



SCHOOL OF
INFORMATION

UNIVERSITY OF MICHIGAN

Stewardship
Report

2019

The Power of Giving

With great pleasure, we share the Stewardship Report of the School of Information for fiscal year 2019. Thanks to our generous donors, friends and alumni of the school, we concluded a hugely successful Victors for Michigan campaign well over our goal in the past year.



Now that the campaign is over, we are turning our attention to new priorities. The most significant is a new home for UMSI to address our need for additional space thanks to the school's dramatic growth over the past decade.

The new building, adjoining the College of Engineering on North Campus, will allow us to continue and enhance collaborations with a unit partner that benefits our educational goals and student outcomes. We look forward to sharing our progress toward this much-needed building over the next few years, as architectural plans develop into a physical reality.

We are also excited about our new online Master of Applied Data Science and two new certificate programs we will be offering in 2020 in augmented/virtual reality and in sports analytics.

This Stewardship Report presents a financial overview of how we distribute our donors' gifts and shares the stories of what has inspired some people to give. As you read, you will learn how these donations can change students' lives and make a meaningful difference in the school's future.

Thank you.
Thomas A. Finholt, Dean
School of Information

2018–19 Giving Financial Report

\$3,411,529

TOTAL PRODUCTION

Total Production includes all expectations committed to the school during the fiscal year, including pledges and unrealized bequests. \$1,207,953.94 indicates cash raised during FY 19.

\$1,207,954

CASH RAISED

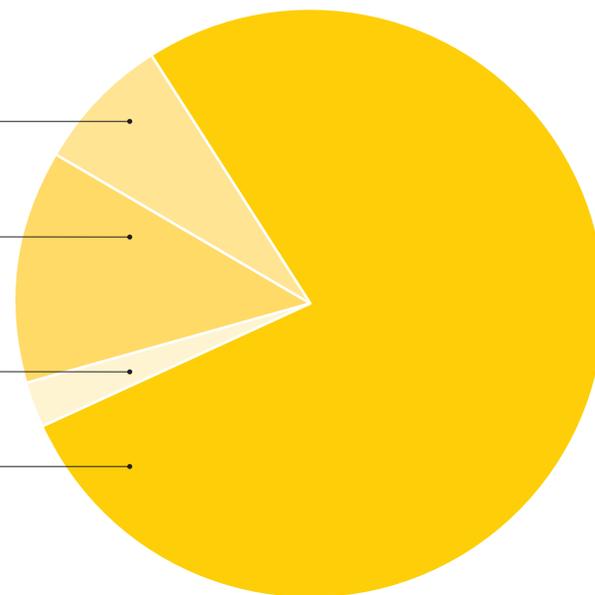
Cash raised during FY 19 from 767 donors out of 8,838 active alumni

Discretionary Support
693 Gifts | \$91,970.91

Student Support
345 Gifts | \$155,291.22

Programmatic Support
221 Gifts | \$30,393.81

Research Support
10 Gifts | \$930,298.00



Discretionary Support
Uses included school-wide events and activities, faculty recruiting and student organization activities.

Student Support
Uses include student scholarship and financial aid funding and student awards

Programmatic Support
Uses include funding guest speaker series, the Alternative Spring Break program, and Exposition.

Research Support
Used for funding faculty research projects and initiatives.

1021
Number of gifts under \$100

144
Number of first-time donors

Note: Unduplicated legal payment donors: each donor is counted once in each category even if he or she donated multiple times in that category.

Supporting Students

UMSI awarded funding from 48 scholarships to 38 students in the 2018-2019 academic year. The donors who have endowed UMSI scholarships are passionate about providing access to a world class education to those who may not otherwise be able to afford it, and it is thanks to their generosity that many of our students are here.



“The impact of the scholarships we receive as students does not stop with us. Many of us are going into under-represented communities across the country and globe and helping others gain access to information tools. The investment in students is an investment in the multiple communities we work with. I’m grateful for my educational opportunity and the financial means to make it possible. I hope to one day give back to ensure that other students with different backgrounds can walk through U of M, and the only way to make that possible is for people to continue to support students.”

MADEL LEAL, MSI Class of 2020

Study Abroad

BSI students are encouraged to pursue international experiences, including study abroad opportunities. Students who study abroad often look back on the experience as one of the most influential aspects of their college career. Study Abroad programs teach students global competency, adaptability, experience with diverse cultures and organizational skills, all of which rank highly among the attributes that today’s employers seek in candidates.

76

Number of BSI students who studied abroad in FY 2019



With the help of our generous supporters we’re working to increase access to this life-changing educational experience.

“Having the opportunity to study abroad in Barcelona through UMSI scholarship funding was an amazing eye-opening experience. I got to integrate myself in a new culture and meet other students who have the same interest as me. I am grateful to UMSI for this experience and am excited to see what other opportunities they have to offer their students.”

SEJAL LAL, BSI Class of 2020, studying User Experience and Design with a minor in Entrepreneurship

UMSI Community of Givers

UMSI faculty and staff care deeply about the work they engage in as members of the UMSI community, and they took the opportunity to pay it forward by making a gift to the school during the annual UMSI Faculty and Staff campaign in April of 2019.

“As faculty and staff, we invest our efforts and intellect to advance UMSI education and research every day. We believe in what we do. Investing in the development campaign reflects our commitment to UMSI’s mission and programs, supporting our students and the wider UMSI community.”

DAVID BLOOM,
Adjunct Clinical Associate Professor of Information



Annual Fund

Gifts to the UMSI Annual Fund prepare students for personal and professional success by affording them the opportunity to attend UMSI. While the fund supports school-wide events such as convocation and homecoming, the majority of the fund helps to support our Global Information Engagement Program and scholarships for our new Master of Applied Data Science.

“As Information Technology (IT) keeps growing in scope and complexity I’ve given back to UMSI so that students may become future leaders in establishing the necessary frameworks. One area in particular would be Information Security. Working at Michigan Medicine I am constantly aware of protecting patient information.”

THOMAS MOBLEY, MSI '06
BI Analyst Senior, Michigan Medicine



Planned Giving

Many people have found that including UMSI in their estate plans is an easy way to increase the value of their gift, express their ongoing commitment to the school and help provide support for future generations of students. We encourage donors who have already made a bequest to UMSI to let us know, so that they can direct their gift to the area that means the most to them.

“As much as I attribute my career success to my education, I feel I owe it equally to the generous financial support I received that allowed me to attend Michigan. That is why I decided to include UMSI in my estate planning. I want future students to have the same opportunities and the same access to a great education that I had. I want them to have the opportunity for a better life, as I did.”

MARLA GOMEZ, AB '94, Manager,
IT User Experience Architecture & Technical Lead,
IT Experience Sensing, Intel Information Technology





Your Dollars at Work

Your gift of **\$50** can make it possible for a student to participate in a Citizen Interaction Design project, developing information tools that help people engage with government.

\$150 can enable a student to attend a professional conference, connecting with industry leaders and innovators.

\$250 can be the difference that allows a student to participate in Alternative Spring Break, volunteering their time and information skills to help organizations from coast to coast.

\$400 can send a student to CHI – the premier international conference on human-computer interaction.

And your gift of **\$500 to \$1000** can enable a student to say “yes” to a career-making internship or life-changing study abroad.



Remembering Judith J. Field

Judy Field, avid supporter, volunteer and alumna of the School of Information, passed away June 29, 2019. Upon her retirement from the Wayne State faculty, Judy established the Judith J. Field Scholarship, aimed at recognizing scholastic achievement and innovation in approach to librarianship. In addition to being a passionate educator and advocate in the library sciences, Judy was a fierce backgammon competitor. Her kindness, humor and generosity will be missed, but her legacy will live on through the many lives she affected in our community. Notes and gifts in Judy’s honor may be sent to umsi.development@umich.edu.



Make a Gift Today

Every day, our alumni and donors help the school provide a world-class education for our students. Over 75% of discretionary philanthropic support is used to provide tuition and outside-the-classroom opportunities for future information professionals and students who would not otherwise be able to attend the school.

Please make a gift today so that future generations can, like you, share in the pride and legacy that comes from being a part of the University of Michigan and the School of Information.

www.umsi.info/give

Stay Involved— Make a Difference

There are many ways to stay involved with the School of Information

- › Share a class note
- › Make a recurring annual gift at the UMSI annual Fund
- › Join UMSI Alumni and make a gift on Giving Blueday, December 3
- › Attend UMSI’s campus and regional events
- › Volunteer with UMSI career services through internships, jobs and more
- › Identify a personal area of involvement in partnership with UMSI