

UMSI Alumni Awards

The School of Information honored two outstanding individuals for their contributions to the field of information at the Bicentennial Symposium in October 2017.

DISTINGUISHED ALUMNI AWARD: NANCY PEARL

Nancy Pearl, AMLS '67, is a librarian, book critic and best-selling author. The former Executive Director of the Washington Center for the Book in Seattle, Pearl is a regular contributor to National Public Radio. In 2011, she was named Library Journal's Librarian of the Year and received a Lifetime Achievement Award from the PNW Booksellers Association. She is the creator of the internationally recognized program "If All of Seattle Read the Same Book" and even has a librarian action figure in her likeness.

RISING ALUMNI AWARD: MARK GURMAN

While still a student, Mark Gurman, BSI '16, worked as a senior editor at 9to5Mac, where he broke several stories on new Apple products, including the iPhone, iPad, Apple Watch and Siri. He was named to the Forbes 30 Under 30 in technology, one of the top 25 bloggers by Time Magazine, and one of 16 to watch by Wired magazine. Following his graduation, Gurman accepted a position with Bloomberg's Global Technology Team in San Francisco, where he reports and blogs on consumer technology from Google, Facebook, Amazon and Apple, among other companies.



Professor Kentaro Toyama???

Bicentennial Symposium

On October 6, 2017, the School of Information celebrated the 200th anniversary of the founding of the University of Michigan with a day-long symposium featuring an outstanding roster of experts in the areas of information, technology, libraries and entrepreneurship. We were gratified that so many notable individuals volunteered their time and expertise to join us on that day and very proud of the fact that several of the speakers were alumni of UMSI.

We also had the opportunity to feature a number of our faculty and students, who shared some of the exciting work that is being done here at UMSI, work that reflects our commitment to improving people's lives through information and technology.



Professor Nicole Ellison???

The occasion marked the beginning of our tenth decade and the start of the third century of the University of Michigan. During the symposium, we saluted those visionary, dedicated individuals who contributed to the creation of our school. We were privileged to hear the insights and perspectives of top professionals in the information field, and we reaffirmed our mission to find solutions that address the challenges of our increasingly interconnected world.

Make a Gift Today

Every day, our alumni and donors help the school provide a world-class education for our students. Over 75% of discretionary philanthropic support in the past year went to provide tuition for future information professionals, students who would not otherwise be able to attend the school.

Please make a gift today so that future generation can, like you, share in the pride and legacy that comes being a part of the University of Michigan and the School of Information.

Go to umsi.info/give

STAY INVOLVED—MAKE A DIFFERENCE

- Share a Class Note
- Make a recurring or annual gift to the UMSI Annual Fund
- Join UMSI alumni and make a gift on Giving Bluesday
- Attend UMSI's campus and regional events
- Connect with UMSI career services to offer internships, mentorships or jobs
- Identify a personal area of involvement in partnership with UMSI

2018 Stewardship Report

Thank you for your generous support!

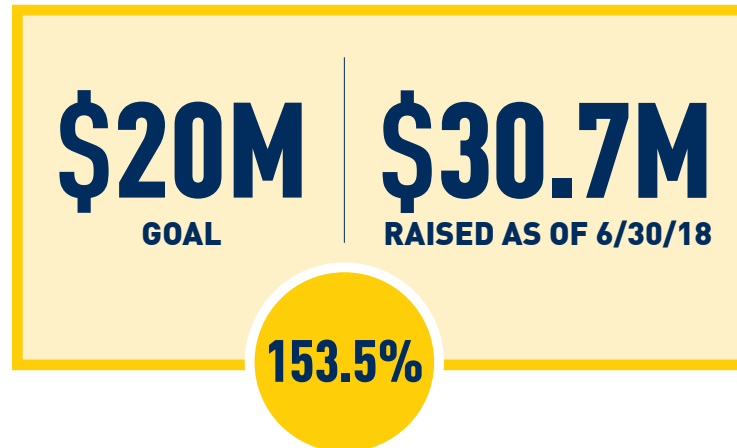
This stewardship report highlights the impact that our engaged donors have had on the school in the past fiscal year. Many of these donors have shared with us the inspiration behind their gifts and what they hope their donations will accomplish. On the following pages, you can read about the difference you and others are making in the lives of our students, faculty and the community around the world.



Celebration
at graduation
2018

Victors for Michigan Campaign

With the help of over 3500 donors, we are well over our \$20 million Victors for Michigan campaign goal. This allows us the opportunity to focus on supporting our diversity initiatives with a focus on non-traditional students, as well as our bachelor's program, engaged learning opportunities, and cutting-edge work in applications of augmented and virtual reality.



Engaged Learning

From organizing data for non-profits in southeast Michigan to working with anti-apartheid archivists in South Africa, students help solve challenging information problems while gaining hands-on experience in their fields of interest.

"I am hoping that supporting such projects in the School will help amplify the impact of our students' efforts as they focus their UMSI work on needs of communities. This will mean that students are taking the innovative and creative focus of engaged learning that they learn at UMSI into the world with an expectation that they can apply this orientation wherever their careers take them. What a difference they will continue to make!"

MARGO CRIST, AMLS '69

2017-18 Giving Financial Report

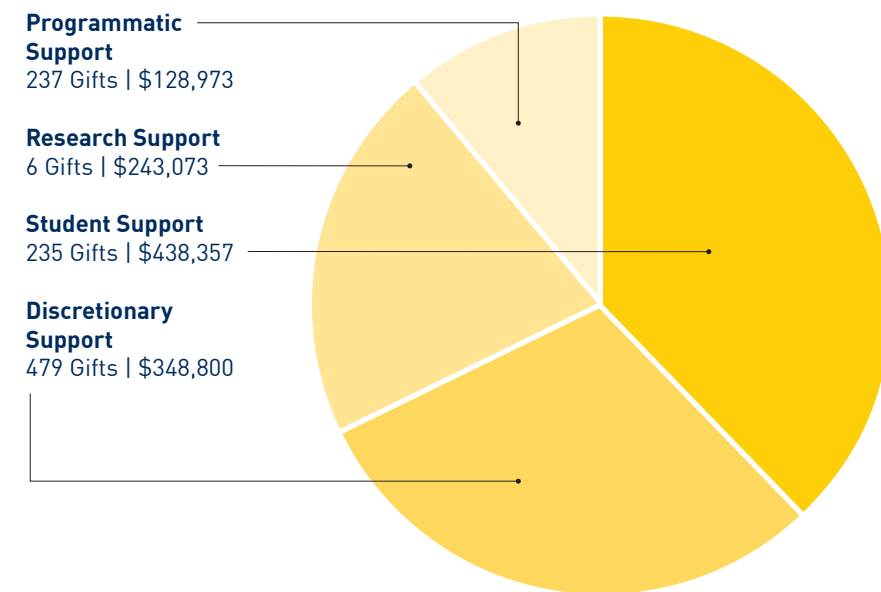
\$2,449,293 TOTAL PRODUCTION

Total production includes all expectations committed to the school during the fiscal year, including pledges and unrealized bequests.

Note: Unduplicated legal payment donors: each donor is counted once in each category even if he or she donated multiple times in that category.

\$1,159,204 CASH RAISED

Cash raised during FY 18 from 921 donors out of 8,468 active alumni



Programmatic Support
 Uses include funding guest speaker series, the Alternative Spring Break program, and expoSlition.

Research Support
 Used for funding faculty research projects and initiatives.

Student Support
 Uses include student scholarship and financial aid funding and student awards

Discretionary Support
 Uses included school-wide events and activities, faculty recruiting and student organization activities.

Supporting Non-Traditional Students

UMSI honors its commitment to Diversity, Equity and Inclusion initiatives in many ways, such as the creation of the Community College Summer Institute (CCSI). The institute offers Michigan community college students a fully funded opportunity to learn about the career and academic opportunities available to those pursuing a Bachelor of Science in Information degree.

"Our family established the [John, Karen, and Casey Cameron Community College Fund] because Henry Ford Community College helped me achieve my dream of graduating from the University of Michigan. My time there allowed me to develop the financial resources and emotional maturity to succeed at U of M. Ultimately, my degrees at U of M opened the door to successful careers in engineering and business."

JOHN CAMERON, BSEMech '66, MSE '67, MBA '71

"In keeping with the school's mission to generate knowledge using information and technology to help make a positive influence on the world, we are proud to support a program that shares that vision. Winston Churchill once said, 'A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty.' The goal is to help create a culture of optimists by providing students with an opportunity to garner knowledge while learning from their mistakes and gain a forward-looking perspective."

THE FRANKLIN FAMILY,
 The Franklin Innovator Residency Fund

UMSI Community of Givers

UMSI faculty, staff and students are passionate and dedicated community members who believe in making a difference at the school. Each year 60% of our Faculty and Staff donate during the annual giving campaign, making it one of the highest percentages of employee participation on campus.

"Faculty and staff giving through our internal annual campaign is important because it signals the deep commitment and belief that we have in the work that we do at UMSI. It is a way for us to show in not just word but in deed that the initiatives of the school are worth supporting."

DEVON KEEN, UMSI Assistant Director of Outreach and Transfer Student Initiatives



A Gift to the Future

Many people have found that including UMSI in their estate plans is an easy way to increase the value of their gift, express their ongoing commitment to the school and help provide support for future generations of students. We encourage donors who have already made a bequest to UMSI to let us know, so that they can direct their gift to the area that means the most to them.

"Throughout my career as UMSI, I have been deeply inspired by our students' commitment to the UMSI vision and the considerable sacrifices they have made to make their UMSI education possible. Our students have many other choices of programs, and their confidence in us offers an inspiration and challenge. I plan to do what I can to help future students realize their goals as UMSI graduates."

C. OLIVIA FROST, UMSI Professor Emerita



Annual Fund

"My scholarship support allowed me to seek and consider a greater range of initial job opportunities that I would have had otherwise. I credit the scholarship and education gained at Michigan for giving me the ability to embark on a successful career."

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CHRIS GALECZKA, MSI '13
 Reference Librarian,
 Baylor University Law School

