Analyst | Rocket Mortgage |
| *Marketing Data Analyst | Samsung SDI America Inc |
| *UX Researcher | ServiceNow |
| *Business Systems Analyst - Data Insights and Enablement | ServiceNow |
| *UX/UI Designer | SimFit Inc. |
| Designer | SoFi |
| UX Associate Consultant | Sogeti |
| *User Researcher | Spotify |
| *Data Scientist | Torc Robotics |
| UX Researcher | TurnoverBnB |
| Associate UX Researcher | UKG |
| Design Researcher | Visa |
| UX Researcher | VMware |
| *Product Designer | Zillow Group |

## University/college dept. or service unit

| Role | Organization |
|---|---|
| PhD Student | Penn State University- Industrial Engineering |
| University of Michigan | Research Computing Lead |
| PhD Student | School of Information, University of Michigan |
| *PhD Student | University of Michigan |
| *Software Developer | University of Michigan |
| *Research Assistant | University of Michigan |
| *Search Engine Developer | University of Michigan |
| *PhD Student | University of Michigan |
| Engagement Fellow | University of Michigan |
| Research Assistant | University of Michigan - Dearborn |
| *Digital Product Designer | University of Michigan - ICPSR |
| PhD Student | University of Michigan - Ross School of Business |
| *PhD Student | University of Michigan - Taubman |
| Application Developer Intermediate | University of Michigan Information and Technology Services |
| Data Coordination Analyst | University of Michigan Information and Technology Services |
| Information Specialist | University of Michigan Language Resource Center |
| Assistant Archivist | University of Michigan Library |
| Project Manager | University of Michigan School of Information |
| *UX Designer | University of Michigan-LSA |
| Digital Fabrication Studio Technician | University of Michigan, Stamps College of Design |
| UX Designer | University of North Carolina Asheville |
| Research Consultant | Washington University in St. Louis |

Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu