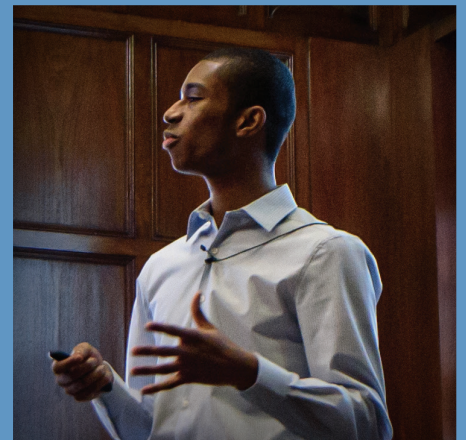# BSI Employment Report

Bachelor of Science in Information

2020

M | SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN

Survey Outcomes

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2019 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the BSI students who graduated in 2019, 90% responded to the survey or reported their outcomes in other ways.

116
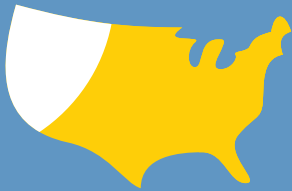
SURVEY RESPONSES/ KNOWN OUTCOMES OUT OF

129

2019 GRADUATES

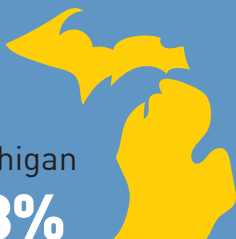## Where our graduates are working

Midwest
40%

Northeast
32%

West
18%

South
8%

International
1%

States employing the most grads

Michigan
23%

New York
20%

Illinois
16%

California
12%

Top industries our graduates are working in

Technology
37%

Consulting
19%

Financial Services
7%

Healthcare Products/
Systems/Services
7%

University/College
6%

Start-up
5%

Consumer Goods
& Services
5%

Manufacturing
5%

Marketing/
Design Agency
5%

Entertainment/
Publishing
3%

Government
1%

Salary by industry

$77K Average Salary OVERALL

Industry	Salary
Technology	$84K
Financial Services	$80K
Consulting	$78K
Manufacturing	$74K
Entertainment/Publishing	$70K
Start-up	$67K
Healthcare Products/Systems/Services	$65K
Marketing/Design Agency	$64K
University/College	$46K

Our graduates say …

MOST VALUABLE Curricular EXPERIENCE TO JOB OUTCOME/SUCCESS
- Capstone course
- Internship course
- Career course

MOST VALUABLE Co-curricular EXPERIENCE TO JOB OUTCOME/SUCCESS
- Career advising/ employer events
- Professional development opportunities
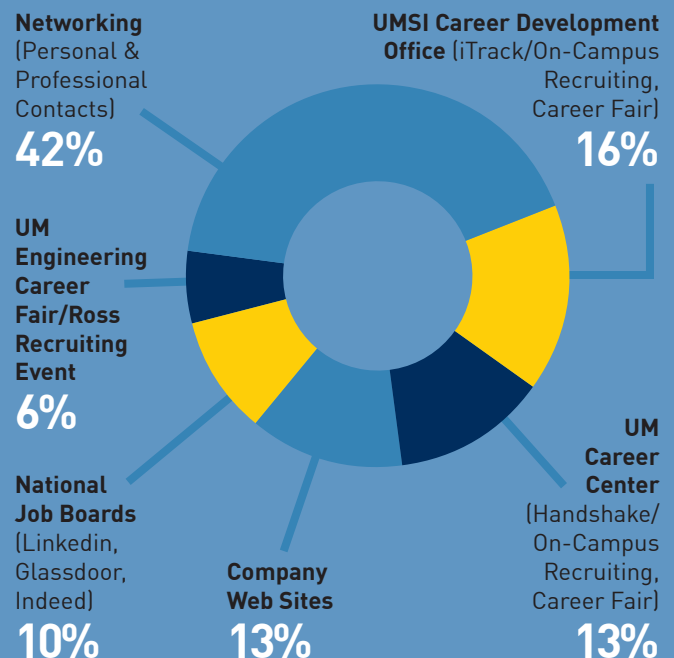- Student orgs
- Study abroad

2020 **BSI** Employment Report

Salaries by top 3 regions

West $91K

Northeast $81K

Midwest $71K

Signing bonus/Relocation package

$10K
average

Most valuable UMSI skills to job outcome & success

> Analyical/creative problem solving
> Collaboration/team
> Communication
> Technology
> Project management
> Professionalism/ leadership

Most effective job search methods

Networking (Personal & Professional Contacts)
42%

UMSI Career Development Office (iTrack/On-Campus Recruiting, Career Fair)
16%

UM Engineering Career Fair/Ross Recruiting Event
6%

National Job Boards (Linkedin, Glassdoor, Indeed)
10%

Company Web Sites
13%

UM Career Center (Handshake/ On-Campus Recruiting, Career Fair)
13%

95%
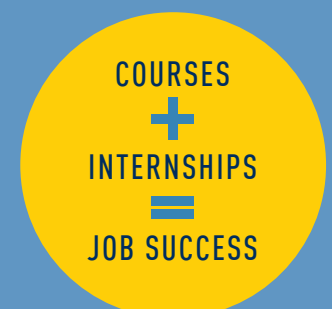Have high levels of job satisfaction

97%
Working or continuing education in field of choice

3-4 MONTHS
Average job search length

85% had jobs within 6 months

90% of our graduates say...

COURSES
+
INTERNSHIPS
=
JOB SUCCESS

2020 Job Outcomes

Consulting

Digital Consulting Analyst	*Accenture*
Technology Analyst - Advanced Applications Software Engineer	*Accenture*
Associate, Client Services	*AlphaInsights*
Associate	*Argus Information & Advisory Services*
Business Technology Analyst	*Deloitte*
Data Scientist	*Deloitte*
Cyber Risk Consultant	*Deloitte*
Data Scientist	*Deloitte*
Staff Consultant (TAP Program)	*Ernst & Young*
Technology Advisory Staff	*Ernst & Young*
Data & Analytics Consultant	*FTI Consulting*
Software Engineer	*Gartner*
Consultant	*Guidehouse*
Economic and Valuation Services Analyst	*KPMG*
Associate- Data and Analytics Modeler	*KPMG*
Advisory Associate	*KPMG*
Data and Analytics Engineer	*KPMG*
Analyst	*PA Consulting*
Management Consulting Associate- Analytics	*PwC*
Consultant	*TAMID Group*
Software Developer	*Willis Towers Watson*

Marketing/Design Agency

Graphic Designer	*Kinesso*
Associate UX Designer	*MRM*
UI Designer	*Quadio*
Digital Analyst	*The Spark Group*
Associate Product Designer	*Y Media Labs*

Entertainment/Publishing

Analyst	*Caesars Entertainment*
Product Analyst	*Conde Nast*
User Experience Analyst	*Pearson*
Enterprise Service Management Intern	*The Walt Disney Company*

Financial Services/Insurance

Product Manager	*American Express*
Project Manager	*BlackRock*
Systems Analyst	*Fidelity Investments*
Data Scientist	*JPMorgan Chase*
Software Engineer	*JPMorgan Chase*
Risk Analyst Associate	*Marsh USA, Inc*
Product Designer	*Tally Inc*
Technology Business Analyst	*UBS*

Government

Program Manager	*National Geospatial-Intelligence Agency*

Healthcare Products/Systems/Services

Product Analyst	*ArborMetrix*
Project Administrator	*Daniels Health*
IT Analyst	*Eli Lilly & Company*
Quality Assurance Tester	*Epic*
Technical Services	*Epic*
Project Manager	*Epic*
Business Analyst	*University of Michigan Medicine*
UX Designer and Web Editor	*University of Michigan Medicine*

Consumer Goods & Services

Data Engineer	*Coca Cola*
Business Analyst	*Estee Lauder*
Digital Assistant	*Macys*
eCommerce Sales Associate	*PepsiCo*
Marketing Manager	*Poppilu*

Manufacturing

Leadership Development Program Professional	*Fiat Chrysler Automobiles*
Robotic Process Automation Engineer	*Ford Motor Company*
Product Designer	*Ford Motor Company*
Graphic & Web Designer	*Grove Products*
IT Systems Specialist	*Hyundai Tech Center*

Start-Up

Channel Associate	*Brex*
Operations Associate	*Cargo Systems Inc*
AI Business Strategist	*Freelance/Independent Contract*
Founder / Developer	*Laptologist LLC*

Product Designer	*MassRealty*
Front End Software Engineer	*TableCheck*

Technology

Software Engineer	*4insite*
Technology Analyst	*Accenture*
Marketing Analyst	*Adobe*
UX Designer	*Airbnb*
UX Designer	*Amazon*
UX Designer	*Amazon*
Solutions Architect	*Amazon*
Software Engineer	*Apple*
Associate Product Manager	*Asana*
Software Engineer I	*AVL Test Systems*
Software Engineer	*Blue Newt Software*
UX Designer	*Cerner Corp*
Data Analyst	*Cisco Systems*
Technical Analyst	*Citrix*
Associate Technical Account Manager	*CrowdStrike*
Strategic Initiatives Data Analyst	*DataRobot*
Support Analyst	*Gloat*
User Experience Designer	*IBM*
Client Technical Solution Specialist - Data and AI	*IBM*
Technical Solution Specialist	*IBM*
Data Manager	*IBM*
Technical Solutions Specialist	*IBM*
Client Techology Specialist	*IBM*

Technology, continued

Technical Solutions Specialist	*IBM*
Entry Level Business Consultant	*IBM*
Technical Solutions Specialist	*IBM*
UX Designer	*Integral Ad Science*
Junior Software Developer	*Interaction Gaming*
UX/UI Designer	*Kaplan Test Prep*
Program Manager	*Microsoft*
Software Engineer	*Microsoft*
Cloud Solutions Engineer	*Oracle*
Solution Engineer- Customer Success	*Oracle*
Cloud Solutions Engineer	*Oracle*
Business Development Consultant	*Oracle*
Cloud Solutions Engineer	*Oracle*
Product Designer	*PayPal*
Associate Technical Consultant	*Planisware USA*
Product Designer	*StockX*
UX Developer	*Tsugi*
Experience Design Analyst	*Verizon*
User Experience Designer	*VMware*

University/College

Resident Assistant Fellow	*Anatolia College*
Masters Student	*Johns Hopkins University- School of Nursing*
Market Research Analyst Associate	*University of Michigan*
Performance Support Analyst	*University of Michigan Information and Technology Services*
User Experience Analyst	*University of Michigan Information and Technology Services*
Web Developer and Content Manager	*University of Michigan Office of Development*
Content Curriculum Aide	*University of Michigan School of Information*

Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu

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